

LIFE

WHAT ABOUT NIXON?

ROBERT COUGHLAN CONDUCTS A DEBATE

DUKE OF WINDSOR AS GARDENER:
HIS STORY PLUS COLOR PHOTOS

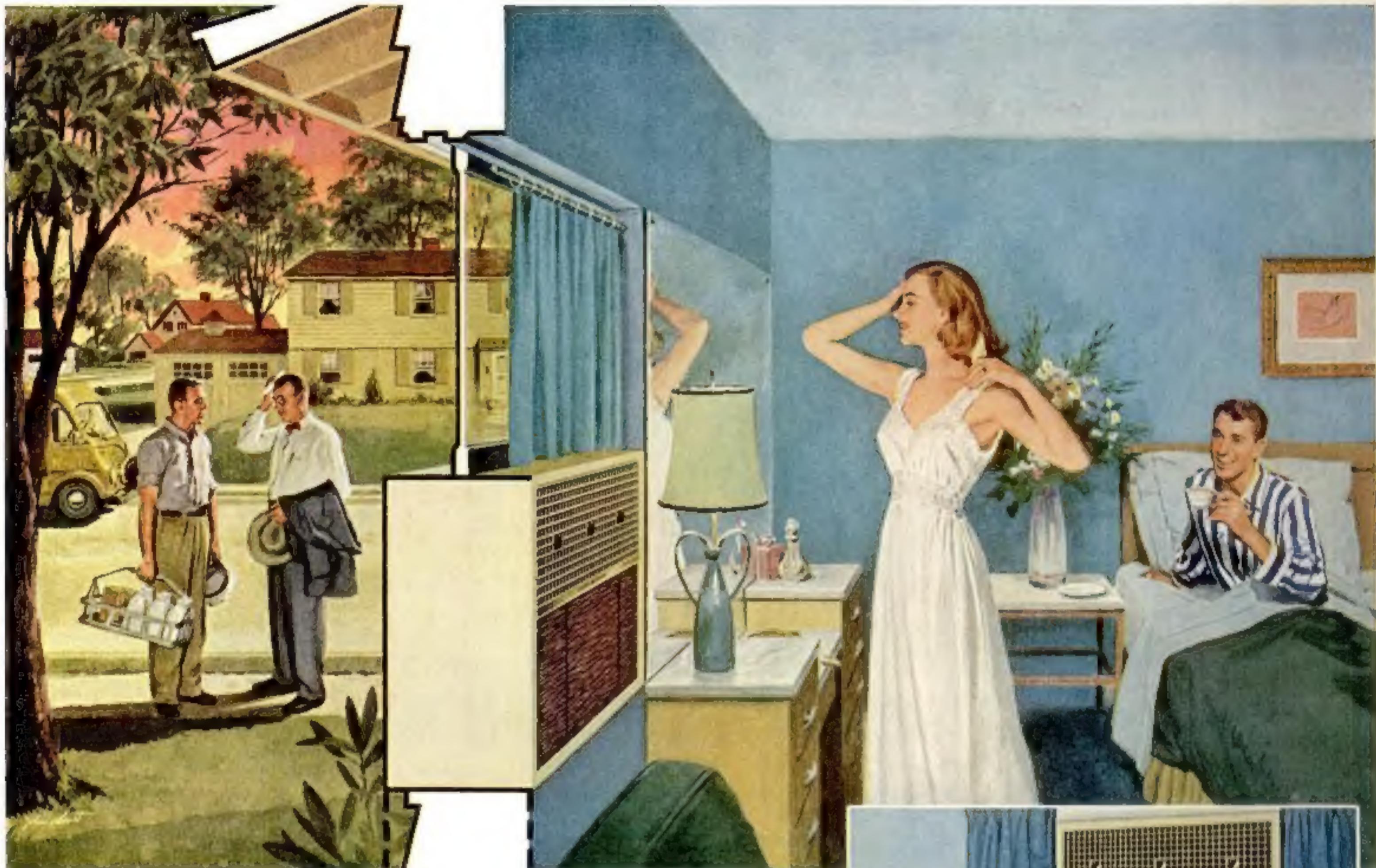


GARY'S MOVIE SON,
TONY PERKINS

20 CENTS

JULY 16, 1956

All new G-E Thinline Air Conditioner takes up $\frac{1}{3}$ less space!



**G-E Thinline is 16½ inches "thin..."
no unsightly overhang!**

Why swelter when you can switch from hot, humid misery to cool, cool comfort with a G-E Thinline Room Air Conditioner!

HERE is a completely new concept in room air conditioners that offers top performance, yet actually takes up one-third less space than previous corresponding models.

It fits flush with your inside wall, yet has no unsightly overhang outside. And not only does it offer you amazing cooling capacity and dehumidification—its High

Power Factor Design assures economy of operation!

You have a choice of many different comfort-conditions just at the flick of a finger. Delightfully cooled, filtered air pours quietly into your room, makes your days and nights comfortable all summer long! See your G-E dealer today for a demonstration—he's listed in your classified phone book.

General Electric Company, Room Air Conditioner Department, Appliance Park, Louisville 1, Kentucky.

Most models available in Canada.

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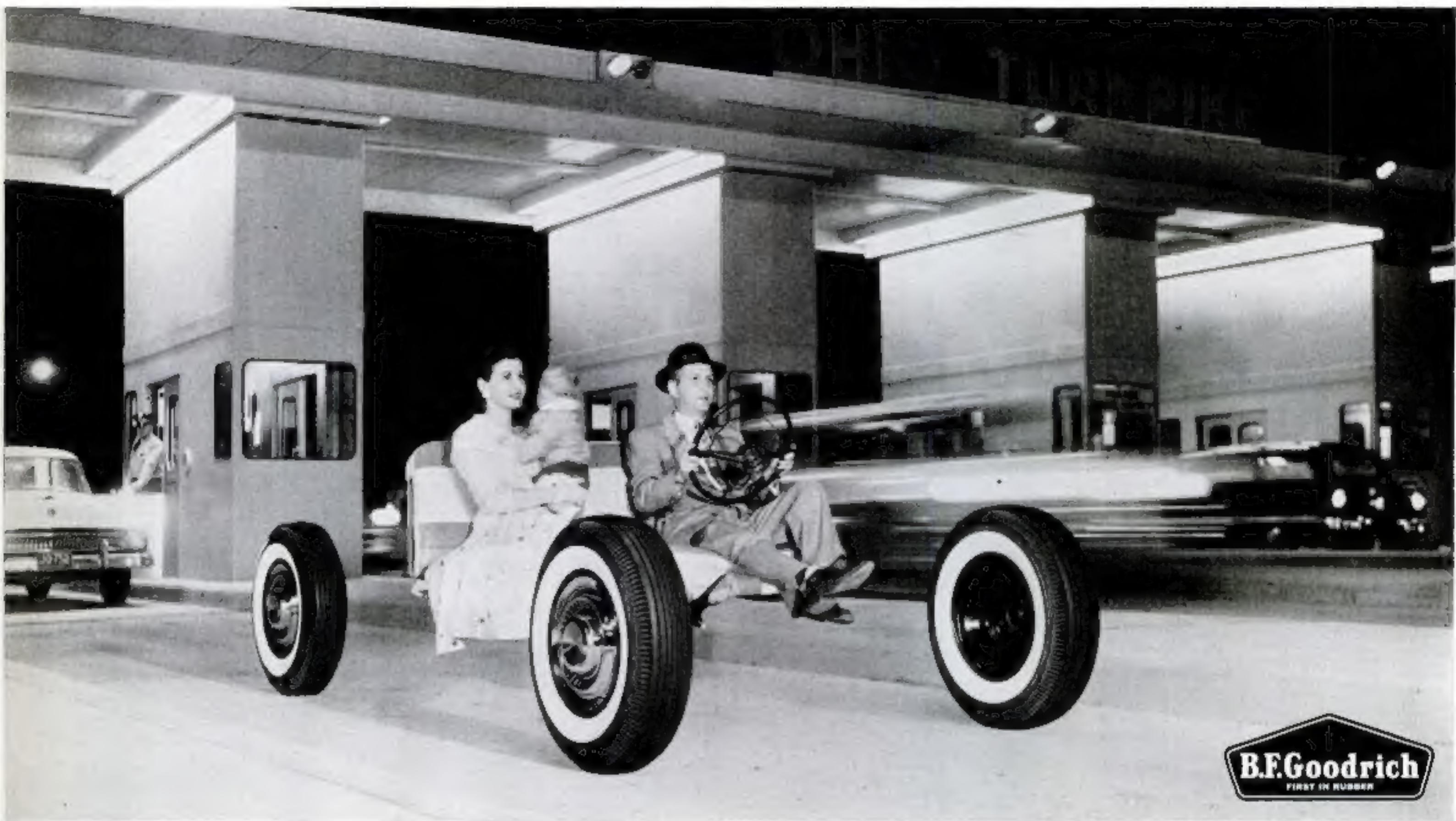


Set it—and forget it! Accessory timer (slight additional cost) automatically turns unit on and off at any desired time for each of seven days. Ideal for offices and rooms used only part time.



Overcomes stale, unpleasant odors. Push a button; a jet of deodorizing spray mixes silently with the filtered air, freshens your whole room in seconds. Included in all models without cost.

B.F. Goodrich Tubeless — because you're only as safe as your tires



B.F. Goodrich
FIRST IN RUBBER

HERE'S PROOF: LIFE-SAVERS change bruise-blowouts (above) to safe s-s-slowouts (below)

S-S-S-S-S-S-S

Hitting rocks or chuckholes can bruise tire cords. As the tire flexes, the bruise becomes a bruise-break, causing a blowout. But LIFE-SAVERS have no tube to blow out. Instead, a patented inner liner, part of the tire, limits air loss to pinhole leaks. Instead of a blowout, you get a safe s-s-slowout that gives you time to stop.

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All tubeless tires are not the same. LIFE-SAVERS give patented protection against bruise-blowouts, skids and punctures. Reg-

ular tubeless do not. LIFE-SAVERS seal punctures *permanently*. Most other tubeless do not. LIFE-SAVERS are backed by 8 years of use and proof that only the Inventor of Tubeless, B. F. Goodrich, can offer.

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get Nylon-Plus LIFE-SAVERS
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at your B. F. Goodrich retailer's

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This One



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COVER

Gary Cooper and Tony Perkins are a study in relaxed lankiness for the film "The Friendly Persuasion," in which Tony plays Gary's son (see pp. 59-61)

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WRECK SALVAGE

Mission of danger

U.S. and Swiss search teams ignore dangers to plumb the Grand Canyon after history's worst commercial air disaster.

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Marilyn's wedding

Marilyn Monroe is married and Milton Greene's exclusive pictures show her first happy moments as Mrs. Arthur Miller.

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Copy of Cooper

Tony Perkins, who is 24 and on the way up, has lanky looks which make him the perfect movie son for Gary Cooper.

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Twin troubles

A father gives his wife a couple of days off and finds out what it's like to have to look after four children all by himself.

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LIFE, JULY 16, 1956
LIFE IS PUBLISHED WEEKLY BY TIME INC., 127 W. MICHIGAN AVE., CHICAGO 2, ILL. PRINTED IN U.S.A. ENTERED AS SECOND-CLASS MATTER NOVEMBER 12, 1947, AT THE POSTOFFICE AT CHICAGO, ILL., UNDER THE ACT OF MARCH 3, 1893, AUTHORIZED BY POST OFFICE DEPARTMENT, OTTAWA, CANADA, AS SECOND-CLASS MATTER. SUBSCRIPTIONS SENT & PAID IN U.S.A. AND IN CANADA.

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Considering the nerve-jangling sounds of active children, household appliances, and perpetual TV—the noise-quelling benefit of CushionTone would appear to be its most popular feature. Yet, according to many lumber dealers, customers seem just as interested in the material's good looks and ease of installation. Low cost is another strong appeal. Dealers explained that home owners can keep costs down to about \$25 for a 10' x 12' ceiling by doing the job themselves. Installation is simple—any handyman can staple, nail, or cement CushionTone in place.

CushionTone is now available to "do-it-yourself" families at Lumber-Building Materials Dealers all over the country. Those who want professional help can get it from Armstrong Acoustical Contractors. Both names are in the Yellow Pages of the phone book.

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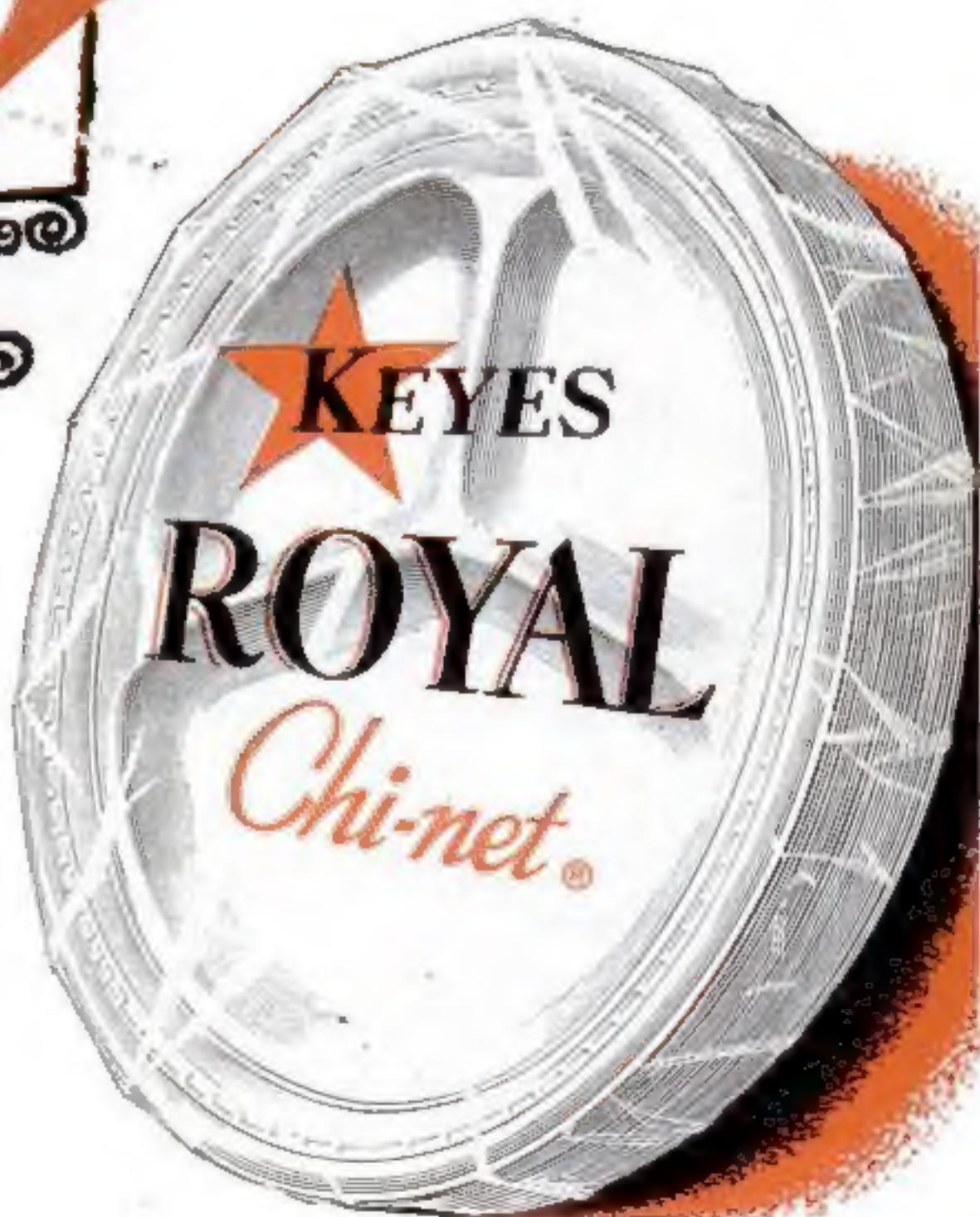
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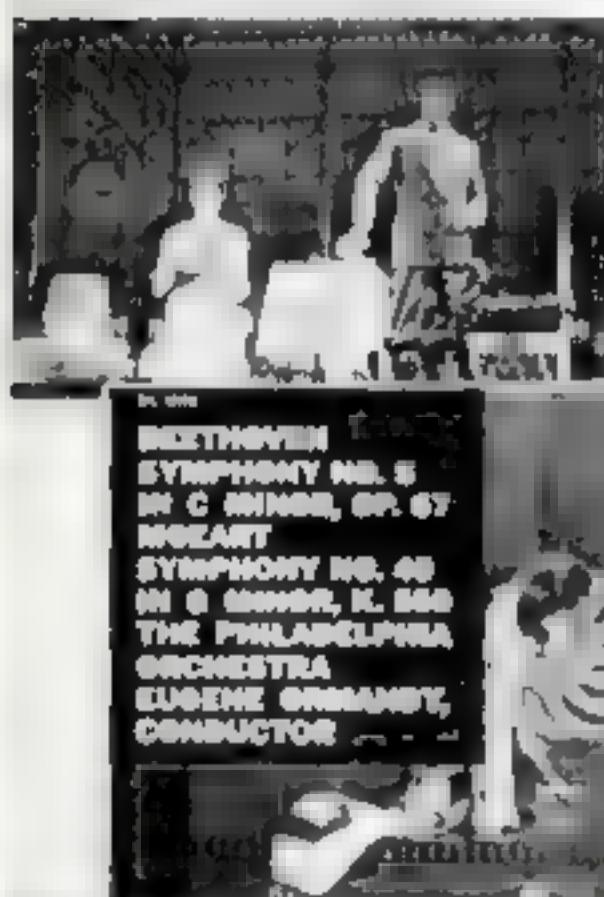


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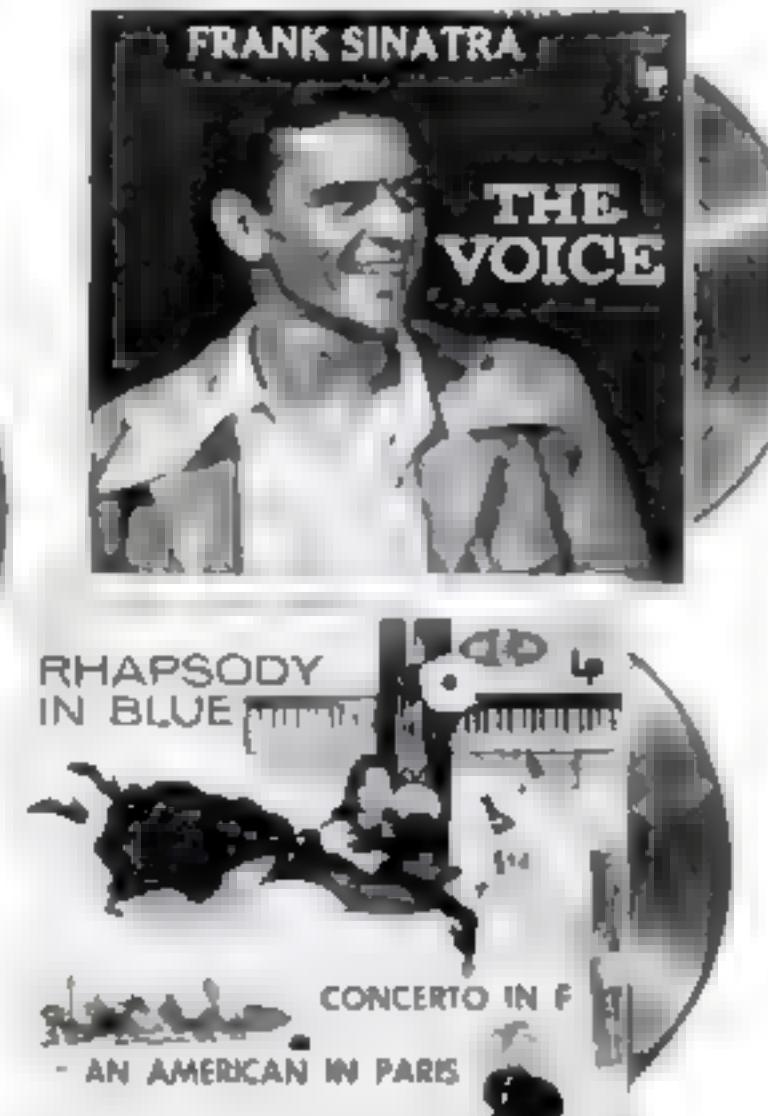
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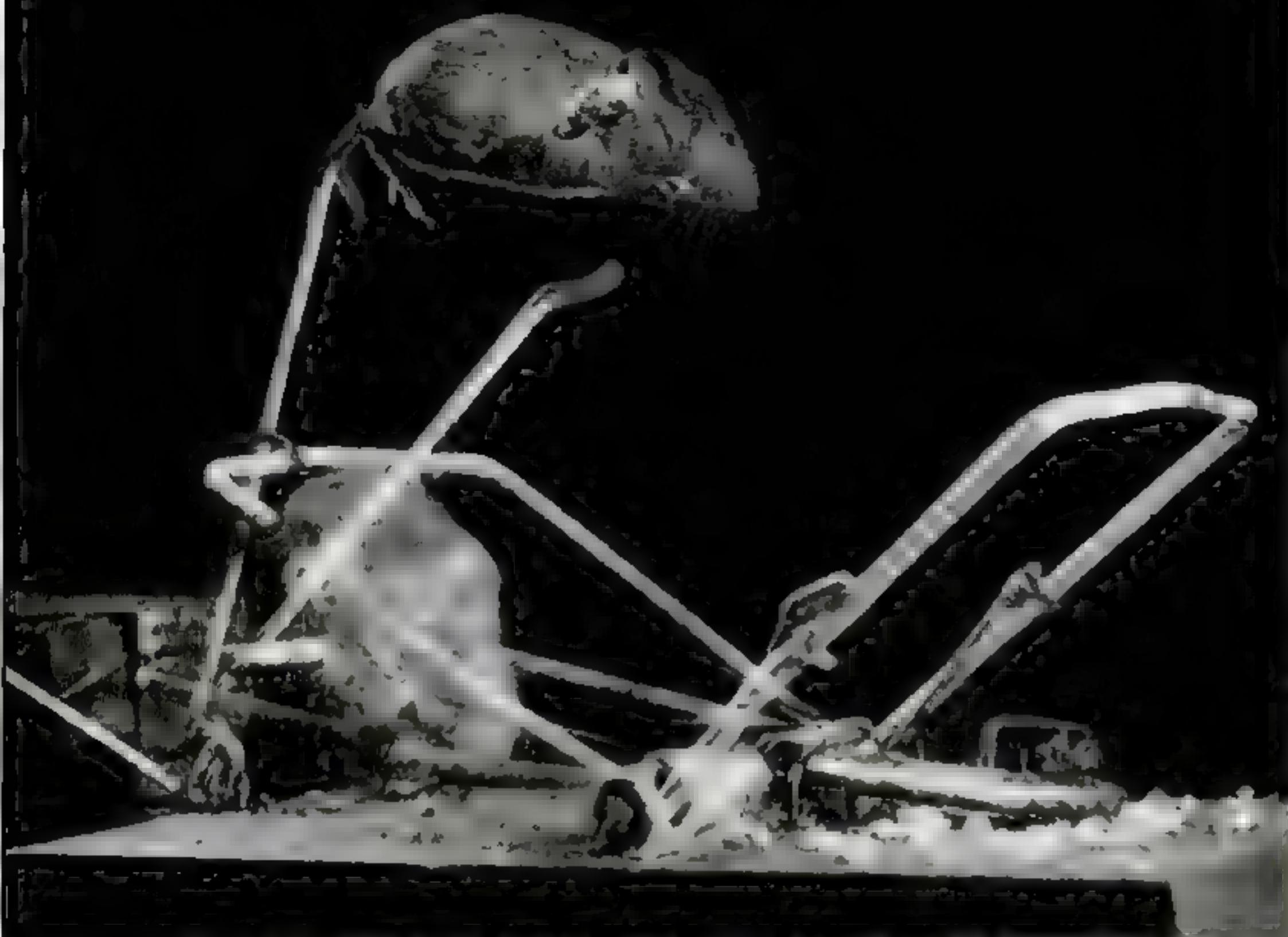
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HIGH LEAP says no so from deadly trap bar, mouse jumps high for surprise to jump.

Bait trigger (the arm at right) was probably set off by a card mouse. They work in twos and threes.

THE BETTER MICE

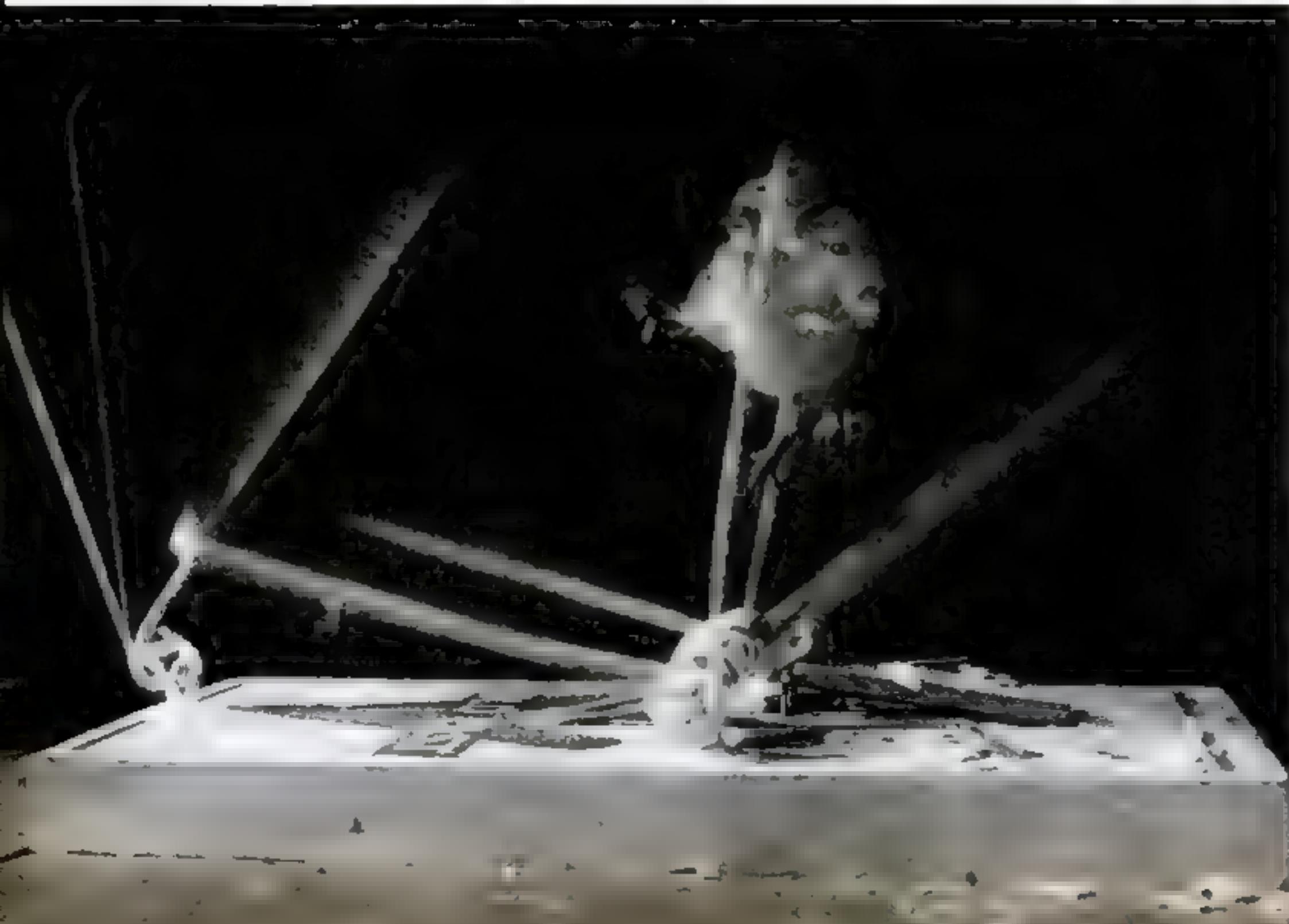
How a mouse trapped in use reacts in the last split second in his life is a question that has always interested Lusk. Photographer Wallace Kirkland. But Kirkland is also fond of all animals, including mice. So when he rigged up this photographic experiment he also gave the mouse a better than even chance.

One night in his basement in Oak Park, Ill., Kirkland attached an ordinary rat trap, substituting it for the smaller mouse trap since the longer arc traveled by the rat trap's lethal metal bar and the trap's larger loop gave the mouse

more room to jump clear. Then he attached an automatic trigger to a 16x camera and left the mice to take their own pictures. They did, but they also took full advantage of Kirkland's trap. First they ate the bait—sunflower seeds—without setting off the trap. Kirkland fastened down the bait. Then the mice tired of sunflower seeds, so he served them baked acorn squash seeds. As the mice jumped higher and higher, only one got killed. But the basement mice had the last word: they ate through the wires attached to Kirkland's camera, ending the experiment.

LOW LEAP gets the mouse high enough to avoid being hit at bait trigger, but not high enough to be

killed by trap bar swinging to the right. Mid-jump picture (left) is trigger arm which held bar down.



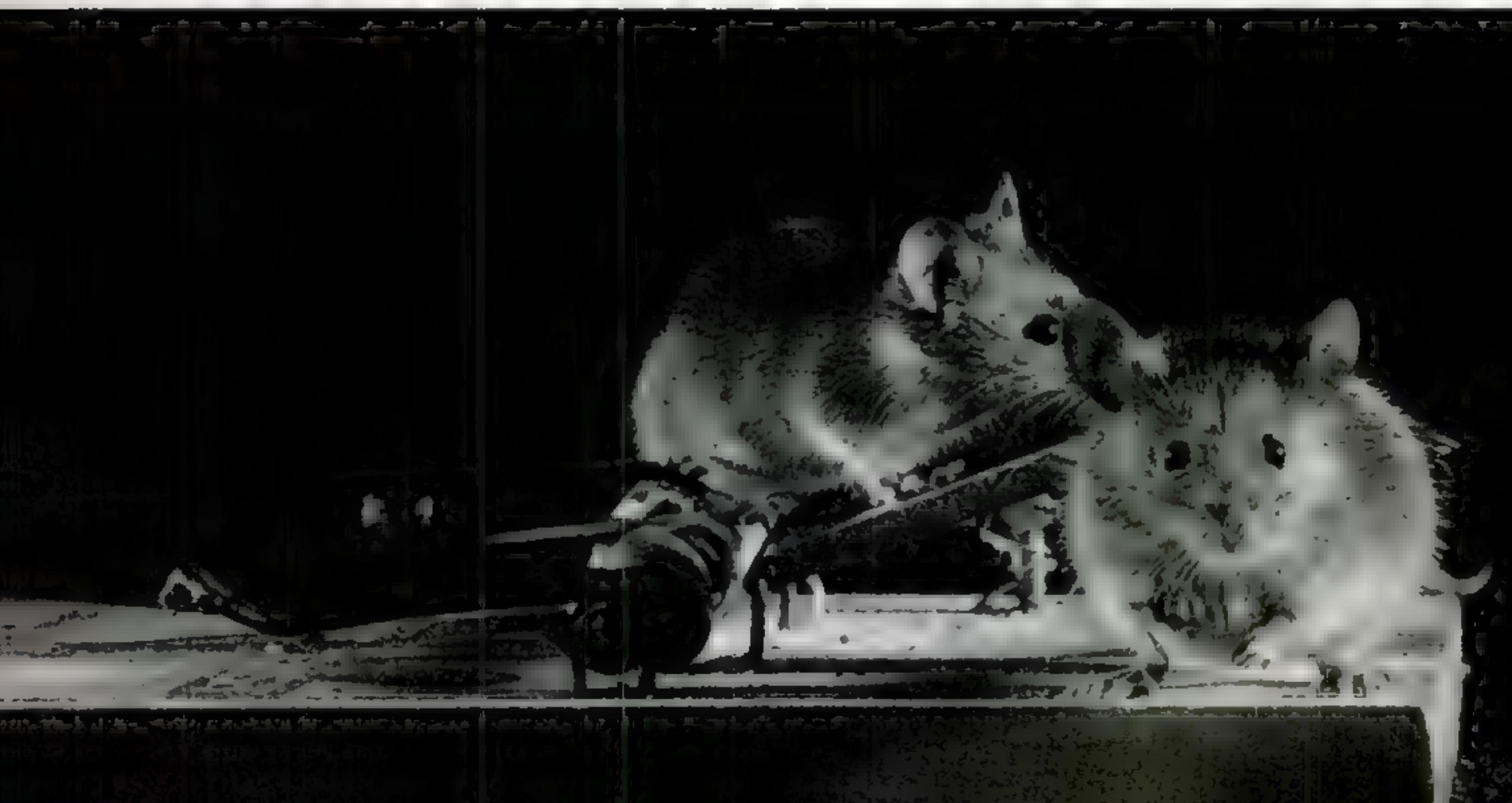
HIGHEST LEAP is made by mouse when ears trip bar of the trap as it swings. Mouse was caught



an oatmeal flake at lower right when he set off the trap. A second mouse (right) moves out of danger.

LOWEST TRICK (below) played by mice found one eating bait while another inadvertently held up

trigger with his back. Weight of the top mouse was enough to set off camera, not enough to spring trap.



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LETTERS TO THE EDITORS



PICTURE BY HAAS



PAINTING BY DAUMIER

The Whale and only included on the flyleaf of the first volume.

R. E. KELLER
Crosse Pointe Farms, Mich.

• Bentley of London published the work on Oct. 18, 1851, calling it *The Whale*. A month later Harper & Brothers of New York introduced it in America as *Moby Dick*. These editions are rare because an 1853 fire at Harper's destroyed most of Melville's works.—ED.

SYDNEY KELLNER

Montclair, N.J.

Sirs:

Are the many flowers in the San Michele cemetery a constant condition or are they so numerous for a special occasion?

Don BAKER
Menomonie, Wis.

I was rather surprised that no mention was made of "Mocha Dick" or its alternate title "The White Whale of the Pacific" by John N. Reynolds, published in *Knickerbocker* magazine in May 1839, 12 years before Melville's *Moby Dick*. Mr. Reynolds' story was similar to *Moby Dick*.

N. GAYLE CITTERNAN
Hollywood, Calif.

• Legend locates *Moby Dick* off the Chilean isle of Mocha about 1810. When the whaler *Essex* was sunk by a maddened Pacific whale in 1820, writers added to the legend. Reynolds claimed *Moby*, the white rogue whale, was sighted in the 1830s.—ED.

READING 'MOBY DICK'

Sirs:

"Skip *Moby Dick's* Chapters VII-IX," says Mr. Morrison ("How to Read 'Moby Dick,'" LIFE, June 25). Anyone who reads—merely at—*Moby Dick* and skips Chapters VII-IX will miss some pretty wonderful minor wonders of Melville.

In Chap. VII you miss that ice-down-your-back "whereof but the rumor of a knocking in a tomb will terrify a whole city."

In Chap. VIII you miss Ishmael's note on the harpooner-parson's first action (itself a sermon for atheist and atheist) after he has climbed his side ladder to his lofty, cramped pulpit. "I was not prepared to see Father Mapple, after gazing the height, deliberately drag up the ladder, step by step, till the whale was deposited inside, leaving him impregnate in his little Quebec."

In Chap. IX you miss the explanation why, on dying, we can probably say nothing better to our God than, "I leave eternally to Thee."

DELOS W. LOVELACE
Claremont, Calif.

Sirs:

Why is it that you and all other editors refer to the book as *Moby Dick*? In a first edition the term "*Moby Dick*" is a subhead to the real title,

THE MESS IN MOSCOW

Sirs:

Please accept my congratulations for the particularly astute editorial ("The Mess in Moscow Deepens,"

CONTINUED

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Kellogg's new food discovery

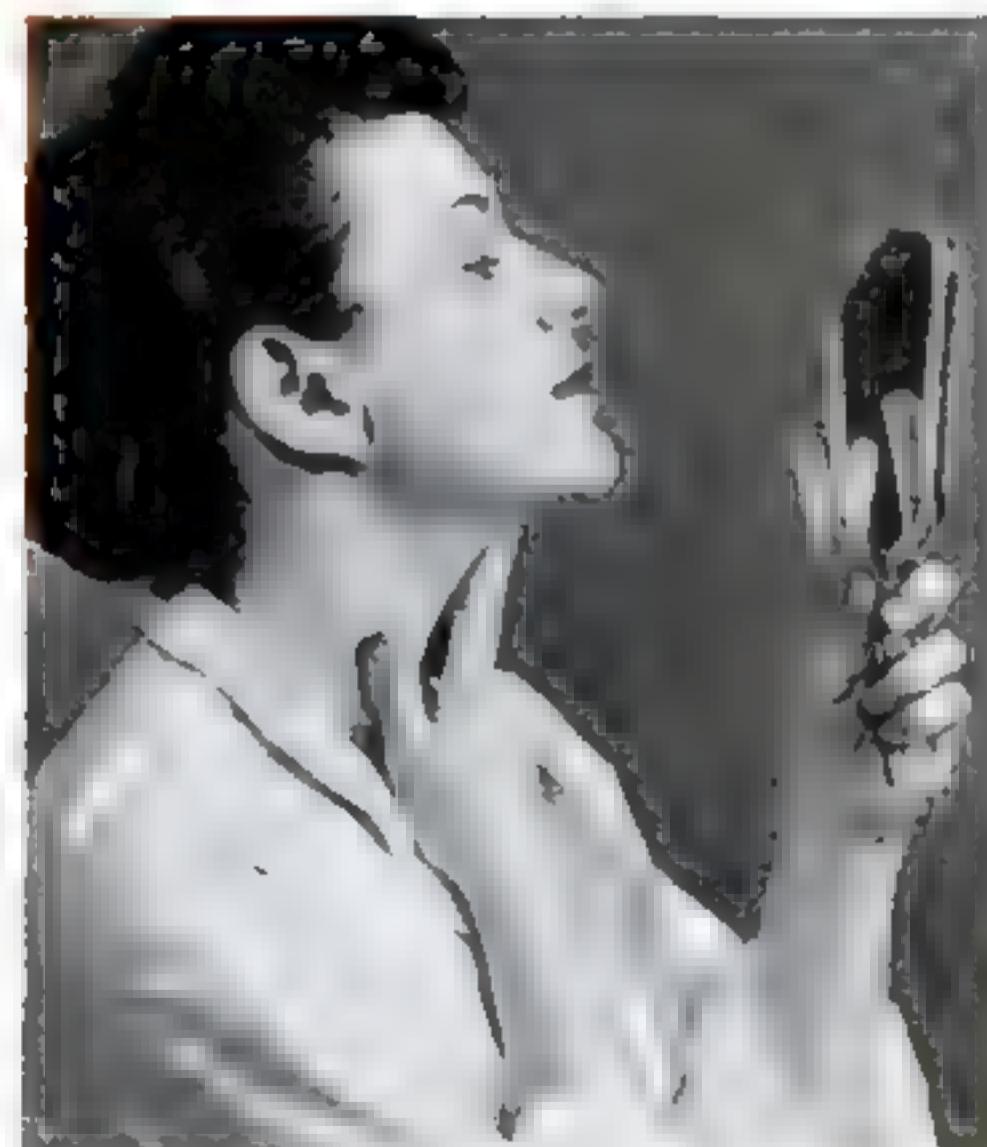
Concentrated high-quality protein
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Like the intent couple above, most modern folks are well aware that protein is as important at breakfast as it is at other meals.

Kellogg's Special K is the new cereal food that supplies the kind of protein we all need daily. High-quality protein (without unnecessary fat)—and plenty of it. Twice the average of *all* cereals, hot or cold.

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You'll find Special K at your grocer's now. Look for the package with the big red K on the front.



Growing youngsters (as any doctor can tell you) need up to twice as much protein as their parents. Special K provides the kind of protein active children need daily.

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LETTERS TO THE EDITORS CONTINUED

LIFE, June 25). I wonder if any of your other readers have noticed the Soviet Union's increased "lip service" to freedom. A remarkable analysis of possible Soviet trends was made by the British historian, Arnold J. Toynbee, in his *Civilization On Trial* (Oxford University Press, 1948).

"... Marxism wears the appearance of being a new order in Russia because, like the new way of life introduced into Russia in an earlier chapter by Peter the Great, it came from the West. If these fits of westernization have been spontaneous, it might be plausible to present them as genuine new departures. But has Russia been westernizing herself voluntarily or under duress?"

Russia has always put up a strong resistance against threats of being overwhelmed by our Western world. In order to save themselves from being conquered and forcibly assimilated by the West, the Russians have had to westernize themselves partially by making themselves masters of Western technology. Toynbee cautions: "Can one manage to adopt elements of an alien civilization partially without being drawn on, step by step, into adopting it as a whole?" Clearly, this chapter of the story remains to be told.

WILLIAM D. McMAHON
Moorestown, N.J.

Sirs:

Your editorial is the best ever written on Communism. Why did Khrushchev make his historic speech? Perhaps, after the betrayal of his master, Khrushchev made the most cruel discovery: there was not one faithful Stalinist in Russia or the world. Perhaps there is also no true Communist in Russia or in the world. Let us pray that Russia and the world may not have to wait 30 years to discover it.

REV. WILLIAM BLADES
Bryan, Texas

Sirs:

Your editorial was excellent. I wonder why more people haven't read the following statement attributed to Dimitry Manuilsky in a speech before the Lenin School of Political Warfare in 1931: "War to the hilt between communism and capitalism is inevitable. Today, of course, we are not strong enough to attack. Our time will come in 20 or 30 years. The bourgeoisie will have to be put to sleep, so we will begin by launching the most spectacular peace movement on record. There will be electrifying overtones and unheard-of concessions. The capitalist countries, stupid and decadent, will rejoice to cooperate in their own destruction. They will leap at another chance to be friends. As soon as their guard is down, we shall smash them with our clenched fist."

GEORGE V. DENNY JR.
West Cornwall, Conn.

TITO'S TRIUMPH

Sirs:

I noticed the photograph of Khrushchev's eldest daughter ("Tito as Soviet Hero, How Times Have Changed!" *LIFE*, June 25). You state she was married but there is no evidence of it on the third finger of her left hand. Don't the Russians approve of rings to mark the holy state of matrimony?

JANICE THETFORD
Wichita Falls, Texas

• Wedding rings went out of fashion after the Revolution. But Russian

women who had religious ceremonies wear rings on the third finger, right hand; widows wear them on the third finger, left hand. Women high in Communist circles usually wear none.—ED.

H-BOMB'S BIG MISS

Sirs:

In "Human, Robot Brains Unite for a Big Miss" (*LIFE*, June 25), you lightly dismiss one of the most highly debatable subjects of discussion among those responsible for the selection of the optimum weapon for a specific target.

You state that "a four-mile error is not disastrous, for in warfare a similar bomb would demolish nearly everything for 12 miles around."

The effectiveness of an A-bomb or H-bomb depends on the accuracy of its delivery and the lethal radius of its warhead. But in making our decision to use such a bomb, we must recognize that—for moral and practical reasons—we cannot and should not expose civilian areas adjoining military targets to "megaton" lethality. Jumps from bombs measured in tons to kilotons to megatons to multimegatons is a trend leading us to the substitution of lethal radius for accuracy. The rate at which these jumps have been made within the last decade foreshadows only one certain result—oblivion.

JAMES H. SMITH

Aspen, Colo.

• Mr. Smith is a former Assistant Secretary of the Navy for Air.—ED.

A PRODIGY OF POWER

Sirs:

I believe you have an error in the map on page 100 showing home runs ("A Prodigy of Power," *LIFE*, June 25). I saw both the DiMaggio and Greenberg home runs and my recollection is that Greenberg's was farther out toward center field. DiMaggio's was more toward left field. They are the only two home runs I ever saw hit into the left field bleachers at Yankee Stadium.

RAYMOND H. SEADALE
New York, N.Y.

• Yankee Coach Bill Dickey was also there and says the map is correct. Greenberg's homer was 450 feet, DiMaggio's 445 feet.—ED.



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The powder that **Chafe-Guards**...There's nothing like a cool sprinkling of Johnson's Baby Powder to smooth away chafes and prickles...keep baby's skin comfy, fresh, fragrant. Because only Johnson's contains a *Chafe-Guard* ingredient that *neutralizes* irritants in body moisture.

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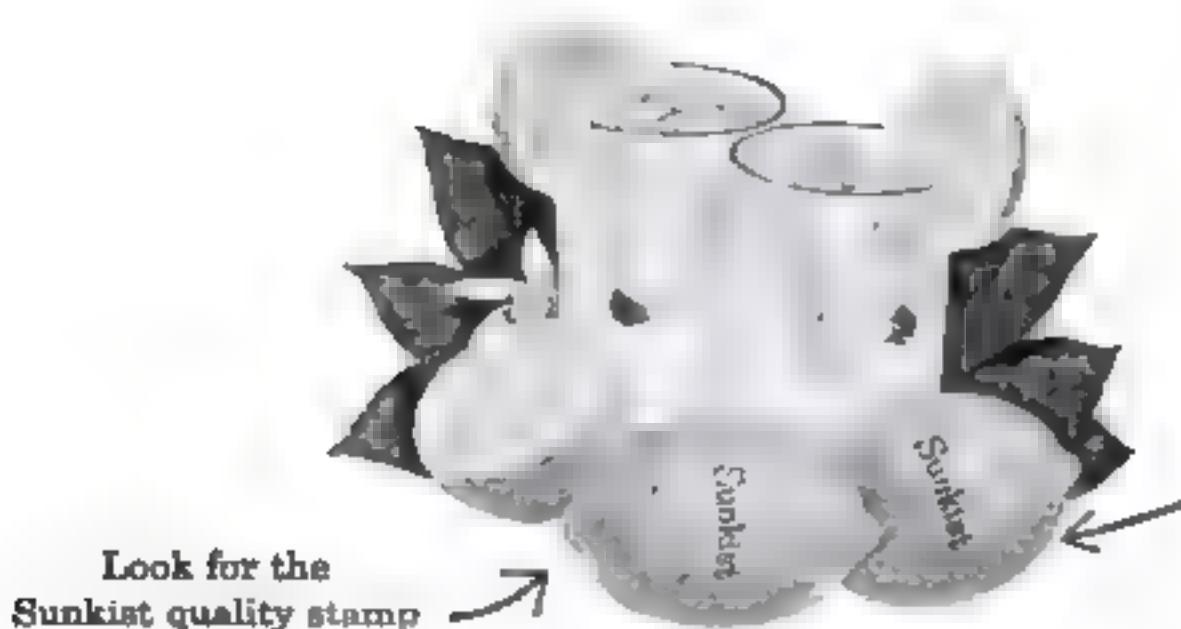
Johnson & Johnson





Is the right summer drink important?

Of course it is! Medical authorities tell us that what we *drink* is every bit as important as what we *eat*. So, when one summer drink—*fresh lemonade*—



...is a pure, natural fruit drink—no artificial flavorings or preservatives—you know this because you make it yourself

...is rich in vitamin C (the vitamin we all need every day, especially in hot weather)

...cools and refreshes more deeply than any other

...is wonderfully delicious

—doesn't it make good sense to drink *fresh lemonade*? It's a mighty healthful idea, one you're sure to like.

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Fresh lemonade all summer means healthier children next fall...good for grownups, too!

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New No-Deposit **QUART** Bottles keep beer **COOL** 93% longer



FOR FOLKS who want the convenience of a container that you don't take back, new Party-Size Quart Bottles are one of the nicest things that has ever happened for enjoyment of beer and ale at their best.



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Glass pampers the flavor peak of fine beers and ales. Prove this, too. Just let your favorite beer or ale aerate by bubbling freely down the neck of the bottle, over the bottle's clean lip, straight into a glass. Let it form its natural head. You can quickly tell the difference in flavor . . . with the first delicious sip.

Party-Size Quart Bottles are the "life" of the party—5 glasses of your favorite beer at its best. If you are like most hosts, the Party-Size Quart Bottle will be your favorite because it keeps beer within the just-right 40- to 50-degree temperature range far longer than when each person has a separate small container.

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AS HELICOPTER TEAM PREPARES FOR DAWN TAKE-OFF AT GRAND CANYON AIRPORT, A PLANE STANDS BY (RIGHT) TO TAKE ON THE BODIES IT WILL BRING BACK

AFTER COMMERCIAL AVIATION'S WORST DISASTER A PERILOUS SEARCHING OPERATION

As the sun rose one day last week over a bleak-looking airstrip in the Arizona desert, one of the most hazardous recovery operations ever attempted was under way. The recovery teams were trying to learn the cause of the simultaneous crash of two airliners in Grand Canyon, and to bring out the bodies of 128 persons who perished in commercial aviation's worst disaster. Army and Air Force helicopter crews braved 60-mph winds and deadly drafts that threatened to dash them against the sheer

walls of the mile-deep canyon. American and Swiss mountain climbers were lowered to spots inaccessible to helicopters, seeking bodies and pieces of bodies that had spilled down the cliffs toward the turbulent Colorado River.

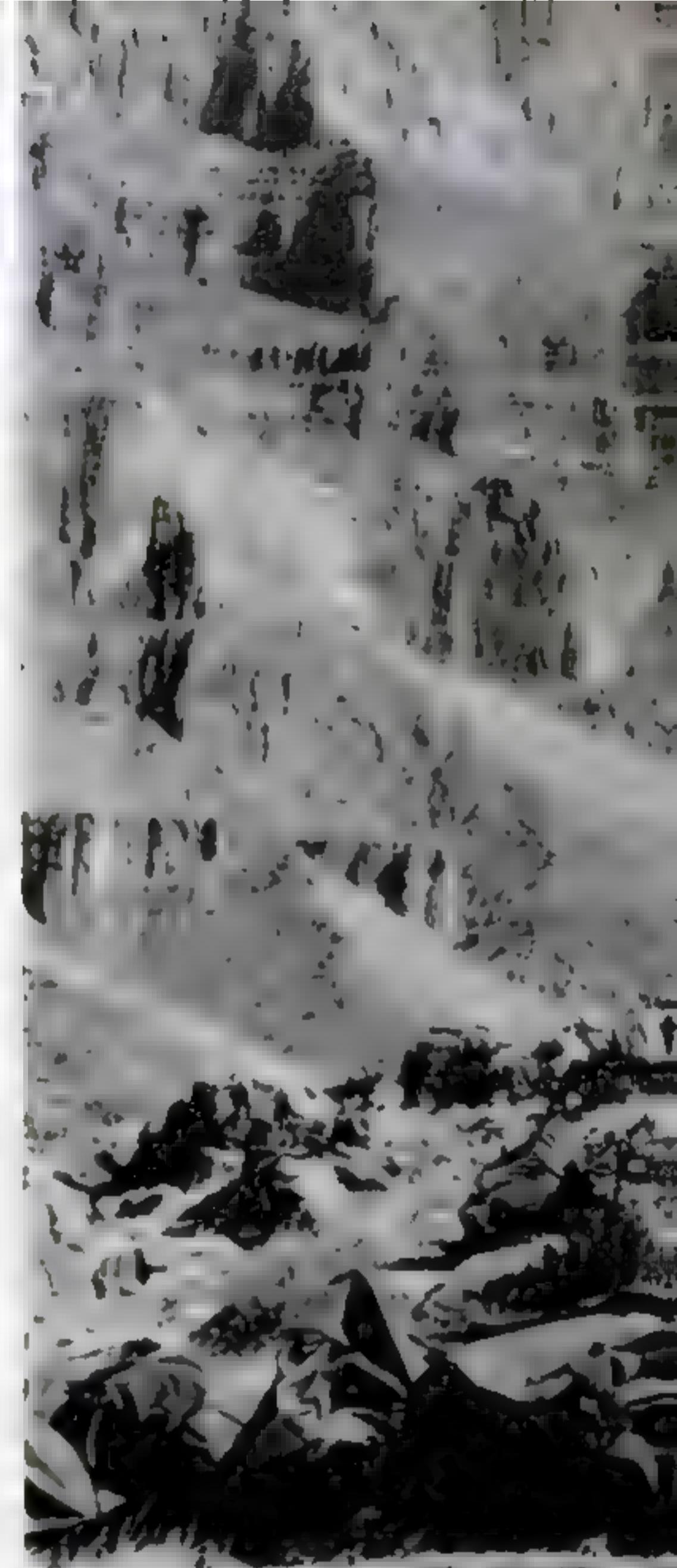
The giant planes, a Trans World Airlines Super Constellation with 70 aboard and a United Air Lines DC-7 with 58 aboard, had taken off from Los Angeles three minutes apart on June 30. Approaching the Painted Desert, where their scheduled routes were known to

cross, they had collided and plummeted over three miles into the canyon. After both planes had been unreported for hours, an aerial searcher found two charred and still smoldering smudges high on buff-colored buttes, less than a mile apart near the eastern end of Grand Canyon National Park. It was unlikely that all of the victims would ever be found, but as the grim task proceeded, aeronautical experts studied meager clues (next page) to try to find out exactly what had happened—and why.



SITES OF THE CRASHES are indicated by arrows on buttes over Colorado River. Back area at

bottom of picture is burned TWA plane. The DC (top) is opposite Little Colorado River confluence.



ON TEMPLE BUTTE, A FEW YARDS FROM SITE OF

FLIGHTS TERMINATE INSIDE THE CANYON

United's DC-7 had CAA clearance to fly at 21,000 feet. The TWA plane was at 10,000, and when the pilot was denied permission to fly at 21,000 also, he was authorized to fly visually at "1,000 on top," meaning 1,000 feet above the clouds. The weather was spotty, with thunderheads along Grand Canyon. By separate reckoning each pilot figured to reach crash points over the Painted Desert at 2031 gm. PST. But at 10:32 P.M. in Los Angeles, a several message came in from the DC-7: "We are going down. Then it stopped."

In the wreckage there were clues as to why the sentence was unfinished. Pieces of the TWA plane bore evidence of United's blue trim paint. At the DC-7 crash site was a mangled part with a red stripe such as marked the Super Constellation. Testifying before congressional investigators, the CAB's William K. Andrews labeled the crash "a definite collision." But he and a superior disputed the degree of responsibility the pilots had for keeping the airliners apart.



TWA CRASH, MEMBERS OF RECOVERY TEAM AWAIT THE HELICOPTER THAT WILL TAKE BODIES IN RUBBERIZED SACKS TO FLAGSTAFF, ARIZ. FOR BURIAL (P. 24)



DEPARTING SEARCH PARTY, including officials of United Air Lines, prepare for take-off in Army helicopter to try to make landing near the burned-out DC-7.



ASSEMBLING EVIDENCE pointing to collision. CAB Investigator Jack Parshall (right) supervises arrival of pieces of wreckage at guarded storeroom in Flagstaff

Canyon Tragedy CONTINUED

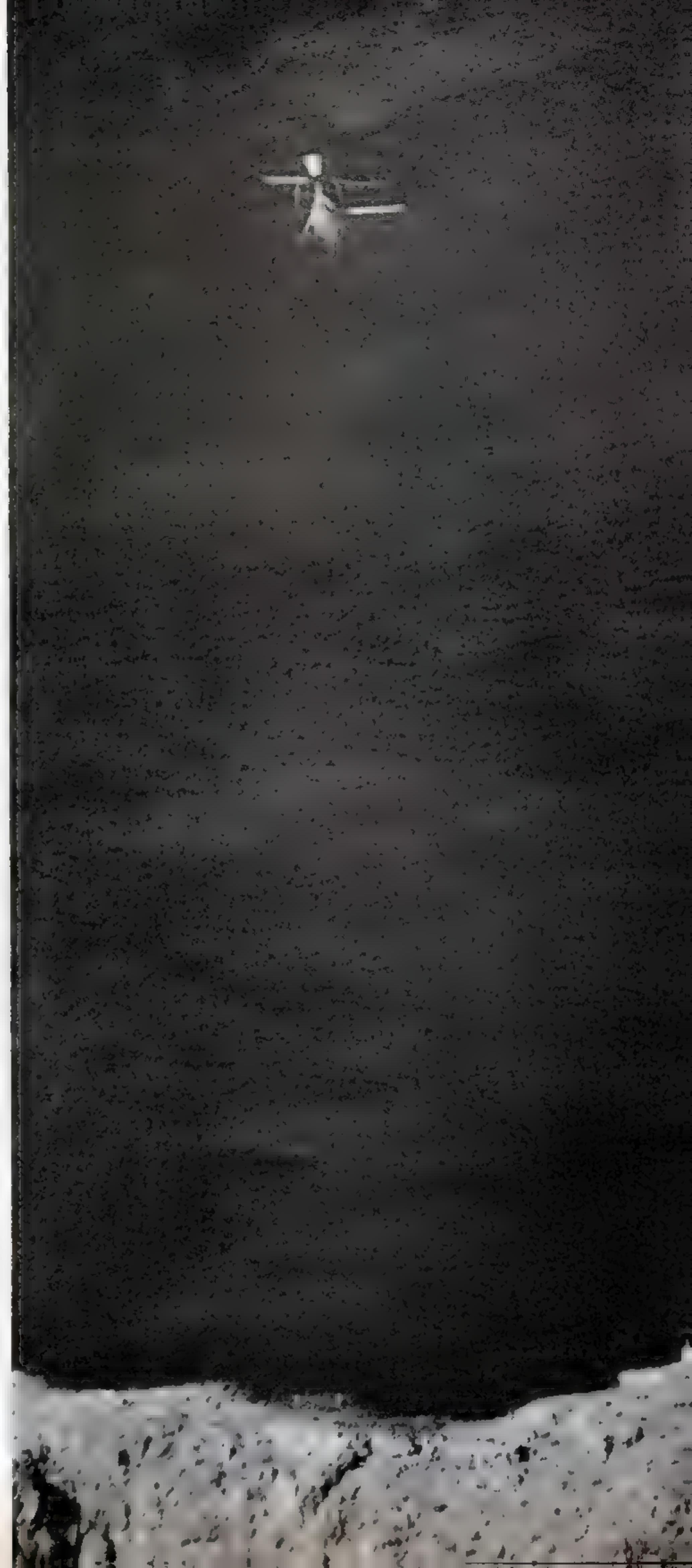


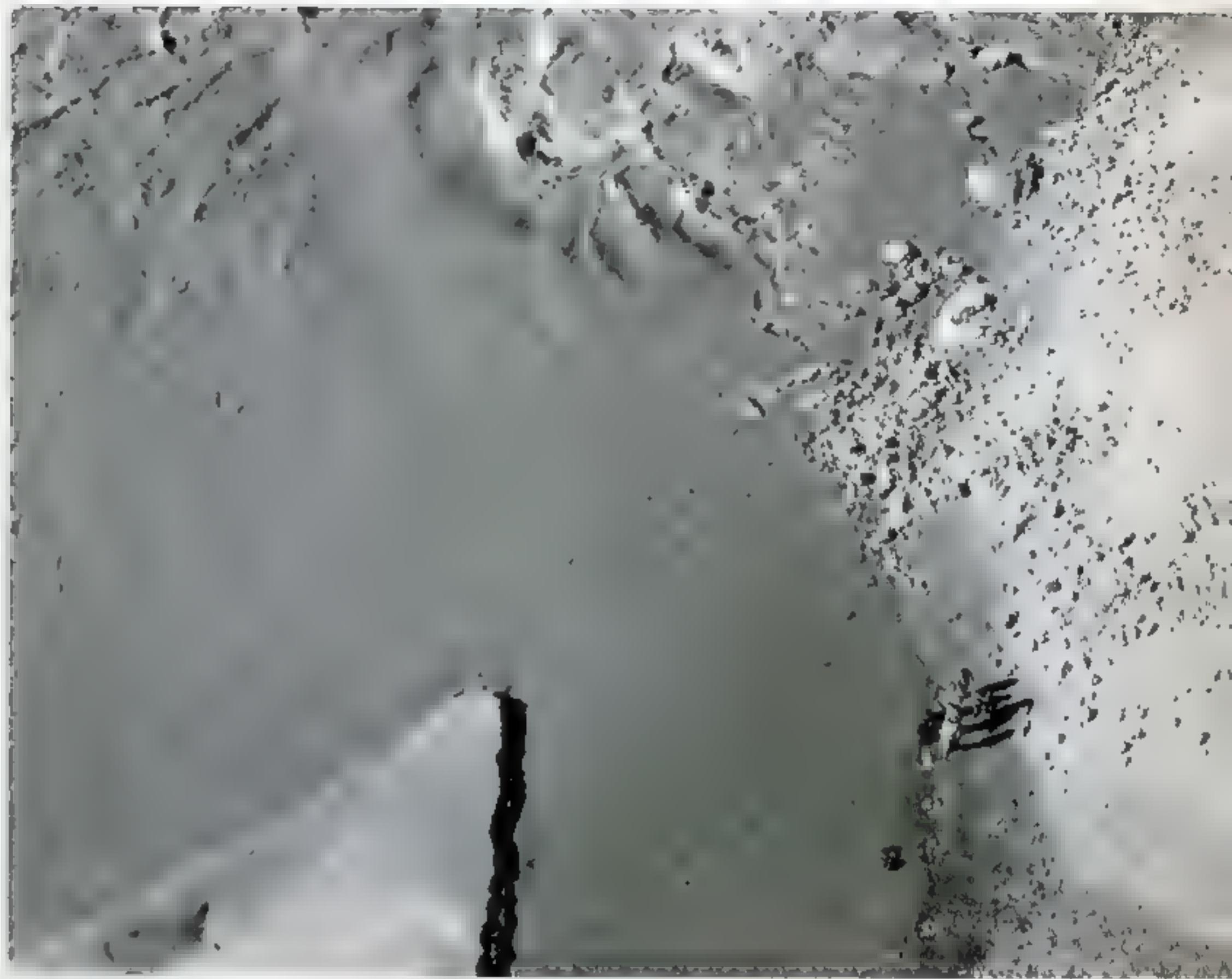
MEN IN CHARGE at search operations for the air lines, United (left), Richard Petty (*left*) and TWA's John Gelring, meet at the Grand Canyon airport



SWISS MOUNTAINEER (center) one of eight brought to U.S. to recover bodies, boards helicopter with his pick and ropes for descent into the canyon.

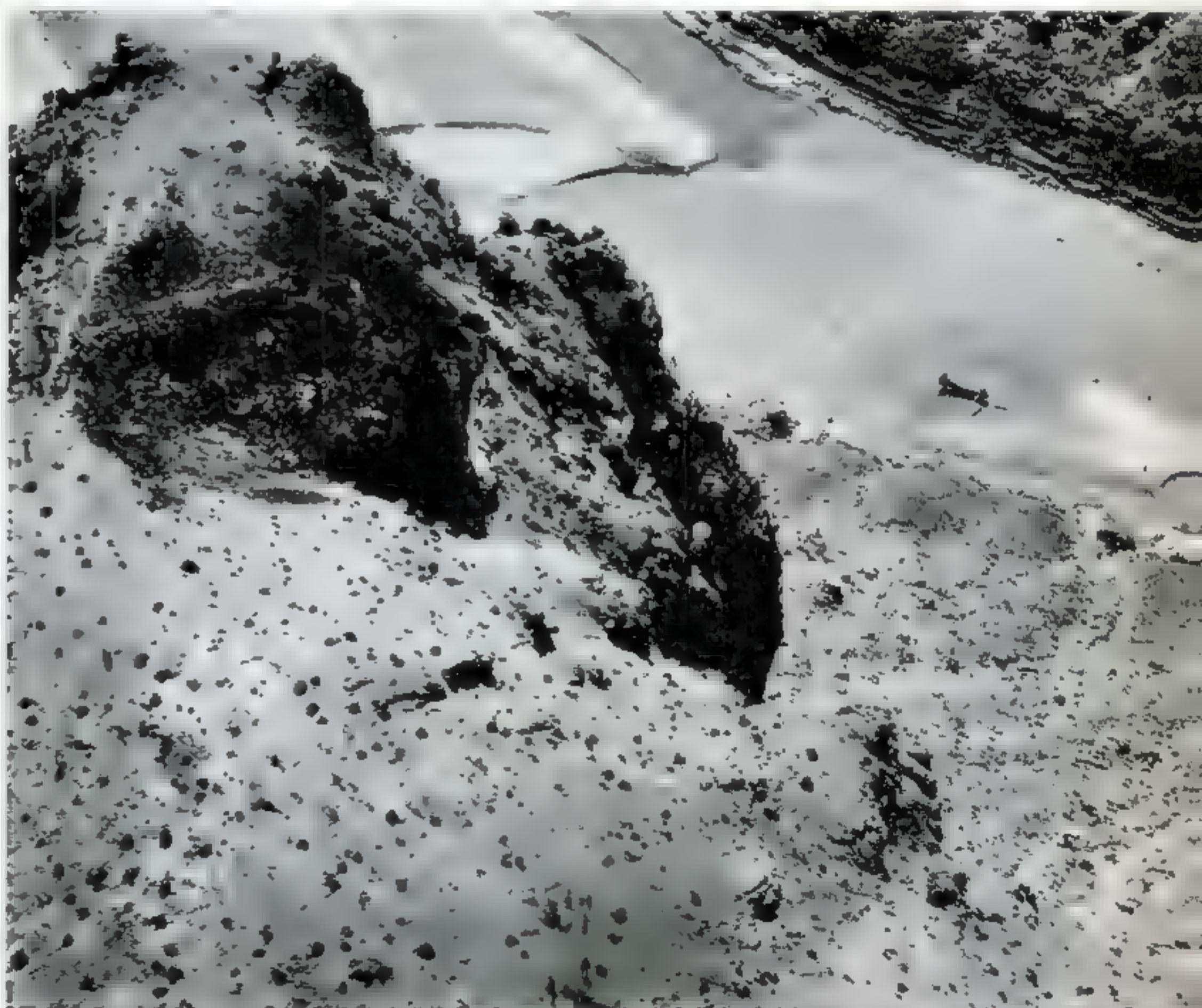
ON CANYON LEDGE (right), Swiss and U.S. climbers make way toward site of the United crash directed by the chopper after which he just landed them





ON CANYON FLOOR below United crash site, searchers make way across sandy area (right) to begin climb up canyon wall. First identifiable bodies

were found nearby. Later reinforcements landed on sand bar at lower left in this picture (also at right, below) to aid in search for more bodies and clues.



APPROACHING THE WRECKAGE, which lies strewn over the rocks of blackened Chuar Butte (upper left), rescuers at bottom of picture sort

climbing equipment they have taken from helicopter parked on the sand bar. Others in the team head up the rocks to find bits of wreckage and bodies.



MASS GRAVE, measuring 21 by 21 feet, is dug by a mechanical shovel at Flagstaff for people who died

in the TWA crash. The airline arranged the group funeral and brought relatives who wished to attend.



SOME OF VICTIMS, taken from wreckage of TWA plane by helicopter, lie in rubberized sacks awaiting removal from Grand Canyon Airport transfer point.



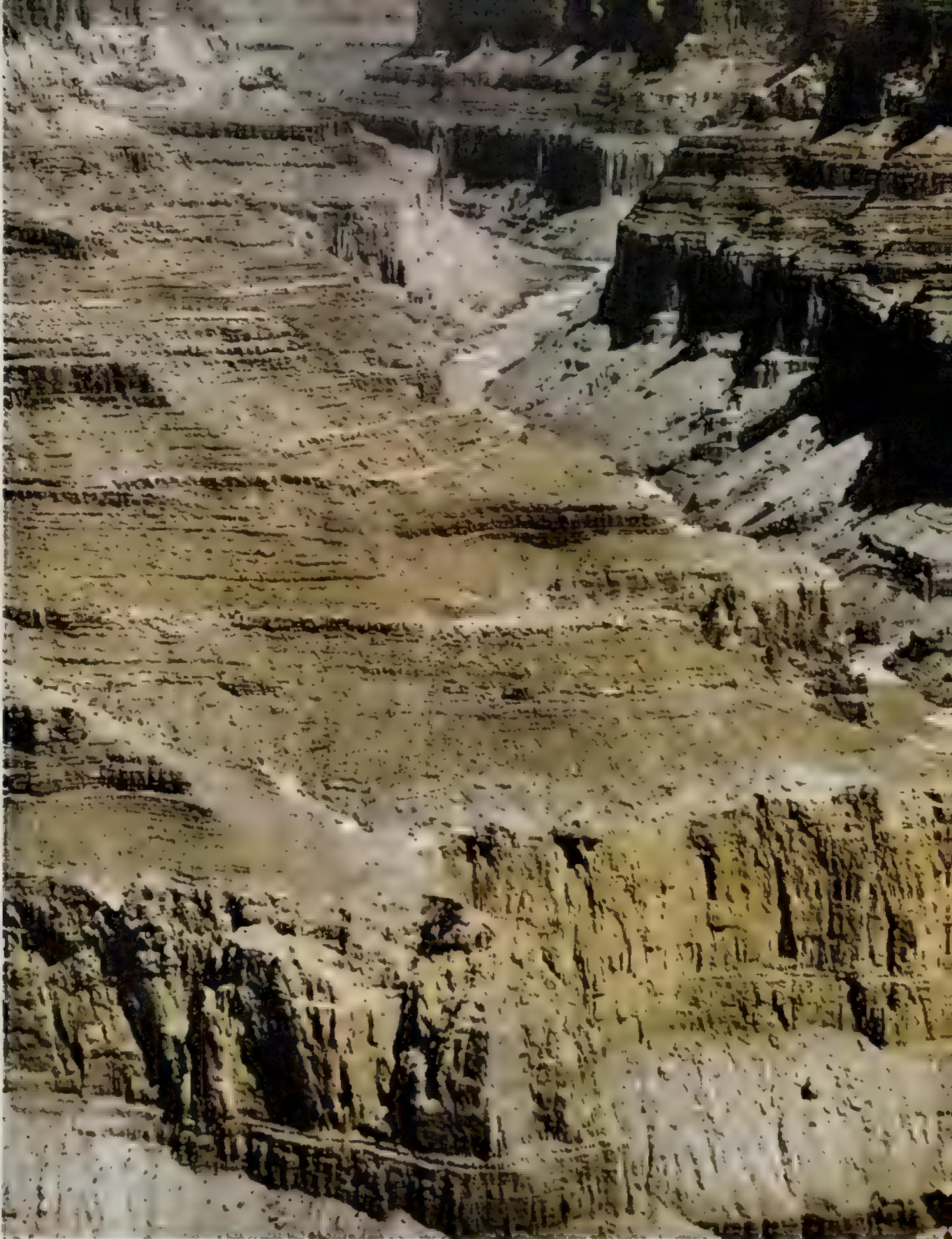
LONE CASKET, containing the body of a passenger on the United Air Lines DC-7, is placed on freight platform at Flagstaff for shipment to the man's family.



SCORCHED AIR MAIL, salvaged from the TWA plane crash, is sorted by a Flagstaff postal inspector.



PASSENGER'S COAT, with TWA tag, apparently fell on canyon rim when plane tipped open in air.



THE COLORADO SURGES ON, the black smudge of the wrecked DC-7, on top of the cone-shaped promontory in lower center of the picture, now a permanent

part of the ocher-colored landscape. The gorge is here viewed upstream from south rim of Grand Canyon. Wreck is about 2,000 feet above the rushing river.



JOINT INDEPENDENCE DAY FOR U.S. AND PHILIPPINES

THE PRIME MINISTERS OF BRITISH COMMONWEALTH

In the garden of Prime Minister Eden's Number 10 Downing Street residence in London the prime ministers of the British Commonwealth gathered for their official portrait. Seated (left to right) were: Ceylon's Bandaranaike, India's Nehru, New Zealand's Holland, Canada's St. Laurent, Eden, Australia's Menzies, South Africa's Strydom, Pakistan's Mohammed Ali, and Federation of Rhodesia and Nyasaland's Malvern. In a 10-day meeting the prime ministers welcomed Russia's reduction of armed forces but called for more concrete evidence of Russia's peaceful intentions, including re-unification of Germany; demanded lifting of trade embargoes between the West and Communist China; endorsed Britain's efforts to settle the Cyprus conflict; agreed that Britain would turn over Ceylonese naval and air bases to Ceylon.

In Manila on the Fourth of July more than 500,000 people heard Vice President Nixon mark Philippine (10th anniversary) and U.S.

(180th anniversary) independence by defining the U.S. attitude toward neutralism (see *Editorial*, p. 32). Touring Asia, Nixon cleared up a



A LOOK AT THE WORLD'S WEEK



point of U.S.-Philippine contention by joining President Magsaysay in affirming Philippine sovereignty over U.S. bases in the Philippines.



GESTURE OF INDEPENDENCE BY POZNAN CITIZENS

A picture which has just reached the U.S., showing the crowd in the flag-lined street in front of Poznan's city hall before the bloody June 28 riot began, plus information that has filtered out of Poland, made it clear that casualties and damage far exceeded the Polish government's admissions. Western estimates ran as high as 400 killed and 1,000 wounded. In addition, at least 3,000 rioters were arrested.

THE MISSILE MAN → AND HIS WEDDING CARRIAGE

An old Army tradition was given a new twist recently. In the horse artillery newly married officers and their brides used to ride from the chapel to their wedding receptions on caissons. At Fort Lawton, Wash., following their wedding at the post chapel, Captain Florian Cornay, who commands a guided missile battery, and his bride climbed aboard a Nike launching platform and rode off to their reception.

CONTINUED



A LOOK AT THE WORLD'S WEEK, MOSCOW DEPT.

One area of the world, Moscow, seemed unusually rich in news notes last week. Perhaps this situation developed because American photographers, for the first time since the war, have been working with some freedom. What they saw was a bustling parade of comings and goings. Casual visitors suddenly blew in; anxious people who had wanted to see each other for years came face to face at last; formal guests got the best of everything and departing callers were winged away with vodka. Amid the cheery celebrations there were, of course, the inevitable mournful occasions.



AN IMPROMPTU ARRIVAL

The most unexpected visitor in Moscow's week was U.S. Inventor William P. Lear, who simply dropped in in his Cessna, on the first private plane flight ever allowed into the Soviet Union. But by the time stuffy U.S. officials had hectored him for coming, which was legal, and for showing Soviet experts the Cessna's instruments (above), which he had designed and which are unclassified, Lear seemed sorry he had bothered.



MOURNING FOR A MINISTER ↓

Workers bearing wreaths and flowers and two men carrying an oversize picture of the deceased formed a funeral procession for a minister of automobile transport and highways, Ivan Alexeivich Likhachev. Likhachev, who died at 60, had learned much about the automobile business on trips to Detroit. His ashes were buried in the Kremlin wall and Moscow's Stalin Auto Works, which he once ran, was renamed Likhachev Auto Works.



A DIPLOMATIC DEPARTURE

Winding up his look at the Soviet air force (LIFE, July 9), USAF boss General Nathan F. Twining joined Red China's top airman General Liu Yia-lo in a toast to the Soviet (not the Chinese) people. Back in the U.S., Twining delivered a cautiously optimistic report. He conceded that the Soviets might be ahead of the U.S. in sheer numbers of jet aircraft but said firmly, "Qualitatively we are out in front. No question about that."





TURNOUT FOR JULY FOURTH

The brass of Russia turned out for the second straight year to celebrate the U.S. Fourth of July at a party given by Ambassador Charles E. Bohlen (center, rear). During the affair Bulganin (left) ostensibly proposed a toast to the U.S. and "to the health of President Eisenhower." Khrushchev, here shaking hands with Dag Hammarskjold, seized on the party to continue the talks the Soviets were having with the U.N. Secretary-General.



A TOUCH OF ROYAL GLAMOR

Beautiful Queen Soraya of Iran gave a living touch of royal glamor to the museum atmosphere of 18th Century Ostankino Palace near Moscow, where she was taken on a guided tour during Soraya's and the Shah's first state visit to Russia. The Soviets had more mundane things to take up with the Shah: they tried hard to demonstrate to him the advantages of withdrawing Iran's membership in the U.S.-supported Baghdad Pact.



A REUNION OF RABBIS

In the first official meeting of U.S. and Russian Jewish leaders since the Bolshevik revolution, Solomon Shlifer (center), chief rabbi of Moscow, was host to five American rabbis: Samuel Adelman, Gilbert Klaperman, David Hollander, Herschel Schacter and Emanuel Rackman (left to right). Surveying the situation of Russian Jewry, the Americans said they found no organized anti-Semitism hanging over from practices of Stalin regime.



KING BROTHERS CIRCUS HANDS—SOME UNPAID FOR WEEKS—LOUNGE IN A WAGON WHILE THE SHOW HORSES GRAZE IN THE TWILIGHT AT MIDDLETOWN, CONN.

CIRCUS PLAYS A SAD LAST ACT

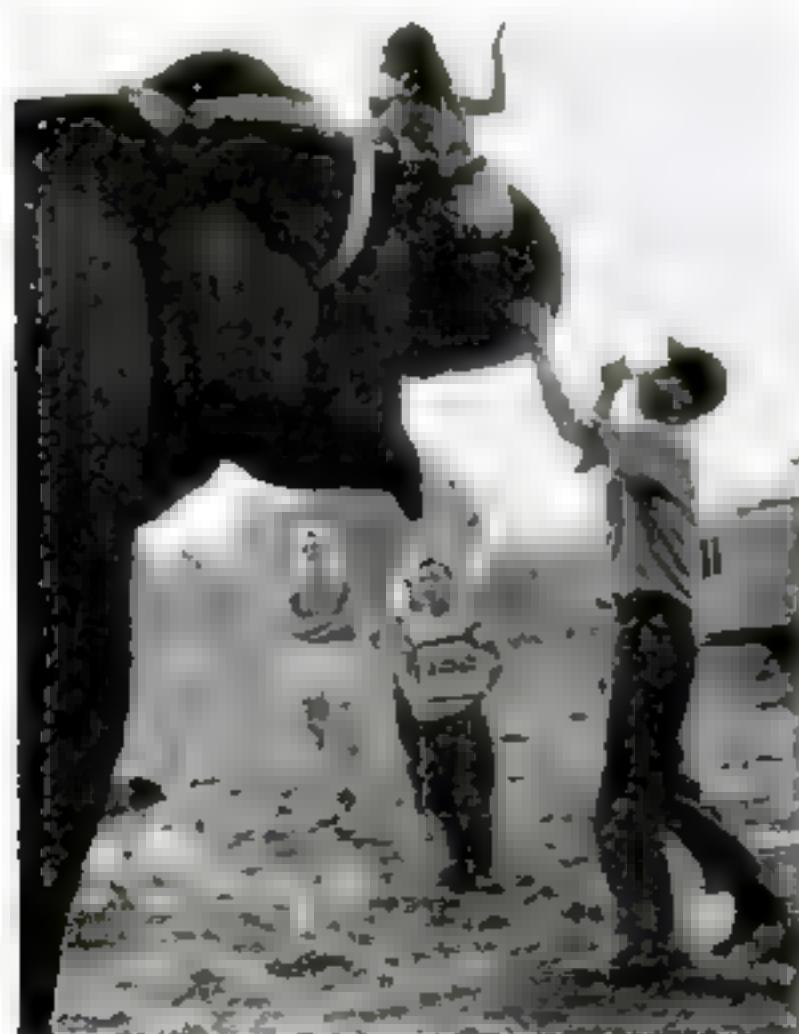
Bankrupt and stranded, King Brothers show joins growing list of Big Tops which have been struck

In a field at Middletown, Conn., the King Brothers circus ("largest motorized show on earth") last month ground to a sorry halt, \$200,000 in debt and bankrupt. In a less complicated era the circus, playing one-day stands in small-town lots, had been a great American landmark. But the competition of television and movies has folded many a big tent.

The King Brothers show had left winter quarters at Macon, Ga., on April 7 for the northeast. Everything that could go wrong did. The weather was cold and wet, turning lots into quagmires and keeping the crowds at home. Fourteen trucks burned out their motors trying to get

free of mud. The big top burned up. The shows fell behind schedule, ruining advance publicity. One day the gross was \$86 against \$1,800 overhead. Inevitably, the owners gave up.

For local small fry, the show's predicament was a sudden boon. They roamed the lot, getting an enviable—and free—backstage look. Meanwhile the owners sought ways to feed their men and beasts and somehow set the show limping back to Macon. They were not the only ones in financial trouble. In June the big Clyde Beatty circus went broke, and even the biggest of them all—Ringling Brothers—is having its woes.



FREE THRILL, a ride atop Babe, delights Darlene Pilz during a visit to the circus lot.



HUNGRY HIPPO is fed greens, brought by five New Britain boys (rear) to caretaker. The show asked local farmers to donate hay.



YOUNG CLOWN, Tom Pettus, the elephant trainer's son, tries make-up, ponders future.



UNEMPLOYED ELEPHANTS, two out of nine still with the show, get a brief respite from inactivity by bathing and drinking in a pond fished by a circu

hand. Earlier in the season money troubles forced the show's owners to leave behind another elephant and some lions and they ended up in the Atlanta zoo.

ACTION IS NEEDED ON AIR SAFETY

"No greater evil could befall aviation than a fatal collision between two large air transports." So warned Jerome Lederer, director of the Flight Safety Foundation, last February. Now this horrible calamity has come to pass in the worst civil air disaster of all time (see p. 19). Airline pilots have been predicting all along that this would happen although even they were surprised that the collision came so far from a crowded terminal area. They have been urging more action—both by the airlines and the government—to make flying safer. All Americans should join them in demanding it.

The air transport industry, expanding at an incredible rate—it has doubled in the last six years alone—has been operating on safety procedures designed for the era of the old Ford trimotor Tin Goose. A plane's location is tracked only when it is flying on "instrument flight rules" (IFR) in controlled air space. Any transport pilot can elect to fly on "visual flight rules" (VFR)—which means that nobody will be trying to protect him from other aircraft and that he will be dependent entirely on his own vision to avoid other planes.

From the evidence now available on the circumstances of the disaster (we may never know what really happened), it seems apparent that the planes collided because each pilot failed to see the other. Veteran pilots themselves find this easily believable because they have often and long complained of the poor visibility from modern air transports—none below or behind, little above, not very much ahead. In one pilot's words, "At any one instant you can see 5% of the sky through which you are barreling along at 300 mph up to your armpits in gauges, levers, switches and rulebooks."

Because of this poor visibility and high speeds which would make even a 100% range of vision inadequate for safety, airline pilots have long been urging that the Civil Aeronautics Administration order *all* aircraft put on instrument flight rules *all the time*. They have been balked in this by a powerful lobby of private fliers, who own all but 1,700 of the U.S.'s 60,000 civil planes, many of them not equipped for instrument flight. Airlines fight it too because it would drastically cut their flights under present inadequate control facilities. The heart of the problem is that the industry, private fliers,

the government and scientists have not ever agreed on *what* they want in the way of air control or *how* to achieve it. With the air age moving into the even faster phase of jet transport such agreement is now imperative.

Therefore the first and foremost needs are for big planning, on a scale vaster than ever yet contemplated, and far bigger federal appropriations to put the plans into action. Meanwhile we should enlarge airports rapidly growing obsolescent and give them the most advanced electronic devices, landing controls, fog-piercing lights, etc. The industry itself needs to give A-1 priority to developing an electronic "proximity alarm" which will enable one aircraft to detect the approach of another on a collision course. But two days before the Grand Canyon crash the airlines postponed a decision on a proposal by the famous Ramo-Wooldridge electronics researchers to develop one for about \$1 million—or less than the insurance losses in this one accident.

The U.S. taxpayer is now paying \$3 billion for the building of a continent-wide military detection and interception network called SAGE. An intensive recent study of air traffic problems made for the Bureau of the Budget suggested that SAGE might well be used also as part of a master plan of air traffic control. If that proves impractical, a joint military-civilian counterpart may be necessary. But the solution obviously hinges on electronics. With traffic centers soon about to be cluttered by jets, piston planes, small planes and vertical aircraft like helicopters, all traveling at different speeds and levels, only automatic computers and order-givers will be able to manage such a complicated mess. The U.S. electronics industry has the brains and know-how to tackle this job, but they must be put to work in an organized and determined way.

It will never be possible to eliminate accidents entirely. They are, as Eddie Rickenbacker has said, "the price of motion—you can get killed crossing the street or walking downstairs." But preventable accidents like the Grand Canyon tragedy must be eliminated. Let's hope the congressmen visiting the tragic scene will now spur the needed acceleration of an air safety control program adequate to the swiftly changing air age.

NIXON IS MAKING SENSE AND FRIENDS

One day recently an extraordinary thing happened in the U.S. Senate. Minnesota's Fair Dealing Senator Hubert Humphrey held up a copy of Vice President Nixon's commencement speech at Lafayette College and expressed his "enthusiastic admiration and complete agreement with . . . [this] remarkable address. . . . The Vice President has given us both a comprehensive and constructive summary of the world situation. . . . [It] should be read and reread. . . ." And he thereupon introduced it into the *Congressional Record*.

This is one of the not too frequent occasions when LIFE finds itself in agreement with Senator Humphrey. We also thought the Lafayette speech was an extremely effective exposition of the Eisenhower philosophy (e.g., "The uncommitted nations are not going to be frightened into alliances with the West by military power, nor can their allegiance be purchased by dollars. . . . Whatever we do we must deal with other people as our moral and spiritual equals"). Another noteworthy job of spelling out American principles was Nixon's Fourth of July address in Manila. This speech was especially useful in clearing up the confusion concerning the Administration's attitude on "neutralism." Nixon made a very apt use of his forum, in the onetime possession raised

to full and sovereign independence by the U.S.A., to remind the whole world that Communism itself is "the really cruel colonialism . . . [which] has enslaved hundreds of millions to suffer the harshest forms of tyranny."

Nehru, Nasser and Sukarno might give deeper thought to Nixon's reminder that the difference between what happened in the Philippines and what happened in captive nations, is the difference between freedom and slavery.

"Our alliance has not infringed upon your independence," he told the Filipinos. "On the contrary, it has strengthened it. I hope that other nations will . . . contrast your strength and security with the fate of small nations who were not united with us in mutual alliances." Pundit David Lawrence, a staunch conservative, termed the Nixon speech "the best answer to neutralism that has been made."

Nixon remains a controversial figure, a subject LIFE's Robert Coughlan examines this week (pp. 92-110) in an article written in the form of a debate. It is for the public, of course, to decide whether Nixon is or is not a good man to be a possible President of the U.S. But it may be significant that men as far apart as Hubert Humphrey and David Lawrence can agree that he is a good spokesman for his country.



CHRYSLER WINDSOR V-8 NEWPORT—BIGGEST BUY OF ALL FINE CARS

THIS ONE TAKES YOU A FULL YEAR AHEAD

The Year-Ahead Chrysler has more that's new
than all competitive cars combined!

Look at the other new cars. Then look at Chrysler. All new styling . . . longer body . . . sensational Pushbutton Drive Control . . . new Highway Hi-Fi . . . Revolutionary new Brake System . . . concealed exhaust outlets . . . Instant Heating System . . . Nylon Safety Tires. Only the 1957 "PowerStyle" Chrysler, in its price class, has all these new advantages — features you still won't find on most other cars in '57. *Chrysler is the Year-Ahead Car!*

And the other cars in Chrysler's price class still do not have the airplane-type V-8 engine and full-time Power Steering — major advances which Chrysler has had for years.

This is the dramatic story of how Chrysler has flashed ahead while other cars marked time. Yet you can actually own a bigger more powerful Chrysler for the cost of a medium-priced car . . . even for the cost of a "low-priced" car with all the optional equipment.

Ask your Chrysler Dealer about this outstanding value. He'll be glad to show you how easily you can own the *biggest buy of all fine cars!*

"PowerStyle"
CHRYSLER
BIGGEST BUY OF ALL FINE CARS!

From the Betty Crocker Kitchen

STYLIC MOLASSES

DATE-DATE DATE BARS



New Betty Crocker

IT COMES IN THIS PACKAGE



(There's honey 'n oats 'n coconut
and fine fresh dates
right in the package)



"I guarantee every mix we make for you will come



There's enough mix to do a big job and crumbly mixture in each package to make 6 large or 12 Betty Crocker Date Bars.

Date Bar Mix!

→ **YOU FIX IT THIS EASY WAY:**



1 Pat $\frac{1}{2}$ crumbly mixture (right in the package) over the bottom of pan.



2 Pour date mixture (right in the package) over crumbly mixture.



3 Sprinkle remaining $\frac{1}{2}$ crumbly mixture over top of the date filling.



Yes, all our Betty Crocker Mixes—
including Brownie, Date Bars, Pie Crust, Answer
Cake—are guaranteed to come out perfect, or send
the box top to Betty Crocker, Box 200, Minneapolis 1,
Minnesota, and General Mills will send your money back!

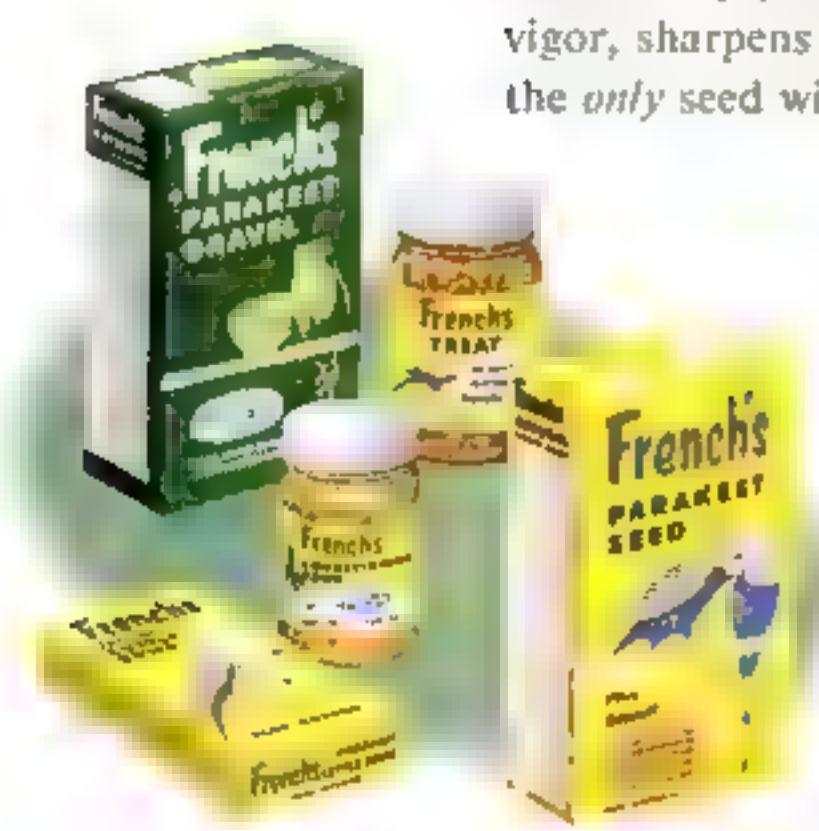
out perfect every time!" says Betty Crocker of General Mills



Help your "Star Pupil"
stay alert and lively

Food French's—the only parakeet seed
with the new Pop-Up Biscuit

Your parakeet *must* feel his best to learn to talk and do tricks. And you can help by feeding clean, dependable *French's Parakeet Seed*. Every package contains the special biscuit that promotes vigor, sharpens appetite, aids digestion. Always feed French's, the *only* seed with this important pep-up biscuit.



Pet parakeets should have a *complete, varied diet*—the kind wild parakeets find in nature. French's Natural Feeding Diet is *scientifically prepared* to provide just such a tasty, balanced menu. Make sure your pet has *all* the food elements he needs by giving him regularly the "Basic Five"—French's Parakeet Seed and Biscuit, Treat, Conditioning Food, Cuttle Bone, and Gravel.

PROTECT YOUR PARAKEET'S HEALTH

WITH

French's
NATURAL FEEDING DIET

YOU CAN DEPEND ON FRENCH'S 54 YEARS OF EXPERIENCE



UNFINISHED BRIDGE over the Mississippi at New Orleans plagues Captain Neville Levy, president of Mississippi River Bridge Authority. Concrete piers are

ready for steel superstructure, unavailable until the strike ends. Delayed completion will cost \$11,200 daily: \$6,200 in bond interest, \$8,000 in anticipated tolls.

STEEL STRIKE'S PINCH IS FELT

Here are some shortage areas

The grim-looking businessmen shown on this and the following page have a mutual misery: no steel. As the United Steelworkers strike dragged into its second week, cutting off 90% of U.S. output, industry quickly felt the pinch. All over the country, as the steel ran out, construction stopped on big projects like bridges and superhighways. On many other jobs work schedules were revised to make the dwindling supplies of steel last a little longer.

In one week the strike, which affected 650,000 Steelworkers, put 50,000 other workers out

of work. Unemployment was bound to spread as more manufacturers exhausted their inventories. The stock market somehow kept calm about the whole thing and even rose a little.

The companies first offered a five-year contract with a package of increased pay and benefits they estimated at 17½¢ an hour the first year. The union wants no more than a three-year contract and a package increase of 20¢ an hour the first year. Last week bargaining was suspended, but federal mediators moved in, trying to bring the two sides closer together.



UNFINISHED EXPRESSWAY, a 9½-mile, \$78-million project in Detroit, harasses Joseph W. Gross, the chief engineer, who stands at an interchange where the structural steel ran out. First scheduled for completion in the fall of 1957, the interchange will be delayed for at least six months because of the strike.



UNFINISHED FACTORY, a 34-acre, \$85-million Chrysler stamping plant at Twinsburg, Ohio, was taking skeletal shape under the direction of Doyle Ashe, job superintendent for Bethlehem Steel. He needs another 24,000 tons of steel, can only hope the strike ends before the present 2,000-ton stockpile is used up.

Strike's Pinch CONTINUED

Shake Flavor onto 'Burgers'

with



FRENCH'S Worcestershire Sauce



New Non-Drip Bottle

lets you shake or pour!

No more stained lab cloths!
No more spotted clothes!
No more over-seasoned foods!
Highest Quality—Costs Less

523
more lights per flint!

By actual test, that's what
you get with new 40% longer
Ronson Flints. No jam.
No crumble. Bigger sparks.
Keeps all lighters
working better longer!



5 flints
only 15c

RONSON

Maker of the World's Greatest Lighters



BOAT BUILDER William H. King, who is general manager of the Red Wing Marine Corp. in Minnesota, has a big backlog of orders for his firm's new \$15,000 steel cabin cruiser but no more plate steel for the hulls. He plans to build and stockpile steel frames (background) as long as strip steel holds out.



IN A DILEMMA, Steel Distributor Linton Lundy Jr. ponders unfilled orders in his nearly empty warehouse. His firm, Midwest Metals of Davenport, Iowa, sells 500 tons of steel a month to small manufacturers and repair shops. Lundy is already rationing his stock and expects to be sold out in two weeks.



EMPTY EXCAVATION in Omaha yawns at Earl Hawkins Sr., president of Parsons Construction Company which has started to erect a 12-story telephone building. Construction is stymied for lack of massive steel uprights to support the first three floors. "We can't work from the top down," says Hawkins.



stop **MOSQUITO** bites

Just smooth a little "6-12" Insect Repellent on your skin. Mosquitoes, chiggers, black flies and gnats will stay away for hours. "6-12" Repellent is odorless, greaseless, and won't irritate the most tender skin. Available in liquid or stick form.

Be sure to ask for "6-12" Insect Repellent

Only 59¢



Starting in LIFE next week...
"THE MEXICAN WAR"
...the uninhibited diary of a young American
who fought in it—never published before.

Corns Lift right out... pain stops in a jiffy!

No waiting for relief when you use Dr. Scholl's Zino-pads. They stop painful shoe friction. Lift pressure... ease new or tight shoes... stop corns before they can develop. But that's not all!

Quickly Remove Corns

Zino-pads used with the separate Medications in each box, remove corns of the fastest ways known to medical science! Try them!



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MAKES YOUR
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GREENWOOD'S

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Guaranteed by
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new **LILT** the **HOME PERMANENT** you just

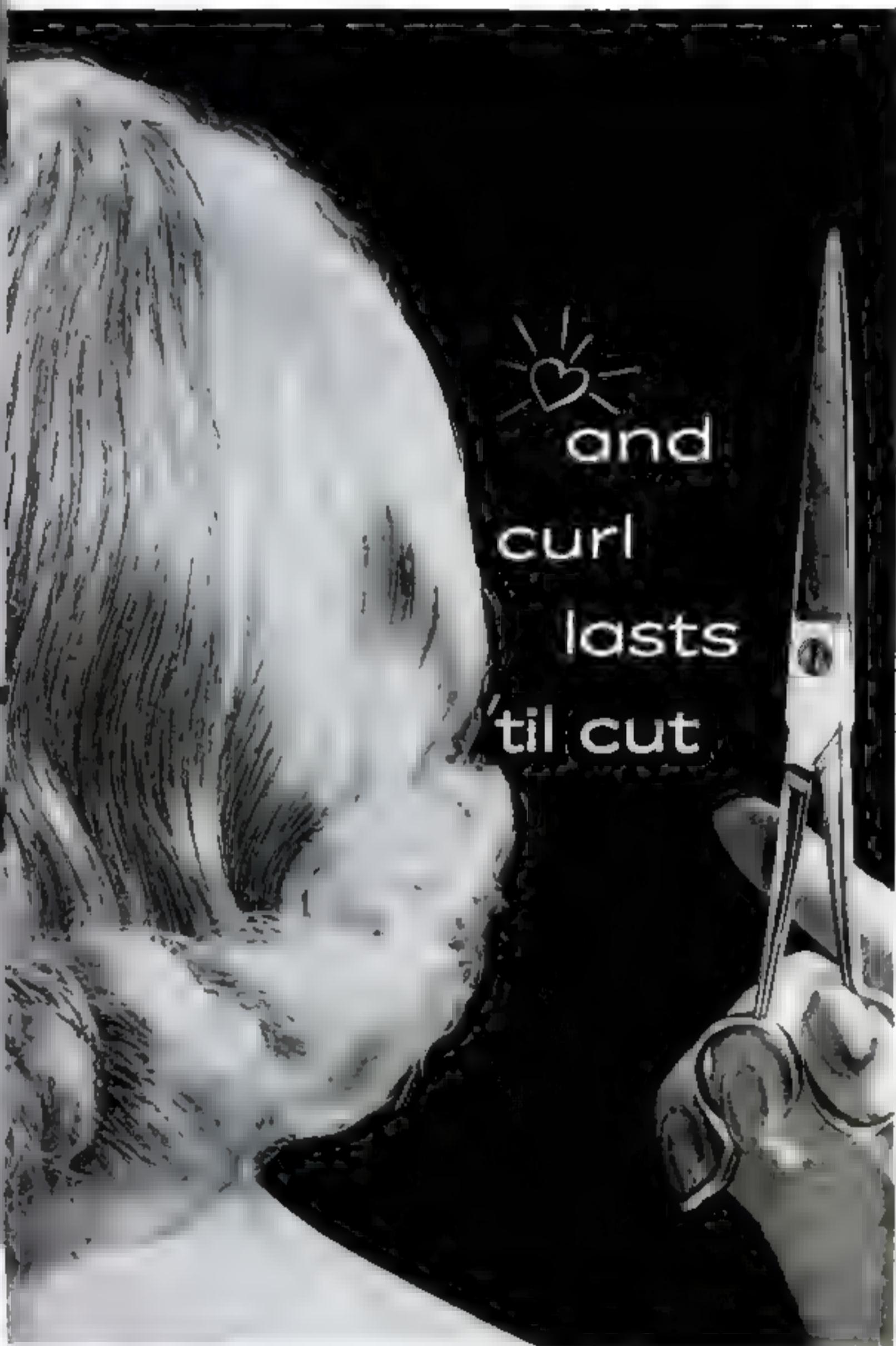
Squeeze on

and **love twice**



easier
faster
to
apply

just squeeze...
it's a breeze!
ends dip, dab,
press, mess!



SQUEEZE BOTTLE MAGIC! Lilt's new squeeze bottle distributes new Lilt lotion more evenly and thoroughly... far more quickly, too!

Curl-loving Lilt lotion instantly, gently goes to work... saturates every single hair more thoroughly!

THAT'S WHY your soft, lovely Lilt curl lasts and lasts until cut. It's squeeze-easy magic!



IN THE ROME CITY HALL, BURLY GIULIO CARADONNA (RIGHT) WRESTLES WITH COMMUNIST



HAPLESS CARADONNA TAKES A GOUGE IN THE EYES (ABOVE) AND A RIGHT CROSS (BELOW)

POOR GIULIO, NEAR TO A TKO

Rome city hall has free-for-all

The nationwide tension left a Italy's recent municipal elections (See June 1) was reflected in the violence that disrupted the first session of Rome's new city council last week. The council had barely assembled to choose a mayor when the Neo-Fascists, the狂热分子 of Mussolini, and the Communists started swinging at each other. As these pictures show, the clear victim of the 10-minute free-for-all was the mustached Neo-Fascist Giulio Caradonna. In the meantime the Christian Democratic chairman Umberto Tupini tickled his silver bell for order, finally rang the alarm siren in despair.

When the voting began a few hours later, Tupini was still in trouble. He was the Christian Democrats' candidate for mayor. He had failed to have the votes to give him a majority, and they were unwilling to give the Neo-Fascists help. The Neo-Fascists strategically threw their votes to Tupini and elected him anyway. His backers made him quit the next day. A second session failed to re-elect him. At the end of the week Rome's enterprising city fathers had still not settled down long enough to decide on Tupini's successor.



CHAIRMAN TUPINI



This is the story of an actual family insured by The Travelers; to safeguard its privacy, different names and pictures have been used.



"...BUT WHAT IF IT HAPPENS TO YOU?" Dick Stanwood can answer that question confidently. As his Travelers agent has pointed out, a Travelers policy means protection. And a Travelers man is always nearby when he's needed. For Dick and Nancy Stanwood, their automobile insurance is one important part of a balanced Travelers program . . . a plan designed to help safeguard them and all their possessions. Thus, the Stanwoods are building a better life through American Family Independence.

When Dick Stanwood isn't busy earning his \$6,350 a year, he enjoys his family. Around their apartment, the Stanwoods and their daughter and son work together, play together.

And, in their five-year-old sedan, they go together. That's why the Stanwoods' Travelers agent made sure their automobile insurance gave them the right protection for their money.

And, if the Stanwoods have an accident—anywhere across the country—a Travelers man will be ready to put their protection to work.

It was natural for the Stanwoods to talk about auto insurance with the same Travelers man who helped plan the rest of their insurance.

For it was his experienced counsel that set the Stanwoods on the way to American Family Independence through The Travelers. Out of his friendly visit to their home came a balanced insurance plan—one that considers their budget as well as their needs.

They now have an adequate plan of life insurance for the family's future if something should happen to Dick. And their program helps safeguard the Stanwoods against the crippling financial losses that accidents, sickness or the loss of possessions can bring.

That's what a Travelers agent is doing for the Stanwoods. He can do it for you, too!

How the Stanwoods use their money

(monthly average, after taxes)

Food.....	\$130.00
Clothing.....	21.00
Housing	72.00
Insurance.....	49.00
Savings.....	12.00
Automobile & Travel	58.00
Household & Contributions	58.00
Medical.....	42.00
Recreation.....	51.00
Total.....	\$493.00

YOUR HOME-TOWN TRAVELERS AGENT CAN SHOW
YOU THE WAY TO AMERICAN FAMILY INDEPENDENCE

THE TRAVELERS

INSURANCE COMPANIES, HARTFORD 15, CONNECTICUT

All forms of personal and business insurance including
Life • Accident • Group • Fire • Automobile • Casualty • Bonds





RUSSIANS' DELIGHT - Some of British models who display to musing Muscovites the latest gowns:

pink net with full-skirt (Susan Small); red organza with portrait neck, strapless corded brocade (both

Elizabeth Henry); pale brocade (Elizabeth Henry); strapless brocade, velvet sheath (Elizabeth Henry).

British Style Wows Moscow

LONDON FASHIONS AND MODELS ARE TOAST OF DRAB-CLAD RUSSIA

As eye-peppers as a Zinful of visitors from outer space, six willowy British fashion models descended on Moscow last month to show off London's newest styles. The showings were set up by a group of British dress firms who found that the Russians not only admitted them but even built the world's longest fashion runway for the occasion. Before clamoring audiences of some 1,000 men and print-trocked women (size 16 and up), the sprightly models displayed slicks, oufits, sleek sheaths and

bare topped evening dresses which were light years ahead of Russian clothes. The spectators lapped up the bright colors and sex styling and roared approvingly at the sight of fancy petticoats. Calling the models *dushka* (darling), starry-eyed Russians wrote glowing notes, sent flowers and applauded when two of them showed up at the theater. But when Russians were carrying on like smitten schoolboys, Russia's Chamber of commerce cautiously held off ordering the popular but expensive clothes.

"This one
has the touch!"



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Unmistakable! The taste with the
Pabst Blue Ribbon
Touch

Hops are the "spice" of beer. Yet they are prima donnas — apt to vary tremendously in flavor. But Pabst has a way of blending the finest foreign and domestic hops so they always add the same sparkle, the same happy touch of flavor to every brewing.

The way Pabst blends hops is one more example of what we call PBRT — the Pabst

Blue Ribbon Touch. It makes a difference.

Just say "Pabst Blue Ribbon," next time you hear the famous "What'll you have?" question — and taste for yourself.

"The Taste with the Touch" now comes not only in regular bottles and cans, but also in a brand new Snap-Cap Full Quart can.



PUBLIC NOTICE

ENGINEERS and SCIENTISTS NEEDED NOW

for work on highly creative projects that demand vision—that present challenging opportunities, compensated by higher income, merit advancement and permanent security.

Because of the ideal and unlimited professional environment and the extensive educational facilities, CONVAIR-FORT WORTH can do more for YOU... and the ideal environment of Fort Worth will do more for your family, with its mild year 'round climate, its many recreational and cultural facilities that make leisure time interesting and relaxing.

There's more—much more—than just "employee benefits" awaiting you at CONVAIR-FORT WORTH.

In addition to high priority contracts, now cloaked in secrecy, men are needed with training or experience in almost all fields of science and engineering to investigate the feasibility of nuclear powered aircraft and to participate in the design and development of the B-58, America's first supersonic bomber.

TODAY, investigate this opportunity to exercise your ability to your best advantage. Aircraft experience is NOT necessary. Address a resume of your qualifications to:

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GENERAL DYNAMICS
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ENVYING A PETTICOAT. plainly dressed Russian crowd forms around Joy Slope in Gorki Park, where they followed her for close look at garment they had never seen before.

A nervous Soviet official told the model that lifting the skirt is considered improper in Russia, but audience went wild with applause when she flashed petticoat during show.



BARNLIKE SETTING for showings was Gorki Park's new auditorium, which Russians jammed twice daily to see models parade back and forth on specially built 200-foot

runway. Shirtwaist dress shown here has feminine styling which spectators loved. They liked anything that glittered, cheered whenever jacket came off to reveal strapless dress.



Homemade—and Heavenly with Log Cabin!

Log Cabin's real maple flavor is the secret of heavenly homemade sundaes. Real maple sugar—perfectly blended with other sugar—gives Log Cabin its famous maple flavor. Enjoy other ice cream and Log Cabin treats. Cake à la mode, waffles à la mode, maple sodas and frosteds.



A
Fine product
of General
Foods



Azaleas by Charleston's Middleton Gardens

Lace Tea Gown by Fontana of Rome

4-Door Sport Sedan by Chevrolet



THERE'S MORE BEHIND THE DOOR



OF A CHEVROLET

The "more," of course, is the car-buying bonus represented by the Fisher Body emblem. This historic hallmark of fine body building bears quick testimony to outer worths of styling beauty—inner worths of sounder, safer construction which only long years of leadership in body engineering and design and the latest tools and techniques can create for you. Fresh evidence of this are such style innovations as the four-door hardtop—such engineering advances as crash-tested door locks.

Body by Fisher 

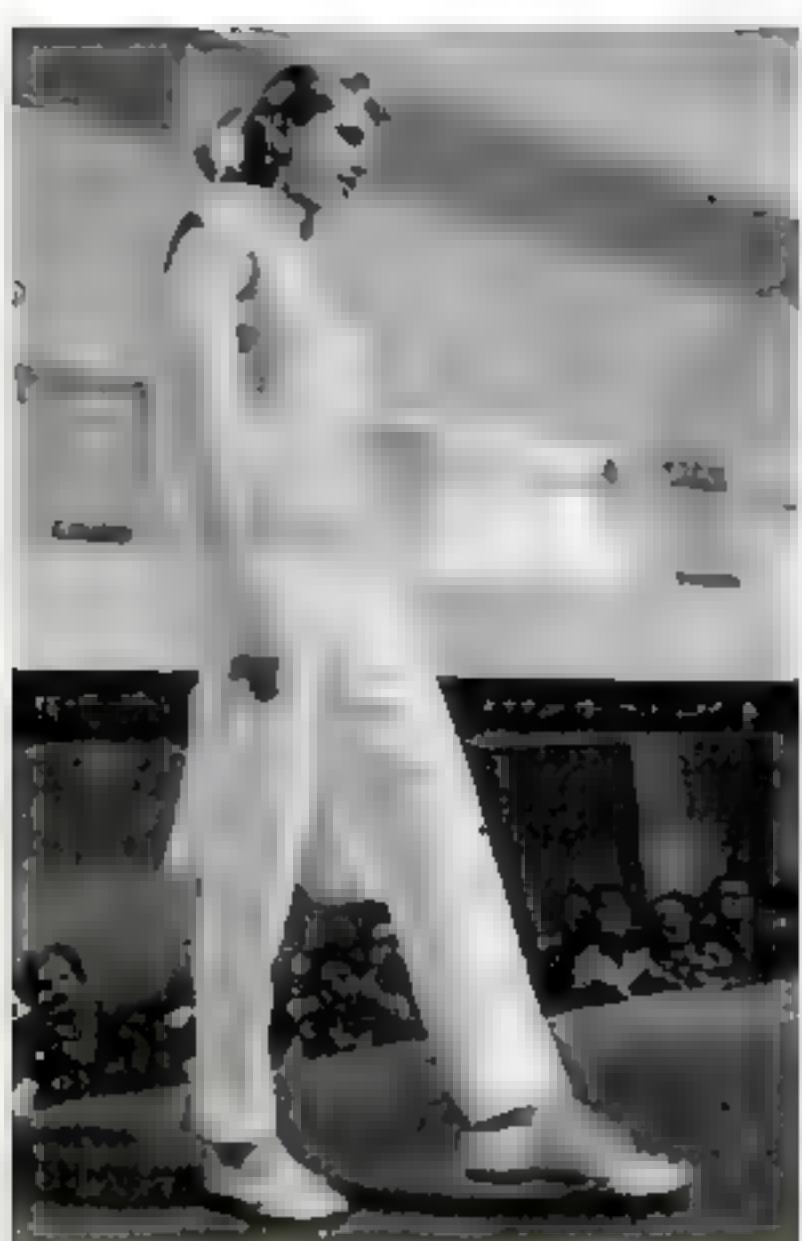
found only on General Motors Cars CHEVROLET • PONTIAC • OLDSMOBILE • BUICK • CADILLAC



FAVORITE of Russians was Anne South whom they liked best because she was plumper than others. Here, dressed in suit and fluffy fox scarf, she coaxes timid smile out of an embarrassed Soviet soldier.

SENSATION at each show was slacks outfit, unheard of in Russia. Puzzled viewers later asked where it would be worn. British sponsors could not convince Russians that styles are for average women.

OUT OF REACH, a rhinestone bracelet in showcase is eyed by a Russian girl. Displays showing costume jewelry, shoes, handbags and lingerie captivated women who could not buy what they saw.



How we retired in 15 years with \$300 a month

We're having a wonderful time, Betty and I. We're doing all the things we've always dreamed of doing. We enjoy our home. Summers, we pack the car and take trips. And it's all thanks to a check for \$300 that comes by mail, regular as clockwork, every month!

The neighbors think we're rich. Hardly any of them guess the truth. Actually, almost anyone can provide the regular income we have—if he starts young enough.

Luckily for me, I was about forty when Betty began to worry about our future. "You're going to want to slow up in a few years," she'd say. And I'd laugh. Because I felt fine. "But you won't always want to work," she'd say. "Well, I still have fifteen good earning years ahead of me," I'd answer.

But one day she stopped me. She asked me how much I'd earn in the next 15 years—not counting raises. I did some quick arithmetic, multiplying my salary by 15. It ran up into six figures! I gave her the answer, and grinned.

Betty wasn't impressed. "How much of that do you think we'll save?" she asked. I had to be honest. We were always paying off on a new car or a radio, or going places. "A thousand or two," I admitted.

"That's just our trouble," she said. "We can't seem to save. That's why you ought to take out one of those retirement income plans. And now."

I could see that Betty was right. Most of that money I'd make in the next 15 years would go—as it always did—unless I made some systematic plan for our future then and there. So I looked into the subject and discovered the Phoenix Mutual Retirement Income Plan.

It was a way I could make part of my salary now buy me a retirement income later. All I needed was to start in time. It seemed made for folks like us.

With a Phoenix Mutual Plan, I could get a check for \$300 a month for life, starting in 15 years, when I reached 55.

Betty and I were both mighty happy the day I applied and qualified for my Phoenix Mutual Retirement Income Plan. Right away it gave us a wonderful feeling of security. But the big day came, 15 years later, when our first Phoenix Mutual monthly check for \$300 arrived in the mail. I retired. And Betty and I are having the time of our lives—with no money worries.

Send for Free Booklet

This story is typical. Assuming you qualify at a young enough age, you can plan to have an income of \$100 to \$300 a month or more—starting at age 55, 60, 65 or older. Send the coupon and receive, by mail and without charge, a booklet which tells about Phoenix Mutual Plans. Similar plans are available for women. Don't delay. Send for your copy now.



Plan for men

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OVER 100 YEARS OF LIFE INSURANCE PROTECTION
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What could you do with \$25,000?



You'll never have an easier chance to win

\$150,000 3-T SAFETY

There's nothing to buy, rhyme, think up...

Here's the list of prizes:

1st PRIZE—\$25,000

574 Additional Prizes—2nd prize—\$15,000; 3rd prize—\$10,000; 4th prize—\$5,000; 5th prize—\$2,500. Prizes 6 through 10 will be \$1,000 each; prizes 11 through 15 will be \$750 each; prizes 16

through 20 will be \$500 each; prizes 21 through 25 will be \$300 each.

And, besides the cash prizes, you'll have 550 chances to win either a set or a pair of famous Goodyear 3-T tubeless whitewall tires; 50 sets of four Double Eagle Nylon tires; 50 sets of four Nylon Custom Super-Cushion tires; 50 sets of

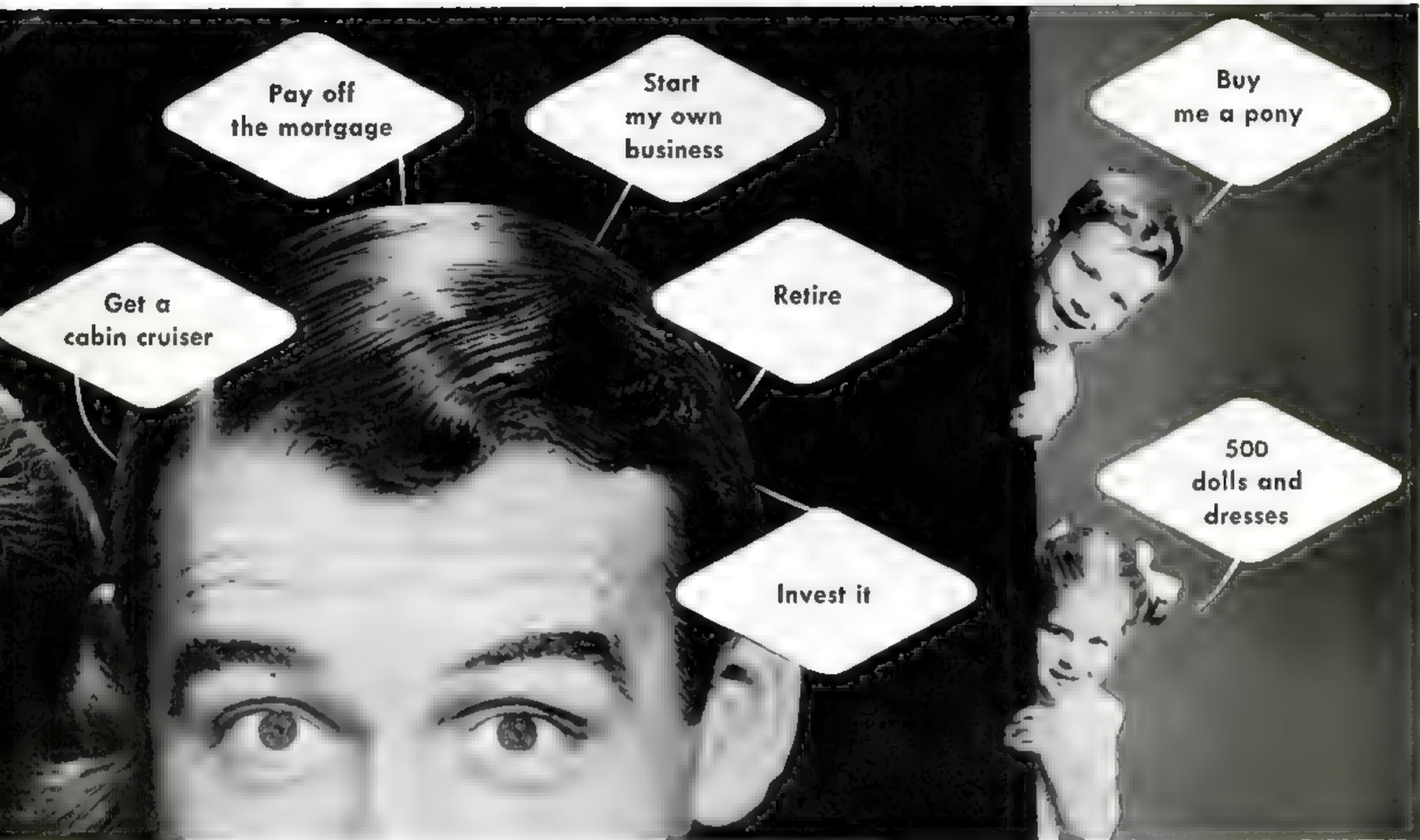
four DeLuxe Super-Cushion tires; 100 pairs of Nylon Custom Super-Cushion tires; 300 pairs of DeLuxe Super-Cushion tires.

In all, there are 575 chances to win, and all you have to do is write your name and address on an official entry blank at your Goodyear dealer's! Goodyear, Akron 16, Ohio.

MORE PEOPLE RIDE ON GOODYEAR TIRES THAN ON ANY OTHER KIND!

**Fill in your Goodyear Sweepstakes
blank at your Goodyear dealer's now!**

Make your Goodyear dealer's sign your good luck sign—enter the Goodyear \$150,000 3-T Safety Sweepstakes now!



**\$25,000 than by entering Goodyear's
SWEEPSTAKES
nothing to write but your name and address!**

Here's all you have to do:

1. Get an official entry blank at your Goodyear dealer's. Sweepstakes began June 11. All entries must be in his hands by August 18.
2. Fill in your name and address.
3. Give it to your Goodyear dealer. He will mail it for you. Only one entry accepted from

each person. Entrants must be at least 18 years old.

4. A drawing will be held September 11 by the Reuben H. Donnelley Corp. in Chicago, Illinois.

Winners will be promptly notified by mail by their local Goodyear dealers. Winners' names will also be posted at Goodyear dealers' during the week of October 15. This promotion is

subject to Federal, state and local regulations.

Hurry! Get your entry in now.

This offer is limited to persons 18 years and older living in the continental United States. Employees (and their families) of all tire companies, their subsidiaries, their dealers and dealer employees and their advertising agencies are ineligible.

GOOD YEAR

Super-Cushion, Double Eagle, T. M.'s, The Goodyear Tire & Rubber Company, Akron, Ohio.

"I KNEW THEY WERE WHISPERING ABOUT ME!"

Mrs. L. D., Los Angeles, California

"As I walked into the restaurant, I noticed two women looking at me. I heard one of them whisper, 'Doesn't she have lovely gray hair?' I knew they meant me, and I loved the compliment! But frankly, my gray hair wasn't always so attractive.

"Just a few months ago, I discovered Silver Curl . . . the home permanent that's custom-made for gray and white hair. Silver Curl gave me soft, manageable waves right from the very first day. And I've been getting compliments about my gray hair ever since!"

EASY TO DO! Even if you've never had a home permanent, you can have a Silver Curl with ease. Silver Curl is *self-neutralizing* . . . no extra steps. You just apply waving lotion—wind up curls—rinse and let dry. That's all!

GOOD NEWS! Silver Curl by Toni now has Fresh Air Waving Lotion . . . odor-free as a wave can be! And it gives a *longer-lasting* wave than any other home permanent!

© Silver Curl



For breath sublime
Samovar
truly fine! VODKA



Product of U.S.A. Bauta Kompaniya, Schenley, Pa.
and Fresno, Calif. Made from Grain, 80 and
100 Proof.



IN LOS ANGELES STANLEY McDONALD, 8, TESTS "FLYING PLATFORM." IT IS MADE OF PLASTIC, WILL COST \$13.95

PLATE THAT FLIES FOR SMALL FRY



The dish-shaped object soaring at the end of a wire in the picture above is the closest thing yet to a toy flying saucer that really flies. Like the Hiller "flying fan" (LIFE, April 18, 1955), which lifts a man in vertical flight, the toy "flying platform" is propelled upward by an engine-driven rotor that blasts the air downward. Ascent and descent are controlled by a throttle at the end of the wire, which is used to guide the craft to left or right. The gadget is the creation of the Wen-Mac Corp. in Los Angeles, which confidently expects to see the toy spinning all over the landscape soon after it becomes available in stores July 30.

← THE MIDGET GASOLINE ENGINE, 1/10 HP, IS BATTERY-STARTED



Enjoy festive Italian meals right at home during the **CHEF BOY-AR-DEE® ITALIAN FOOD FESTIVAL**



Here are five hearty dishes fairly singing with flavor—in the true Italian tradition! In mere minutes—right at home—you can enjoy the zestful kind of foods that make feasting a highlight of colorful festivals from Venice to Sicily. Easy—when you let Chef Boy-Ar-Dee do the cooking!

Secret of this authentic goodness is Chef's grand old Italian recipes—and his very special way with sauces. You'll find it hard to decide which dish is most delicious!

Plan your own festive Italian dinner soon. Your grocer is featuring Chef Boy-Ar-Dee Italian foods now. When you serve your favorite Chef foods, add a summer green salad, fruit and coffee—celebrating is easy!



Spaghetti and Meat Balls

Tender spaghetti in Chef's special tomato sauce, plus juicy pure beef meat balls... ready to heat and serve.



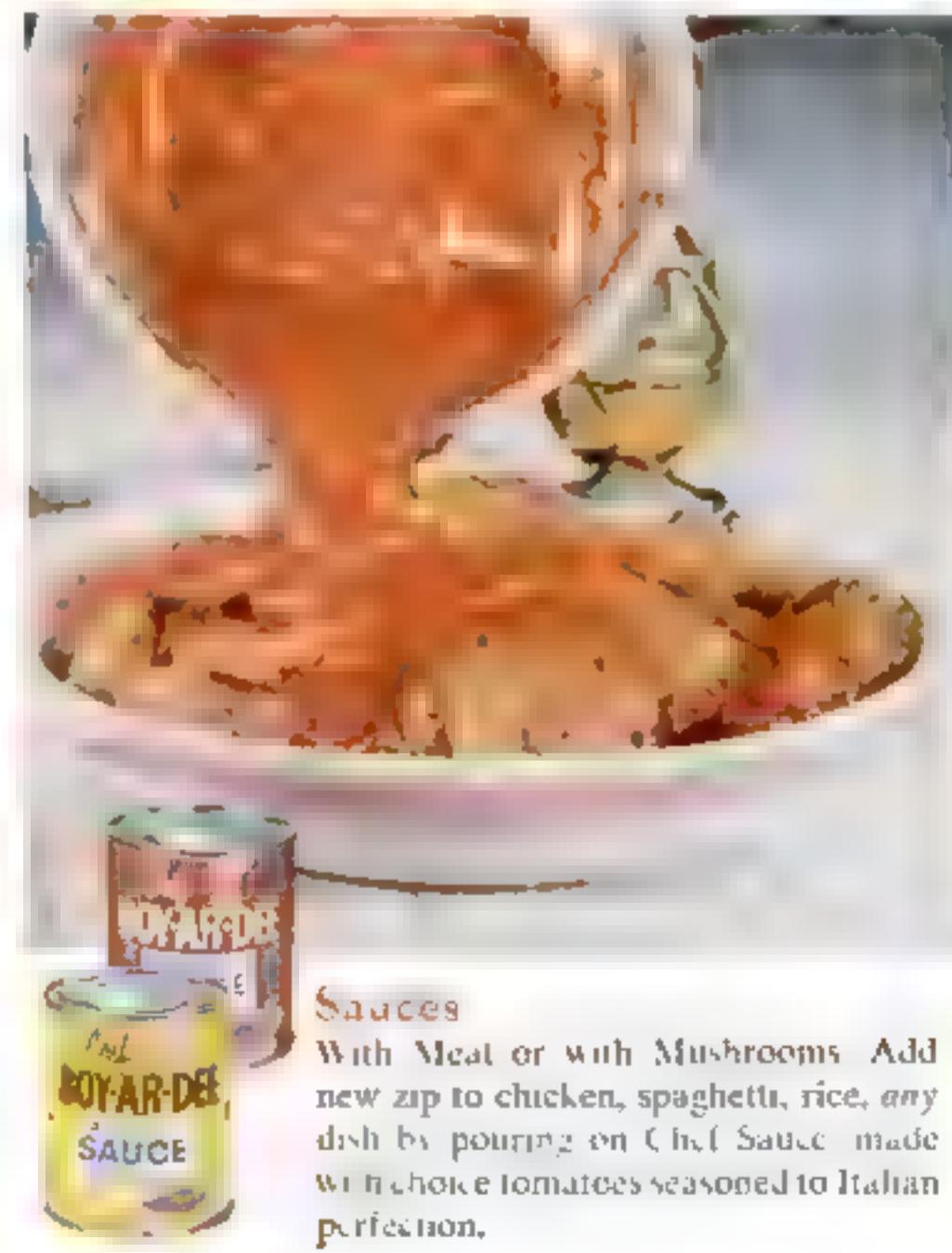
Ravioli

Famous Italian delicacy—tender little macaroni pies filled with pure beef, smothered in a rich, tangy tomato sauce.



Spaghetti Dinners

Fine strand Italian spaghetti ready to cook, slow-simmered tomato sauce with meat or mushrooms plus a can of grated cheese—all in one box.



Sauces

With Meat or with Mushrooms. Add new zip to chicken, spaghetti, rice, any dish by pouring on Chef Sauce made with choice tomatoes seasoned to Italian perfection.



Pizza Pie Mix

Now you get all the makings in one handy box—flour and yeast for tender crust, Chef's special, tangy pizza sauce and grated Italian-style cheese.

Another beautiful "First" from Ohio Blue Tip!



You get this many more Blue Tip
matches per book—hundreds
more per package! The larger books
bring you lovelier designs, too.

KING SIZE BOOKMATCHES

At your grocer's
... at popular prices!

Now—for the very first time—you can buy beautiful King Size bookmatches at your grocer's! The kind you usually see only in specialty shops at much higher prices!

These new Ohio Blue Tip bookmatches are lovely for your home, your pocket or purse. Many different designs—stunning gold-color borders—completely without advertising.

Only Ohio Blue Tip makes them... and the price is nice and low! Tip-top Ohio Blue Tip quality, of course—like all the lovely matches in the bright blue packages: regular bookmatches, kitchen matches, small wooden matches.

exclusively **OHIO BLUE TIP**

MUSEUM
DIRECTOR'S
CHOICE



THE DENVER ART MUSEUM



Carved Ancestor of an Indian Chief



OTTO KARL BACH

This is the 10th in LIFE's series of works of art which U.S. museum directors have chosen as their own favorites in their museums. This cedar screen, carved by a northwest Indian about 1825, was selected by Otto Karl Bach, director of the Denver Art Museum, who writes:

Out of 40,000 objects in the Denver Museum it may seem surprising that I have chosen this strange Indian wall carving. But its imposing scale—15 feet high and 9 feet wide—and its startling design have always had a tremendous impact upon me. I am impressed by the artist's ingenuity in making a vigorous decoration

while producing both a functional and symbolic object.

The screen was designed as the entrance wall of the quarters of a Tlingit Indian chief in Alaska. The painted carving represents the tribal crest, a great mother bear from which the tribesmen believed they were descended. During ceremonies the chief emerged through the oval opening to symbolize his birth from the bear. Though the bear symbol is traditional, the artist embellished his carving with a lively arrangement of eyes staring out from joints, paws and head. Thus he succeeded in creating not only a ritual object, stage set and mural decoration but an imaginative, personal expression as well.



(A) 36 in. "Personal" Gray vHF only \$125 (B) 108 in. "Wayfarer" Red \$149.95 Sportster Et. in. \$129.95 (C) 40 in. "Thriton" Et. in. \$199.95 (D) 26 in. "Adair" Et. in. \$199.95 (E) 26 in. "Dixon" Et. in. \$199.95 (F) 26 in. "Eaton" Et. in. \$199.95 (G) 26 in. "Enfield" Et. in. \$199.95 (H) 26 in. "Rasburn" Et. in. \$199.95 (I) 329 in. "Allen" Ebony Et. in. \$249.95 (J) 26 in. "Ardmore" Et. in. \$249.95 (K) 26 in. "Whitman" White Et. in. \$249.95 (L) 26 in. "Somerton" Maple veneers and solids

RCA Victor—First Choice in Television—

Now at your RCA Victor dealer's—smallest, smallest TV ever built—new family-size portables—new swivel sets and rollarounds—multi-speaker models. Plus new "Living Image" picture, new Automatic Quality Guard, and 3-speaker Panoramic Sound!

Whatever you want in TV, you'll find in RCA Victor's fabulous new collection of TV Originals! A wide, wonderful variety of screen sizes . . . styles . . . TV conveniences. Every model with the quality that keeps RCA Victor way out in front as "First Choice in TV." And this year, prices start at the lowest in RCA Victor history.

New sizes—shapes—styles! There's TV smaller than some portable radios. New table models. Consoles. Long, luxurious lowboys. From subdued woods to exotic two-tone blends. This is TV with a flair!

Talk about convenience! There are TV Originals you can carry—like the "Personal" or a high-powered, family-size portable. Or TV that glides from room to room. Swivel sets too . . . with picture and sound that turn together. And all RCA Victor TV Originals feature . . .



\$349.50. (M) 261 in. **Ronsead.** Blond trap door, hardwood with natural wood finish. \$349.50. (N) 329 in. **Gleneden.** Lighted parlor cabinet. \$289.95. (O) 329 in. **Ellsworth.** Mahogany, alabaster. \$349.50. (P) 329 in. **Endicott.** Blond trap door, with natural wood finish. \$389.50. (Q) 329 in. **Brantley.** Natural walnut. \$425. (R) 329 in. **Ferrington.** Birch veneers and solids. \$500. Stands optional extra.

Square inches of viewable picture area	36	108	140	261	329
Picture tube, overall diagonal (inches)	8	14	17 (approx.)	21	24

announces new TV Originals from \$125

New "High-Sharp-and-Easy" tuning. Tune standing up! Flick the dial and the picture's tuned in right. Easy-to-read channel numbers, too.

New "Living Image" picture—marvelously crisp, clear, detailed—thanks to the RCA "Silverama" aluminized picture tube, in all models starting with the portables. Balanced Fidelity Sound, too. And . . .

New 3-speaker Panoramic Sound in many Deluxe models! Developed by the world's greatest sound engineers . . . adds amazing realism!

New Automatic Quality Guard in models as low as \$229.95. Boosts signal when it's weak, shades it down when too strong, kills interference jitters, gives correct brightness, contrast automatically!

So whether you look for sheer beauty or solid value, *your* kind of TV is waiting for you right now . . . at your RCA Victor dealer's!



LOOK FOR THIS BIG "1." It identifies RCA Victor TV Originals —marks the finest values in television.

AT YOUR SERVICE. RCA Victor Factory Service Contract is available in most areas but only to RCA Victor owners. NEW! Low-cost maintenance contract on "Personal" or portable TV, only \$14.95.

RCA VICTOR TM&© RADI CORPORATION OF AMERICA 

EVERY YEAR MORE PEOPLE BUY RCA VICTOR THAN ANY OTHER TELEVISION



(A) Aldrich. Mahogany-, limed oak-grained finishes. \$495. Stand, opt. ex. (B) Stanwyck. Limed oak-, mahogany-grained finishes. \$550. (C) Westcott. Mahogany-, limed oak-grained finishes. \$595. (D) Dartmouth. Walnut, mahogany—med oak gr. finishes \$650. Deluxe models: (E) Whitby. Blond tropical hwd., mah. veneers and solids. \$695. (F) Asbury. Natural walnut, mah., blond trop. hwd. finishes. \$750. (G) Chandler.

New Big Color TV by RCA Victor—easy

See both Color and black-and-white programs on the same set—yours at a price once paid for black-and-white TV alone! 10 stunning new models to pick from. Make this your year for Big Color!



SYMBOL OF RCA VICTOR COMPATIBLE COLOR TV

Today you can walk into your RCA Victor dealer's and buy new Big Color TV for as little as \$495!

This is the ultimate in television. Here is cabinetry that rivals fine furniture—performance and dependability that measure up to RCA Victor's highest standards—and a big 21 inch screen (overall diameter). And what a wonderful picture you see!

Spectacular "Living Color" picture. Every one of the 10 new Big Color models presents a masterpiece picture in brilliant "Living Color"—the most natural tones you've ever seen—on a big-as-life screen. And all Deluxe sets feature RCA Victor automatic Chroma Control. It equalizes color intensity from station to station, for full fidelity performance!



Nat, walnut, mah. veneers and solids. \$795. (H) **Strathmore**, French walnut, beached birch veneers and solids. \$795. (I) **Adrienne**, Mah. veneers and solids. \$850. (J) **Wingate**, Maple, French walnut veneers and solids. \$850. Each Big Color set has 21-inch tube (overall diameter), 254 sq. in. viewable picture. Special 90-day Big Color RCA Victor Factory Service Contract available in most areas, only \$39.95.

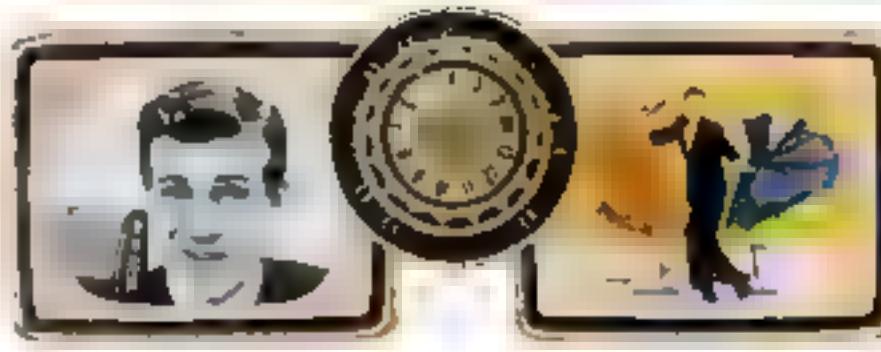
to tune—dependable—as low as \$495

Spectacular sound! Four Big Color models provide famous Balanced Fidelity Sound. And the six Deluxe models feature 3-speaker Stereophonic Sound that adds a new dimension to TV enjoyment. **Spectacular "Color-Quick" tuning!** Adjust the two Color knobs, and picture pops onto the screen. A child can do it!

Spectacular increase in Color shows. Color TV programming is growing fast, with NBC-TV alone scheduling *Color for every night of the week, starting this Fall.*

Tell your dealer you'd like a free demonstration of RCA's new double-value TV this week—in your own home!

LIKE HAVING 2 SETS IN 1.
RCA Victor Big Color TV
brings you both black and white and Color programs
because it's *compatible!*



RCA VICTOR TM & © 1960 Radio Corporation of America

RCA PIONEERED AND DEVELOPED COMPATIBLE COLOR TELEVISION

Not all models are available in all areas. Prices are suggested retail. Some models may require higher shipping. Conditions and prices subject to change. RCA "Magic Brain" remote TV control for most white models extra.

The best thing about these refreshing drinks is Seagram's Golden Gin



ALL gin drinks are better drinks when they're made with Seagram's Golden Gin. That's because Seagram **takes the time** to put its gin through an **exclusive and original extra** step not used in the manufacture of the usual types of gin. The result is a gin literally **timed to perfection**... a gin which has been given the time to **mellow** its taste to remarkable satiny smoothness and appetizing dryness... while its color mellows **naturally** from white to soft and subtle gold. That's why **you get more** from your gin drinks when you **make** them, or **order** them, with Seagram's Golden Gin.

SEAGRAM'S GOLDEN GIN

The Golden Touch of Hospitality

GIN RICKEY

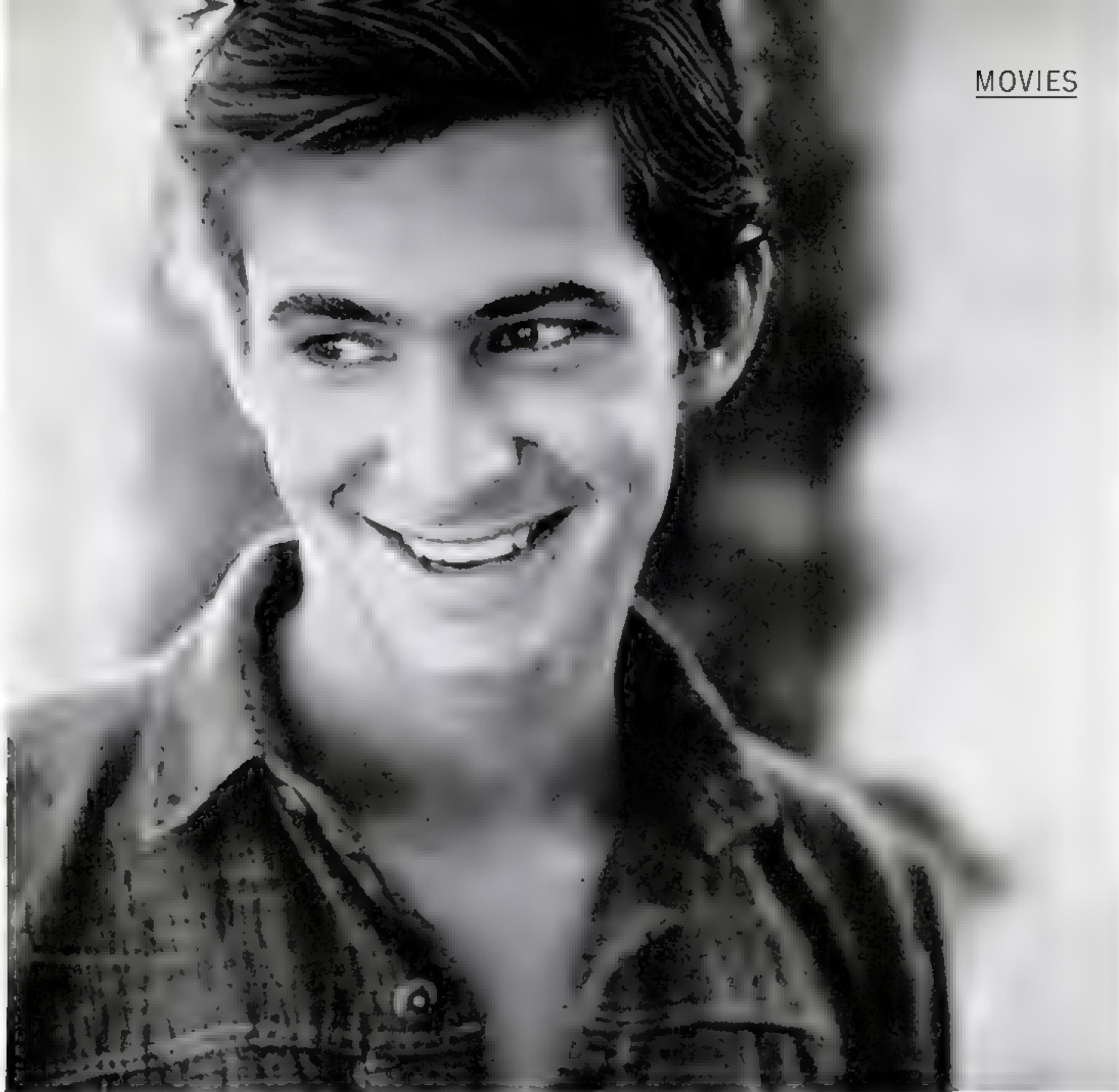


TOM COLLINS



GIN & TONIC
(Seagram Seabreeze)





TONY PERKINS WEARS A WARM GRIN AND A WORKADAY SHIRT FOR HIS MOVIE ROLE AS A TOUSLE-HEADED QUAKER FARM BOY CAUGHT IN THE CIVIL WAR

24-YEAR-OLD COPY OF COOPER

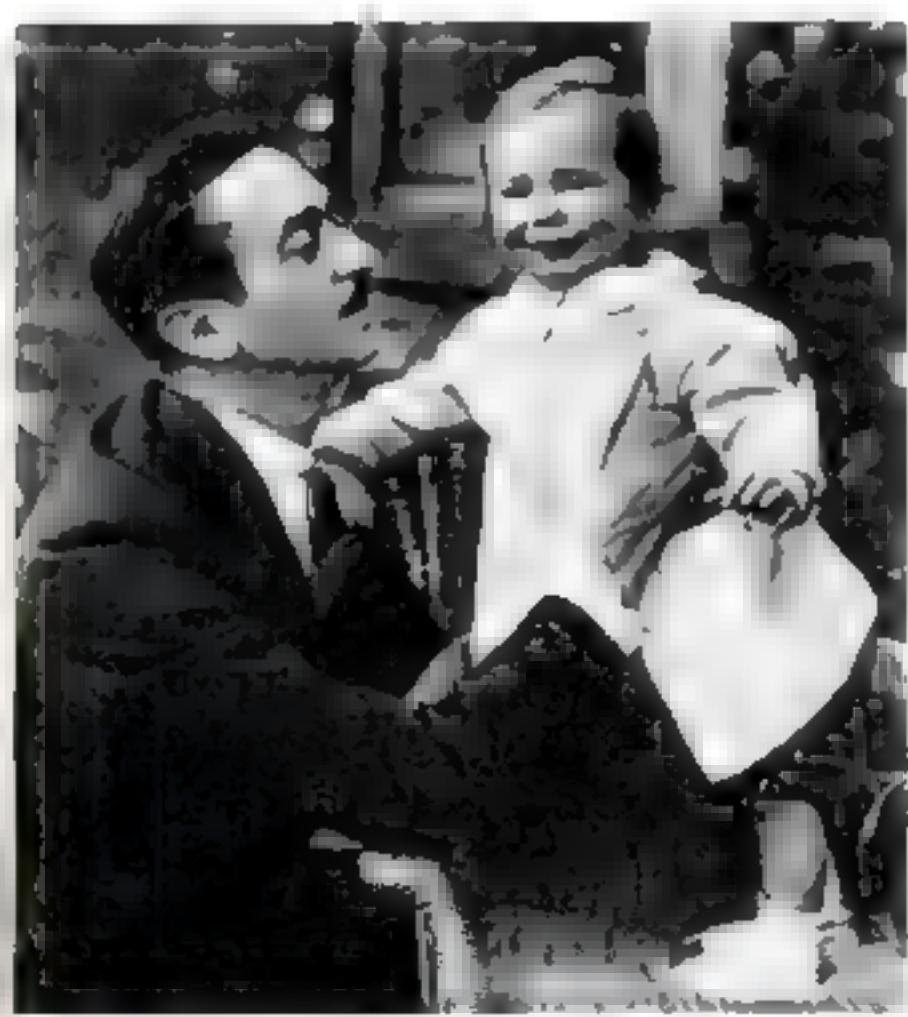
Tony Perkins takes after his movie father, Gary

All the time Tony Perkins was a teen-ager in prep school and college dramatics it was obvious that his lanky, big-boned looks were a valuable professional asset. Now grown into a 24-year-old version of Gary Cooper, with whom he matches lankiness on *LIFE*'s cover, Tony has his first big movie role as Cooper's son in a new Allied Artists film, *The Friendly Persuasion*. And all Hollywood is convinced that Perkins is one of its fastest rising new talents.

Tony's own father, Osgood Perkins, was a universally esteemed actor who died when Tony was 5, and Tony cannot remember when he wanted to do anything but act himself. He watched his father in old films, eventually got into summer theaters and TV, and two years ago made Broadway as the tormented student opposite Deborah Kerr in *Tea and Sympathy*.

Tony, in *Friendly Persuasion*, plays a Quaker who has to reconcile religious principles with a compulsion to fight in the Civil War. He comes through with impressive versatility, by turn looking happy-go-lucky, bewildered, pensive, romantic, shrewd as a horse trader—and remarkably like Cooper (*next two pages*).

Tony takes his acting very seriously, lives alone in a modest hotel, likes tennis, bowling and playing the piano. His movie father, Gary Cooper, agrees heartily that Tony is a coming star but adds, "I think he'd do well to spend a summer on a ranch—it would toughen him up and he'd learn a lot from another kind of people." He will certainly have to learn about still another kind of people for his newest film, *The Jim Piersall Story*, in which he will play as the Boston Red Sox baseball star.



TONY, AGED 2, WITH HIS REAL FATHER

I
Pat
Spec
the
Spec
expa
single
So
Victor

Marlon
Walt on
black off

PERKINS PRACTICES COOPERISMS FOR FILM, BUT KEEPS



DURING LUNCH BREAK ON LOCATION TONY TAKES ON GARY'S SCOWL AND HUNCHED SHOULDERS. HE IMITATED MANNERISMS, FEELING THAT AS THEY BECAME



EATING A PEACH between movie scenes, Tony exposes his long, bony fingers in the same manner as Gary and sets his jaw in similar determination.



STUDYING HAT worn by Cooper, who is taking cat nap, Tony makes sure his own is worn at same angle. Cooper took Tony's scrutiny good-naturedly.



BALANCING RIFLE on his chin to amuse himself, Tony carries on a boyhood hobby. He has always liked to balance everything from rakes to books to brooms on his head.

HIS OWN WAYS OF LIVING



SECOND NATURE HE WOULD DO A BETTER ACTING JOB AS COOPER'S SON



HITCHHIKING was Tony's way of getting to work at studio daily at 5 a.m., since he does not own car. After day's work he got home the same frugal way.



BREWING SOUP on electric burner, Tony has light supper in hotel room. He is reading *Look Homeward, Angel*, which may be one of his future films.

Our message is in this bottle. It's to active folks, sportsmen, athletes — big or little — who play hard.

It's simply this: Bireley's is your drink. Its fresh fruit flavor is delicious. And refreshing. And there's no carbonation. Taste our message.



Bireley's Orange Drink • It's non-carbonated
A General Foods Product

My Garden

BY

H.R.H.

THE DUKE OF WINDSOR

The characteristically English love of gardening has been a lifelong interest of Edward, Duke of Windsor. When LIFE sought to photograph the spectacular garden the Duke and his Duchess created at their home near Paris, His Royal Highness, whose personal account of his boyhood and kingship has previously appeared in LIFE, granted permission and also agreed to write text and captions to accompany Frank Scherschel's pictures.

A

HALF-HOUR'S drive from Paris, near a village called Gif-sur-Yvette off the northern side of the lovely valley of the Chevreuse, there is an ancient mill. It sits in the smaller valley of the Merantaise, astride this stream which used to turn the mill wheel. And it is here that the Duchess and I spend weekends and most of the summer. And this is where I have tried to make a garden. It is a very tranquil place, where one can garden as one should, in old clothes, with one's hands, among familiar plants.

While its flowers grow it gives us different pleasures. For me it is a fascinating place where I can happily immerse myself in day-to-day detail. For the Duchess, who has the eagle eye of the experienced interior decorator, it is a source of supply for the vases which dot every room in The Mill; to discourage her from denuding my herbaceous borders I have had to provide ample cut-flower space in the kitchen garden. For our four pug dogs it is a private playground. Although there is plenty of lawn on which they can work off steam they much prefer wild chases through the flowers, and now the youngest, Davy Crockett, has invented a special game of his own. I have procured some metal tags—I write the names of the plants and flowers on them and stick them in the ground to check my memory. Davy, as though to tease me, grabs the tags and leaves them in different parts of the garden. Needless to say, I have to call my gardener to help stick them back in the right places. At least this annoying whim of Davy's is teaching me more about my plants.

I think my deep enjoyment in gardening must have been latent; at least I did not inherit it. My grandfather, I remember, liked gardens in a very grandiose sort of way. His interest in them was sporadic and generally reached its peak during visits of his old friend the first Lord Redesdale, a great arboriculturist, who used to talk him into planting schemes in the grounds of Windsor and Sandringham. My father's interest was even less; he liked shooting best, and after that collecting stamps. And while my mother liked flowers and used to take me as a child to admire the famous herbaceous borders at Hampton Court, near London, she liked them best in vases, in their cut-flower state. This was perhaps fortunate, for kings and queens rarely have the opportunity to indulge in practical gardening.

Of course all the royal estates had fine gardens, and I remember those at Sandringham and Windsor as vast impersonal places where we as children were not encouraged to play. They made a fine show in summertime, but people did not really live with them. This kind of long-distance gardening always seemed a bore to me. By 1930, after 18 years of traveling all over the world, I had seen more gardens—and more elaborate gardens—than most men can see in a lifetime. Some were beautiful; some were impersonal. They all confirmed my earlier impressions. A garden is a mood, as Rousseau said, and my mood was one of intimacy, not splendor. It was not until that year when my father lent me Fort Belvedere, bordering Windsor Great Park, that I had a chance to try out some of my own ideas. There, at "The Fort," as I have set forth in my memoirs, *A King's Story*, I became a "dirt gardener" with a vengeance. The Fort was surrounded by a hundred-acre wilderness when I arrived, and I enthusiastically set about my work, hacking up laurels, which I hate, installing herbaceous borders and exhausting my weekend guests. It was at The Fort that I first became fascinated with the problems of landscaping, and in the space of six years I patiently, and to a great extent with my own hands, transformed this wilderness into a tidy and organized landscape of shrubs and flowers until it conformed to the noble countryside that stretched through birch and giant cedar down to the vistas of Virginia Water. It was from The Fort that I handled the negotiations leading to my abdication in 1936, and there and then my first gardening activities came to an abrupt end.

They resumed to some extent when, as governor of the Bahama Islands, I went to Nassau in 1940. I look back on my gardening activities there with some amusement as well as pride. New Providence on which Nassau is located is a coral island, covered with a thin layer of soil. Its only source of water is the variable rainfall. I saw when I arrived at Government House that its monotonous lawns and uninspired sprinklings of tropical shrubbery needed badly to be livened by some imaginative touches. I longed to start to work with my own hands; but I was governor, there was a war on and I lacked the privacy of The Fort. Still I felt that something had to be done. For raw materials, I had Nassau's bright flowers to work with, and the coral, just

TEXT CONTINUED ON PAGE 74

PICTURES ON NEXT 10 PAGES

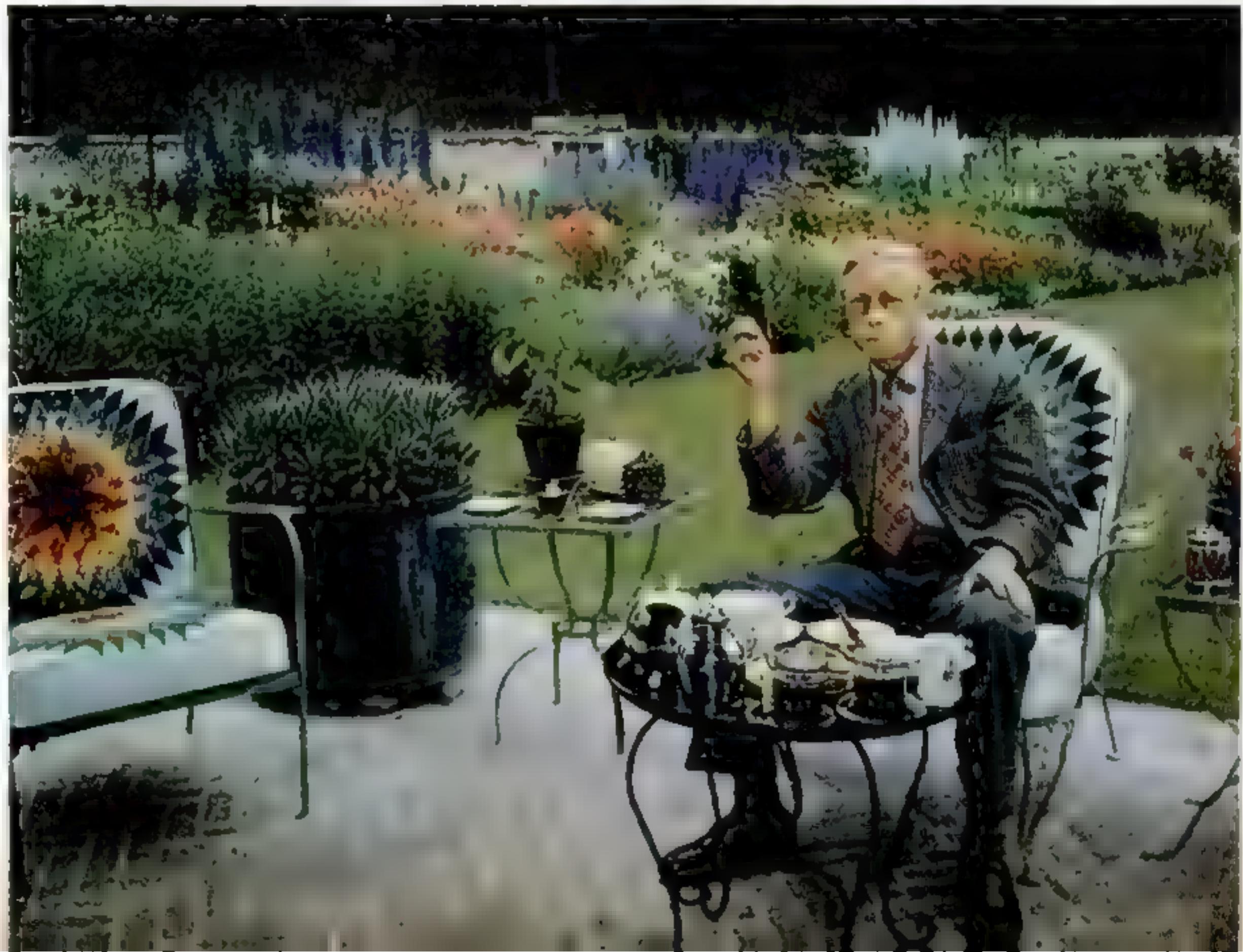


Below our guest cottage I am trying out a bed of these miniature roses which I hope will eventually go into my rock garden. They tell me that these miniature hybrids are all descended from a single plant found in a window box in

Switzerland, and I have great hopes for them. Behind me on the wall is a Pa-Pi's Scarlet Climber rose, planted just about a year ago. It's fast growing and it makes its best showing in France the last week of June.



The main entrance to the property has an old covered gateway with an old oak tree and a cobble drive which leads to the main building. There is a big sundial above the front door put there when the Mill was restored about 1732. In the foreground is Trooper, one of my four pugs.



Tea drinking usually goes with gardening and we frequently take tea here on the terrace. This is July, and you can see just how high (4 feet) the delphiniums have grown. We also manage to have a fairly good lawn in spite of the summer heat.



In this dark and shady corner off the hall of the main house the basic planting is fern and variegated ivy. We change the flowers in the pots to give a variety of color.



I've dressed up the simple rough cast walls of our small guesthouse called "the stables" with large flowered purple clematis. The narrow border below has white

petunias in summer. They're followed in the fall by some dwarf pumpion lilies, anthemums, which are mixed whites and yellows.

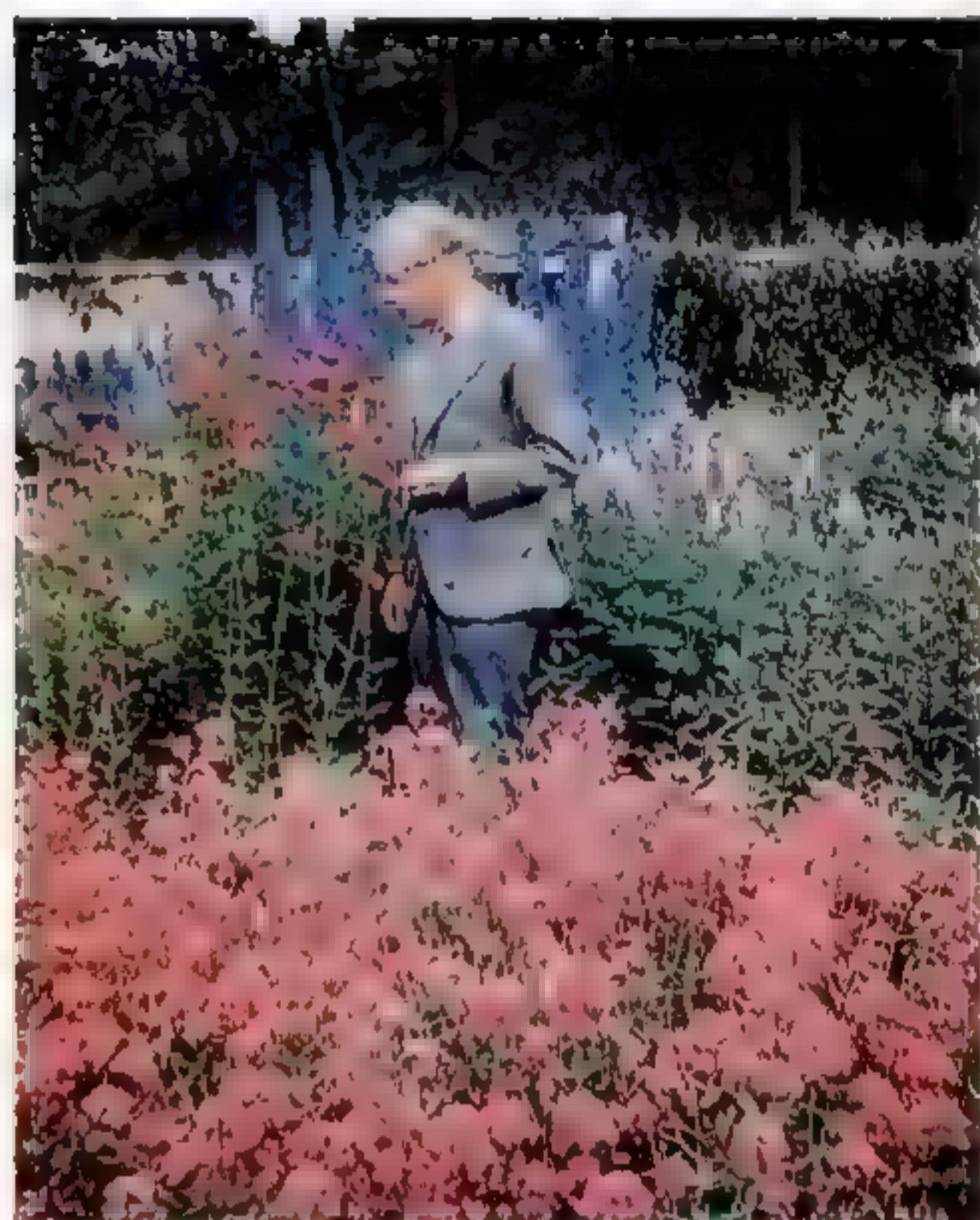


Taken as a whole the garden gets its effect from very simple country architecture in a setting of trees and flowers. Most of the planting is used quite informally and in large masses. Here I am pottering as usual, tying up vines which grow fast enough to keep me more than busy. But they never grow quite fast enough for the Duchess, who always hopes the Almighty can cover an outside wall with vines as fast as she can curtain a window.

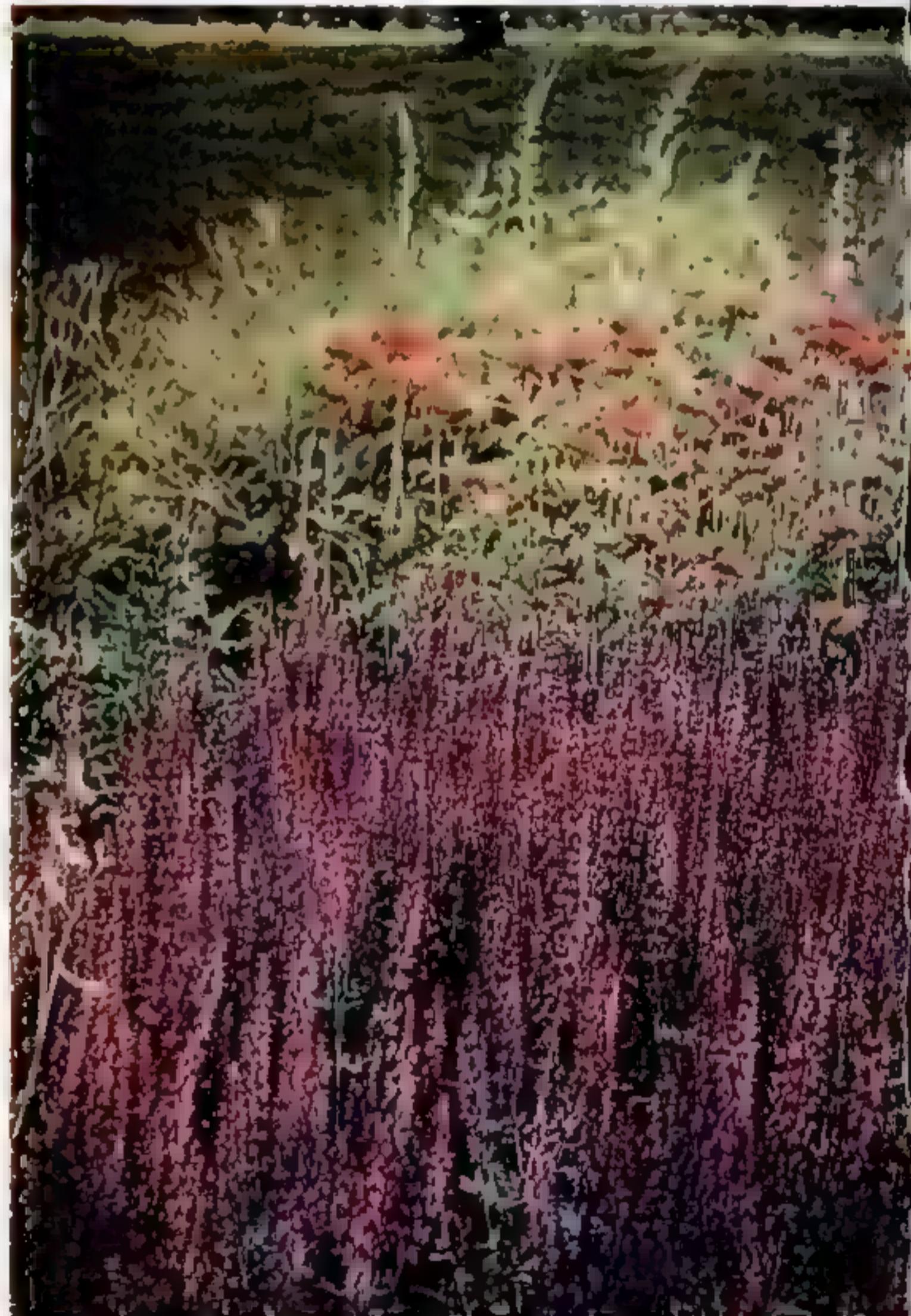




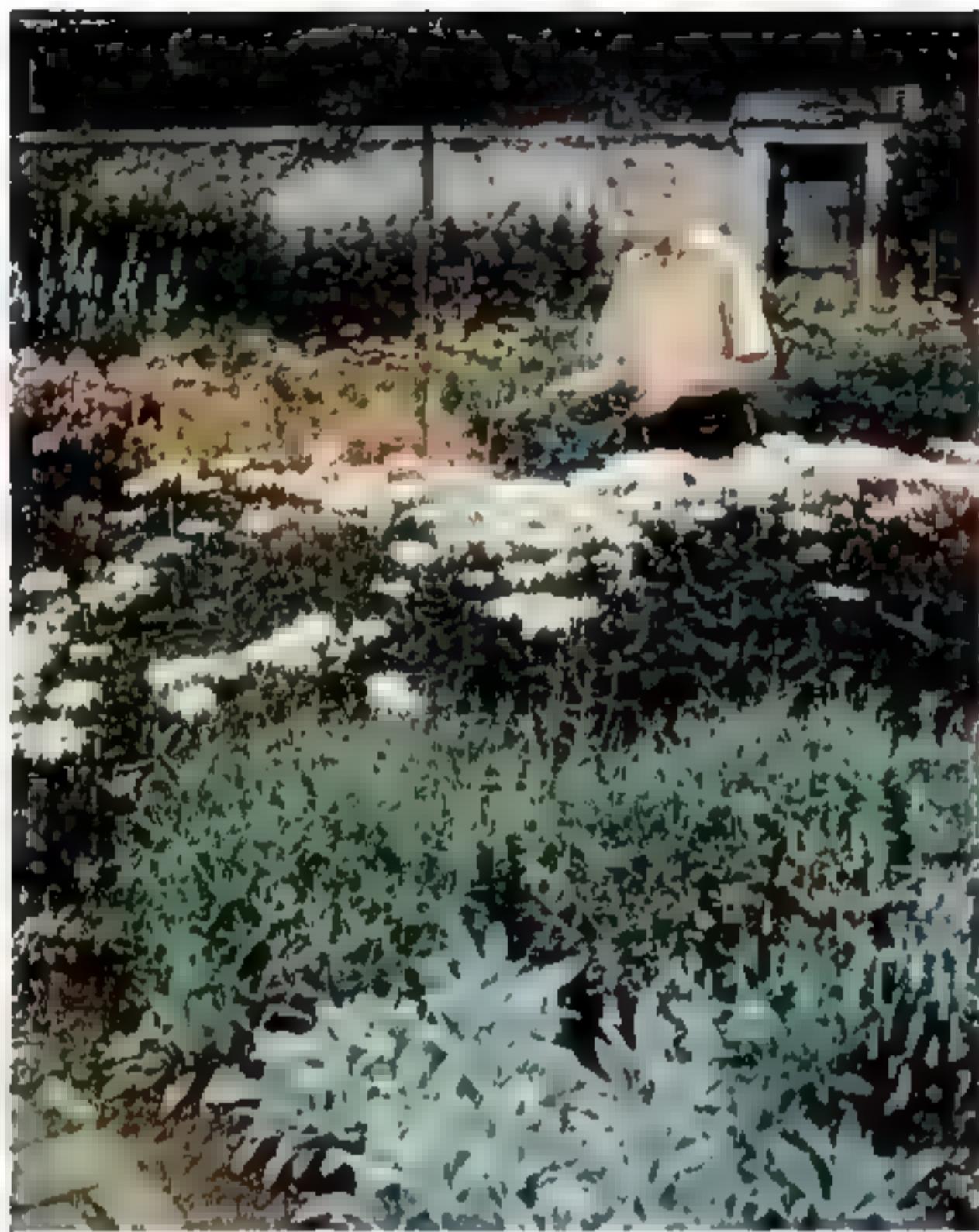
To my supply flowers for the house I have planted a lot of sweet peas along a 100 foot length of wall. We have to cut them daily



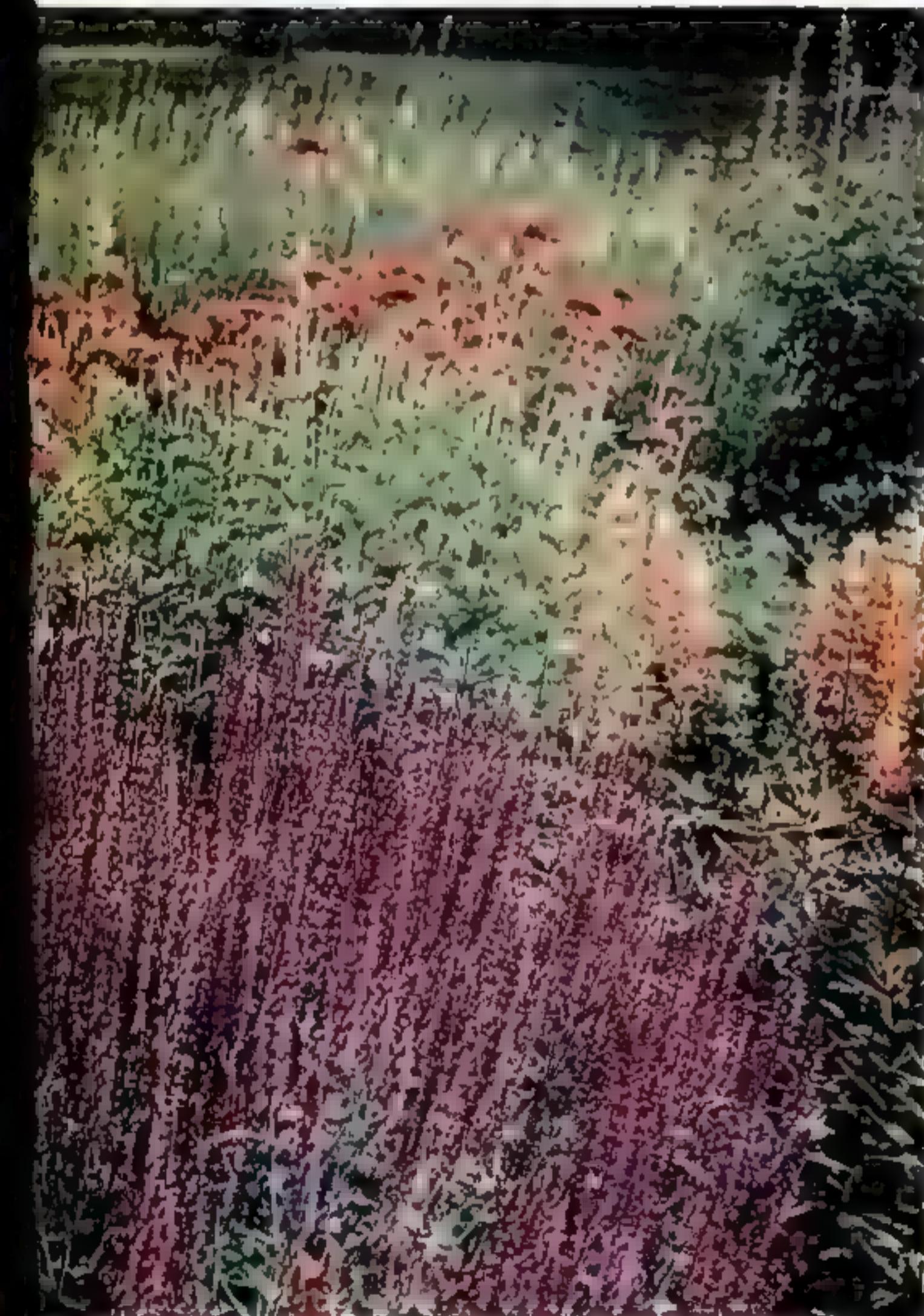
The garden looks bluish in July. Here is valerian (pink) and *Evodia chaleodionica* (purple) with blue lippia and dolphin gins



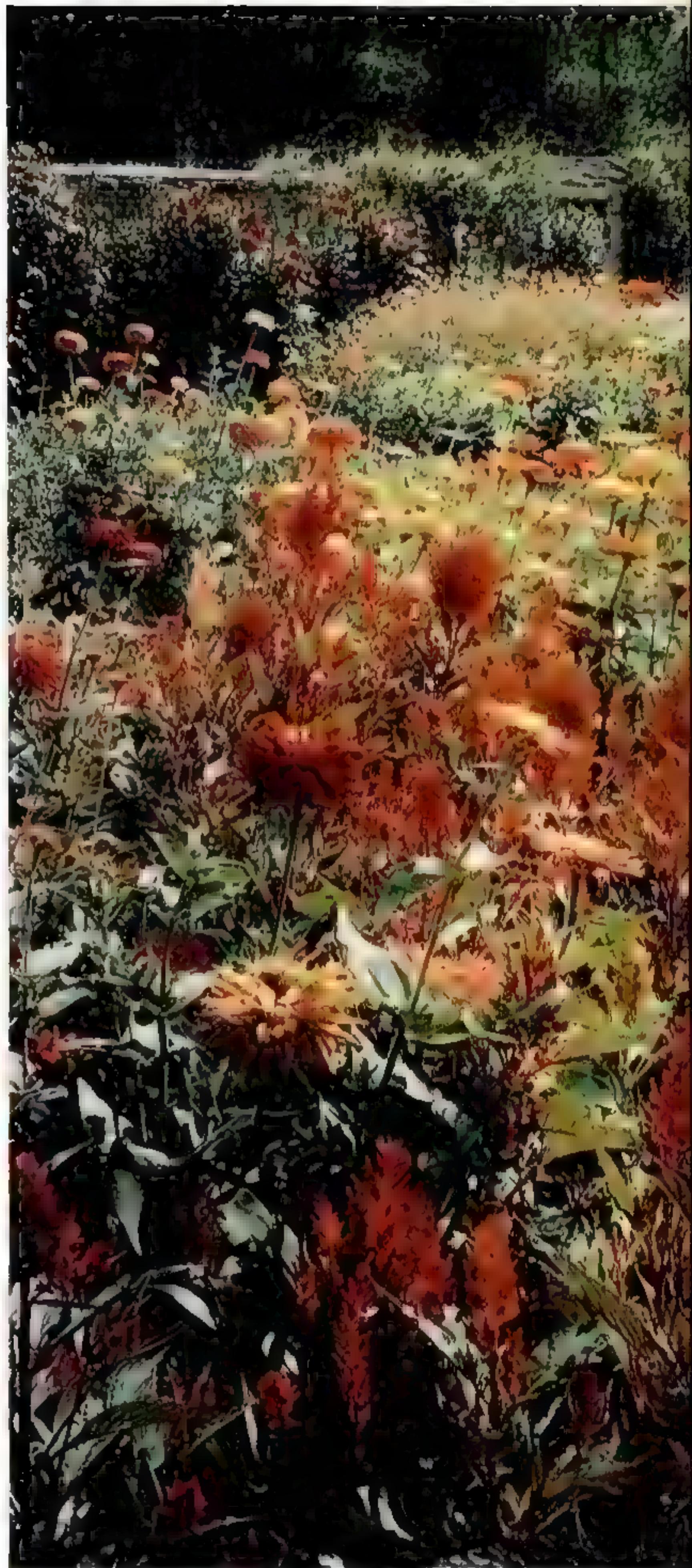
This meadow sage is one of the main standbys in the garden because it goes on flowering for weeks. Though as a rule I do not care for purple flowers, it seems



You can see how garden changes in August. Picture is taken from the same spot as picture at left. This is a month of yellows and reds.



to set off other colors near it. In the distance is a yellow Spanish broom already making a six-foot bush, though it is only in its second year.



We need zinnias for cutting, and prefer them in bright colors. We have mixed them here in reds and yellows with feathery celosias.

CONTINUED





Here is the rock garden with its stream [left] only two months after the first plants went in—a lot of them came from Windsor. I am cleaning out algae.

Arranging the flowers is quite an operation, and the Duchess gives it a lot of her time and thought—here she is with a red and white striped dahlia.



With luck the dahlias will last well into October when the first frost kills them. Here we are picking the last best flowers. I have laid cobbled paths—because they need less upkeep than the sand or gravel ones usually found in French gardens.



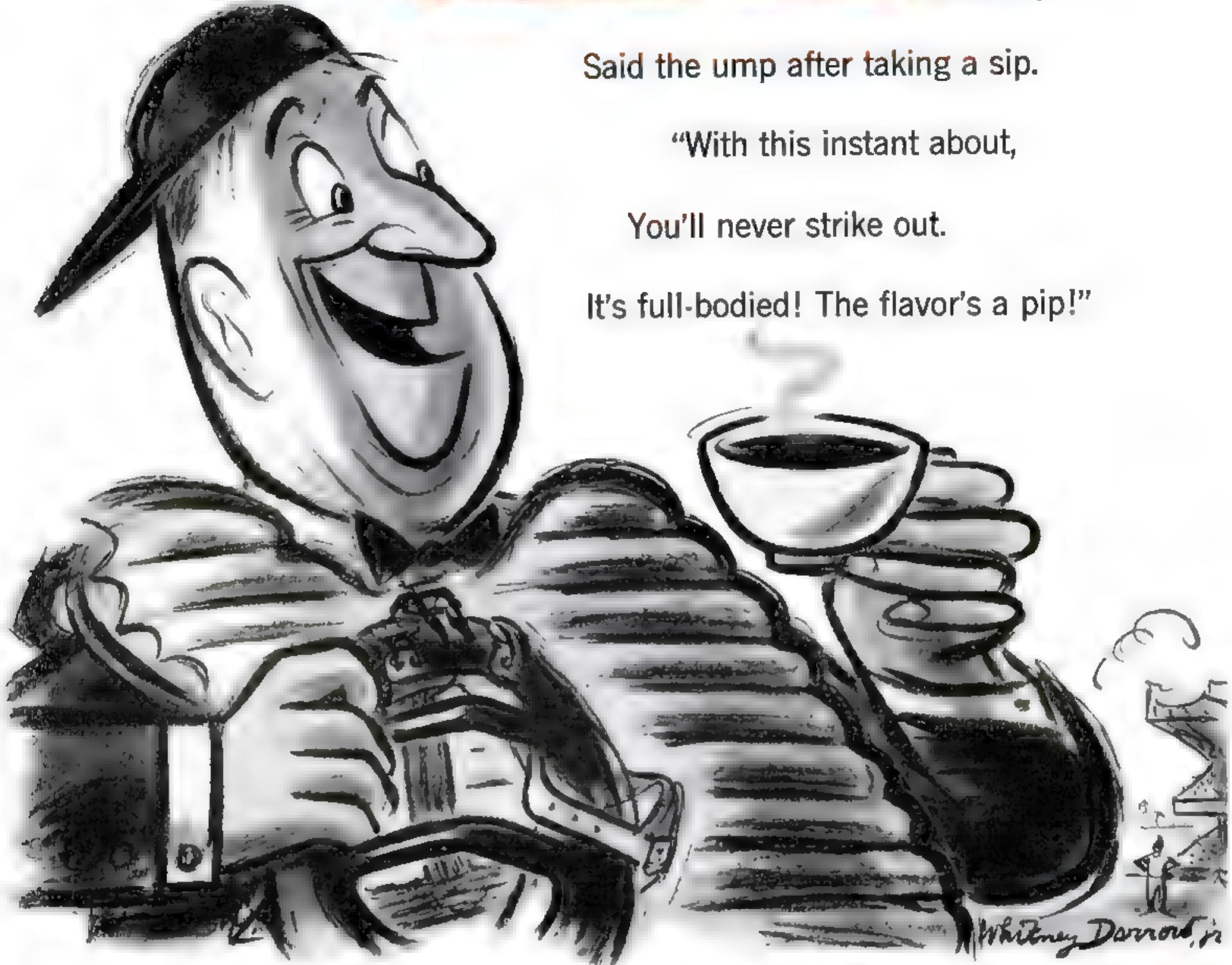
Planning never stops, and Russell Page and I are in perpetual consultation. Here we are in the early autumn and he is helping to redesign a bed for the spring behind a clump of pink phlox.



The hill above the rock garden gives a good view of The Mill. At the upper left is the guest cottage. In the center, with the awning, is my big room which we call

'the barn.' And that opening above my head is the outdoor eating room where the Duchess and I often eat in summertime. The dog I am holding is Dora.

"REMARKABLE COFFEE, What Zip!"



Said the ump after taking a sip.

"With this instant about,

You'll never strike out.

It's full-bodied! The flavor's a pip!"

You try new Instant Chase & Sanborn...

... You'll see why coffee lovers everywhere are making the Full-Bodied Instant their

FIRST CHOICE FOR FLAVOR

Over other leading instants!
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All over America women are buying, trying and discovering a new *full-bodied* instant. They're discovering it's the *first* instant with the depth of flavor, richness and quality they've been searching for.

Join them. If you know and love good coffee New Instant Chase & Sanborn is for you!

READ WHAT THEY'RE SAYING ABOUT THE FULL-BODIED INSTANT!

MRS. M. O'CONNOR—"This instant is really full-flavored. It's lots better than any other instant I've tasted."



MRS. F. ERICKSON—"This instant coffee is more than convenient and economical—it's delicious. Instant Chase & Sanborn is my brand now!"



THE NEW **FULL-BODIED** INSTANT

ANOTHER FINE PRODUCT OF STANDARD BRANDS INC.

Plaster Cracks...

HERE
TODAY



GONE
TONIGHT

with

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TEXT CONTINUED FROM PAGE 62

AFTER 'THE FORT,' 'THE MILL'

under the earth. And for help I had the prisoners from the local jail, a detachment of which by ancient tradition was assigned to tend the governor's grounds. We put in white, red and orange hibiscus for splashes of color. We raided the government nursery for plants, and scraping away the topsoil from the coral, we made three pools to relieve the monotony of the lawns. The coral proved to be nearly watertight, and a few applications of cement here and there soon plugged up the leaks. We piped in the precious "city water," but on account of the precarious supply it was turned on only when we had visitors. Knowing from experience that better work is done when the boss is around, I would install myself in view of the project in hand under a huge umbrella, surrounded with briefcases that held my official papers. As I did my homework, the prisoners did their spadework, excavating and planting—under the watchful eye of two armed guards. After a while, some of the prisoners seemed to enjoy and take an interest in their assignment. For me it would have been more pleasant to work with flowers than with the papers.

This phase of my gardening career came to an end in 1945 when the Duchess and I returned to France. We had rented a villa, "La Cröe," at Cap d'Antibes on the French Riviera. Côte d'Azur gardens are planned for February and March when we were seldom there. But in the hot months there are only certain things that one can raise, like gladioli, which I find dull. When we gave up La Cröe our gardening ceased until we found The Mill.

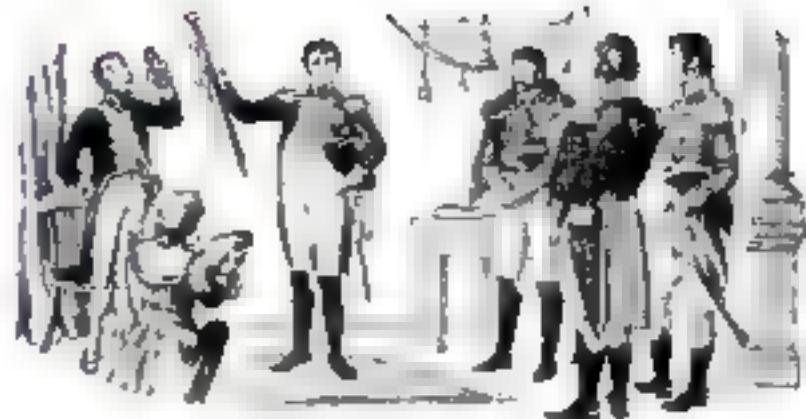
SETTING KEY TO SUCCESS

SOME people take their pleasure in the marvelous growth of plants; they like them as living specimens and enjoy just watching them sprout and grow and bloom. Others, while loving the plants no less, get their main pleasure from using flowers in relation to their surroundings—seeing them as masses of shape and color and the garden as a whole as an artistic composition. I belong to the second group. For me, the setting is the important thing; and deft and imaginative use of the setting is the key to the whole success of the garden.

When I first saw The Mill I knew that this setting was ideal. First, there was the quiet and pleasant valley, sheltered by woods of oak, sweet chestnut and Scotch fir. Second, there was the water. The Merantaise separates into two small streams that flow down the valley and meet at The Mill itself. And thirdly there was The Mill. It was not a single building but almost a hamlet of smaller ones more or less enclosed by ancient walls. Here was a setting, intimate and charming, to challenge any gardener.

At the time, I remember counting one more blessing; I was not to be haunted by any efforts of the past. The walls were crumbling and the buildings themselves were in need of considerable repair. The mildest stonemason turns scourge when it comes to plant life, and I knew that the vines that covered the walls would soon be as good as gone. The old walled garden itself, which is now the flower garden, was a chaos of cabbage and chickens. Old formless fruit trees were dotted here and there along paths shaded by a few rose-covered wire hoops. Here was the chance—the dream of every gardener—to clean up everything and start from scratch. I was faced with a problem quite new in my gardening experience; for the first time in my life I was not setting out to correct another's mistakes, but to create a garden on my own. I do not pretend to be a gardening expert, and this challenge, while exciting, was too much for me to handle alone. I called in Russell Page, a remarkably talented landscape architect and plantsman who had also helped my brother Bertie, the late King, with his garden at Royal Lodge near Windsor. Together we started to work.

Had I been French the problem might have been simple. The true French gardener has endless designs to pick from and French gardens can be remarkably beautiful things. They look like



The inside story of two prized diamonds

The Regent Diamond, represented here, is 137 carats of perfection and clarity. This magnificent jewel, the pride of the French Nation, once cost the Duc d'Orleans \$675,000 to acquire. Later, Napoleon had it placed in his sword of state.

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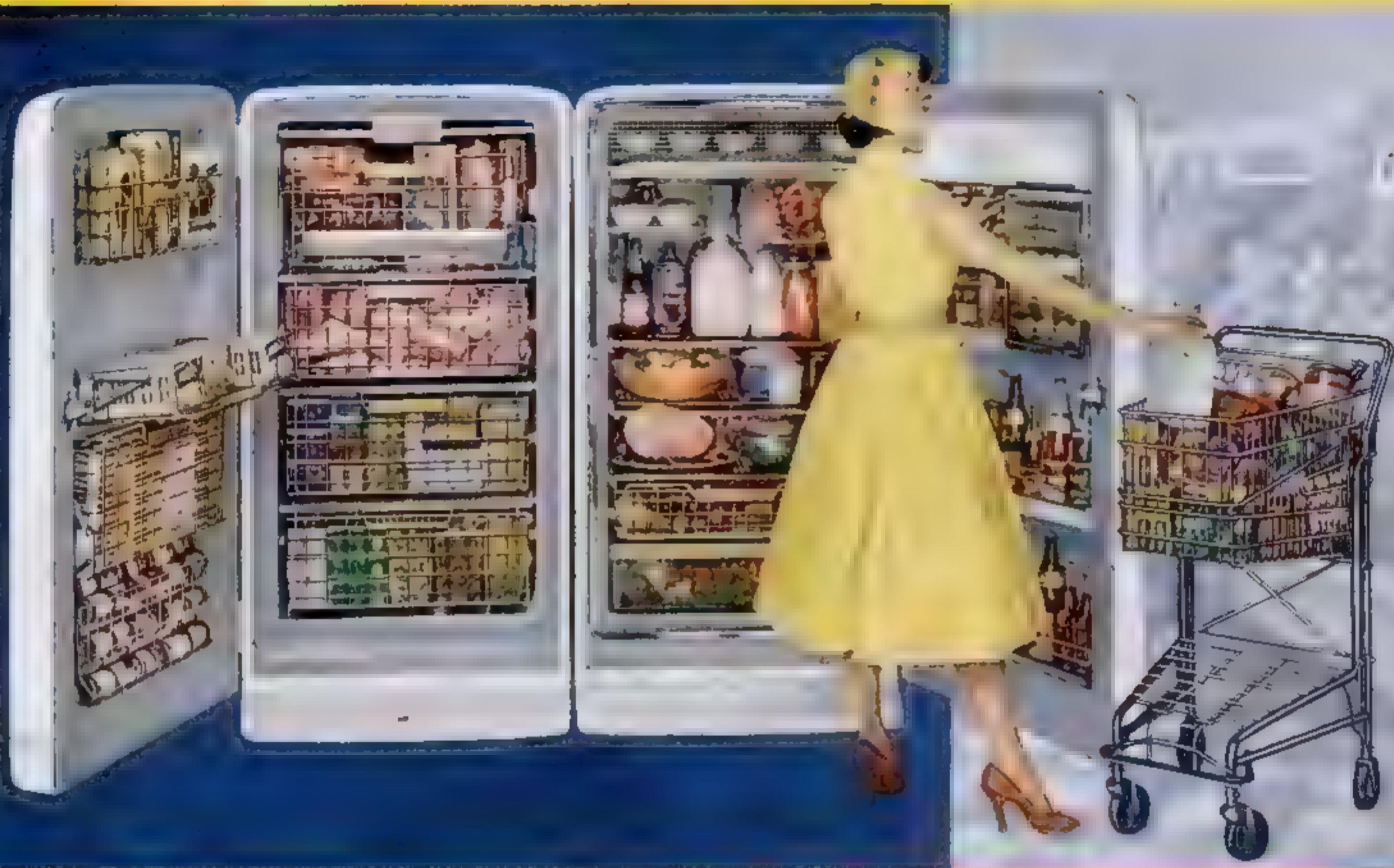


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CROSLEY

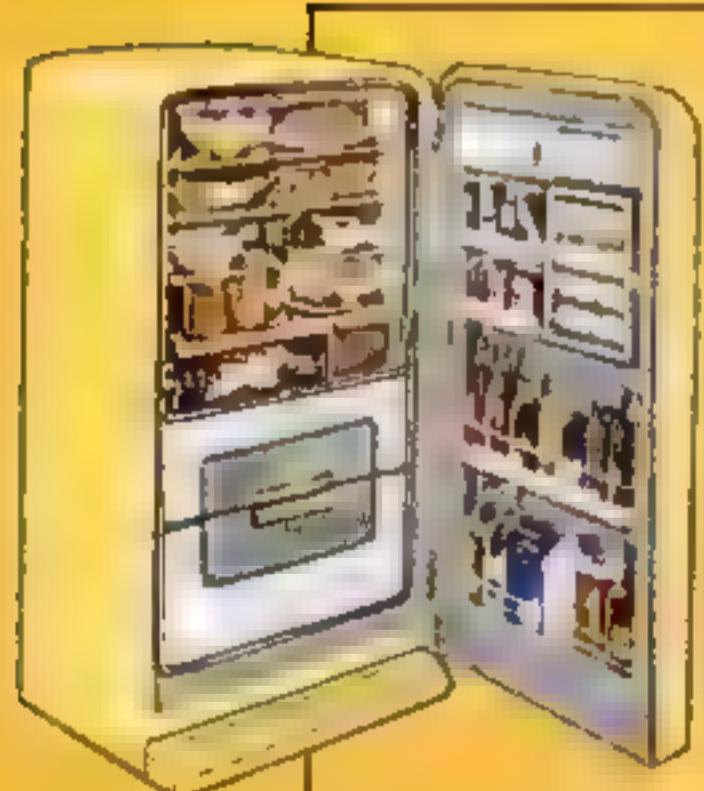
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*Use these Shelvador Twins side-by-side or separately
... each is only 31½ inches wide.*



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MY GARDEN CONTINUED

continuations of the Savonnerie of Aubusson carpets in the great chateaus rolled outside the windows onto the lawns, perfectly patterned and mathematically precise. Sometimes they are dotted with box trees clipped into curious and formal shapes. They seem like spectacles to be viewed from a window—and you feel they have been wheeled into place like scenery. Although I have admired them, especially when they fit so aptly into the background of a chateau, this was not the kind of garden that could have fitted into our setting at The Mill. I felt that in its simpler surroundings a French garden would have looked out of place, and I wanted a garden in which I myself could work.

I wanted an English type of garden which means green grass and seemingly casual arrangement of flowers, and here I had the perfect framework. An English garden avoids pattern and gravel paths and too many formal beds and, like its American counterpart, gets its effect from cheerful and sometimes splendid mixtures and masses of color. For some reason the informal garden is remarkably rare in France, though in the 18th Century the kind of landscaping found in English parks used to be the vogue. It is said that Queen Marie Antoinette built an English garden at Versailles behind the Petit Trianon and several of her nobles followed suit. Now only a few are left, like those at Versailles, Chantilly and Rambouillet, and even these, to an English eye, appear somewhat stiff.

Once The Mill garden was cleared and ready for planting, Russell Page and I worked out a plan that would capitalize on its possibilities. For one thing, there were the several buildings, all on different levels, which gave the chance for little vistas and sudden surprises. For another and by a great stroke of luck, the presence of Scotch fir in the neighborhood told us that the soil was a sandy loam which becomes peaty in the damp meadows



Here I am supervising work in a corner of the garden at Government House in Nassau in 1912. At the right is Wilson, our head gardener.

beside the stream. This meant that I should have success with all kinds of rhododendrons and azaleas and other lime-hating plants. And then there was the river, which runs through and around the garden, giving me a chance to grow plants that love water. On the basis of all this, we drew and developed our plans.

Basically the two main herbaceous borders stretch from my big room, which we call The Barn, clear across to the wall along the river. The flowers that fill them are the old favorites, like delphiniums, lupines, phlox, chrysanthemums, fall asters and anchusa. To cover the bare walls we planted fast-growing vines like Virginia creeper and honeysuckle. We put in hybrid floribunda roses like Vogue and Fashion, which dot the beds with scarlet, crimson, salmon and rose right up till the October frosts. The photographs are evidence that our plan worked out.

Our ideas came from everywhere. The unusual use of roses in the herbaceous border, for example, was taught me by Mrs. Norah Lindsey, a charming English lady who used to help me in my first

CONTINUED



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Dutch Masters have the aroma that men relish and women admire. No matter what you're doing... at home, at work or play, Dutch Masters will be a sure hit with you, too. Try the blunt-end Special at 2 for 25c. Also available in the handy, crush-proof 5-Pack. Other Dutch Masters shapes at 2 for 25c and up.



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MY GARDEN CONTINUED

gardening efforts at The Fort. She specialized in herbaceous plantings, and if you had money she was the one to spend it. I think now that her use of roses alone was worth the tuition fee. And then I was playing golf at the Somerset Hills course, in Bernardsville, N.J. one day, when I got the idea for building the series of little dams that break the flow of the river and make waterfalls. On the second nine, as I remember, there is a little creek that flows through some of the holes. I had played there before but this time, as I was about to play an eight-iron onto a green, I happened to notice a series of little cascades. I thought of the Merantaise where it ran so shallow back of the house that it looked like a village drain—and I topped the ball into the creek. But again the lesson was worthwhile.

GARDEN CHANGES WITH SEASONS

IDEAS like this will keep occurring and so the garden will keep changing year by year, and I look forward to the changes. I think most men retain the small boy's love of playing with running water and I am certainly no exception. There is a spring rising at the foot of the rocky hill behind the wall, so I hit on the idea of putting a small rock and water garden there. With the help of the village mason, an artist in his own way, I have arranged a little series of pools and waterfalls using sandstone rocks collected on the place. The old mason adapted himself very well to arranging the rocks in the natural way we wanted and now the alpine plants and primulas around them are growing away nicely. I have now piped water to the top of the hill beyond and made it flow down among the great rocks.

During all these alterations the Duchess is my severest critic, and hers is always the last word. What is more, it is her really expert gift for flower arrangement that makes the whole charm of The Mill. She likes bright colors—scarlet, orange, yellow and white—and she has splashed these around by using potted plants in every window, empty nook and flight of garden steps. Thus she has linked the inside to the outside, making the buildings and archways themselves an integral part of the garden. Now the whole place changes with the seasons. Each one seems too short, and I find myself showing friends around wistfully, like the British country lady in one of Ruth Draper's famous impersonations: "If you could only have come a few weeks ago—the lupines were in full bloom," or, "A shame you came so early, the delphiniums will be beautiful next month."

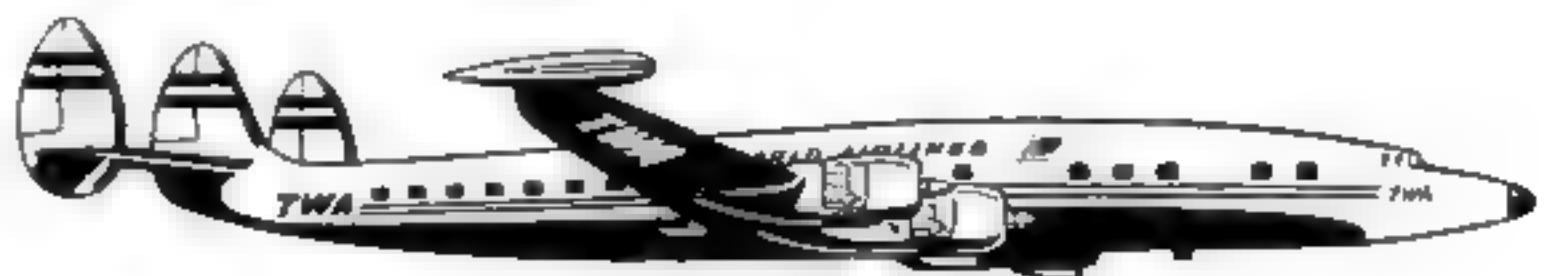


This is a cartoon of me as a gardener, done by Bernard Partridge of *Punch* in 1934 when I was remaking the gardens at The Fort.

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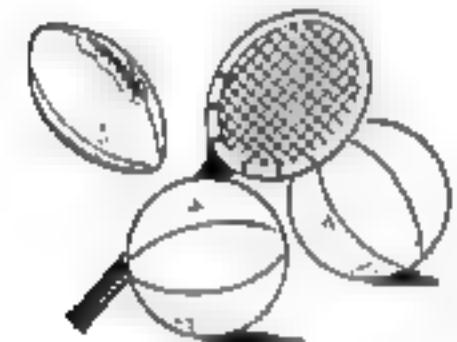
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1. Just write 25 additional words or less on "_____ is my favorite sport because _____." Use the entry blank at right. Get others from your druggist or sporting goods dealer or just use one side of a plain sheet of paper. Use a different statement for each entry.

2. Send as many entries as you wish to Trip to the Olympic Games Contest, Johnson & Johnson, Post Office Box 9A, Mount Vernon 10, New York. Enclose a box top with each entry from any one of the following Johnson & Johnson Products: COACH, SWIMMER, TRUMP or RUGBY Athletic Supporter, Johnson & Johnson Wristlet, Anklet or Knee Cap.

3. All entries must be postmarked no later than midnight, September 16, 1956, and received by September 25, 1956.

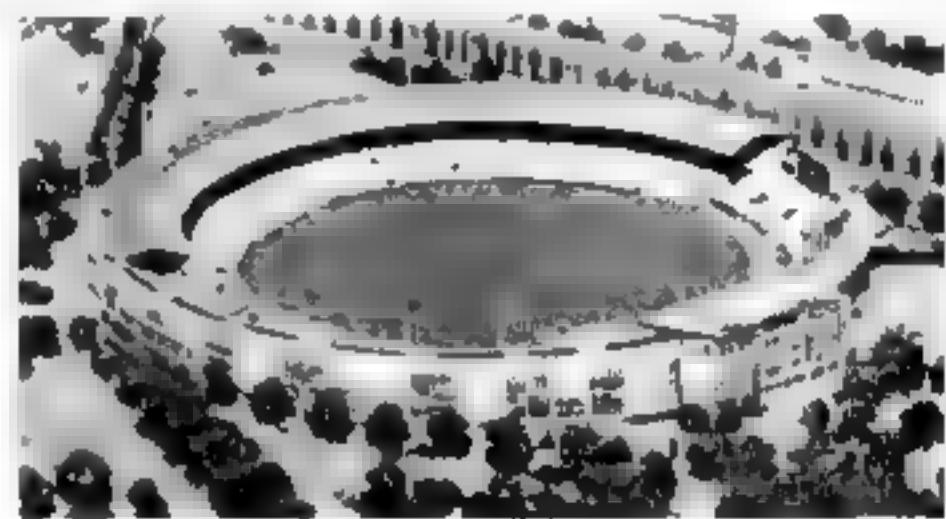
4. All entries will be judged by The Rouen H. Donnelley Corporation for originality, aptness and general interest. Judges' decisions will be final. Duplicate prizes awarded in case of a tie. All entries must be the original work of the contestant. All entries will become the property of Johnson & Johnson, and none will be returned.

5. Contest open to any person residing in the United States, its possessions and Canada, except employees of Johnson & Johnson, its advertising agency, and their families. Contest subject to government regulation.

6. All winners will be notified personally or by mail. Complete list of winners will be sent in about eight weeks after the close of the contest to those contestants sending a stamped, addressed envelope.

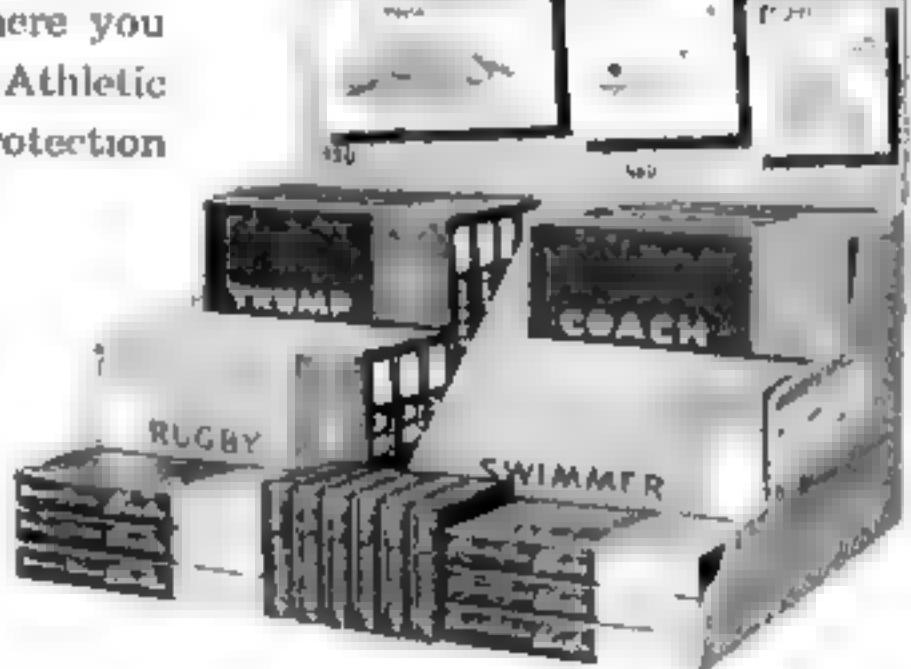
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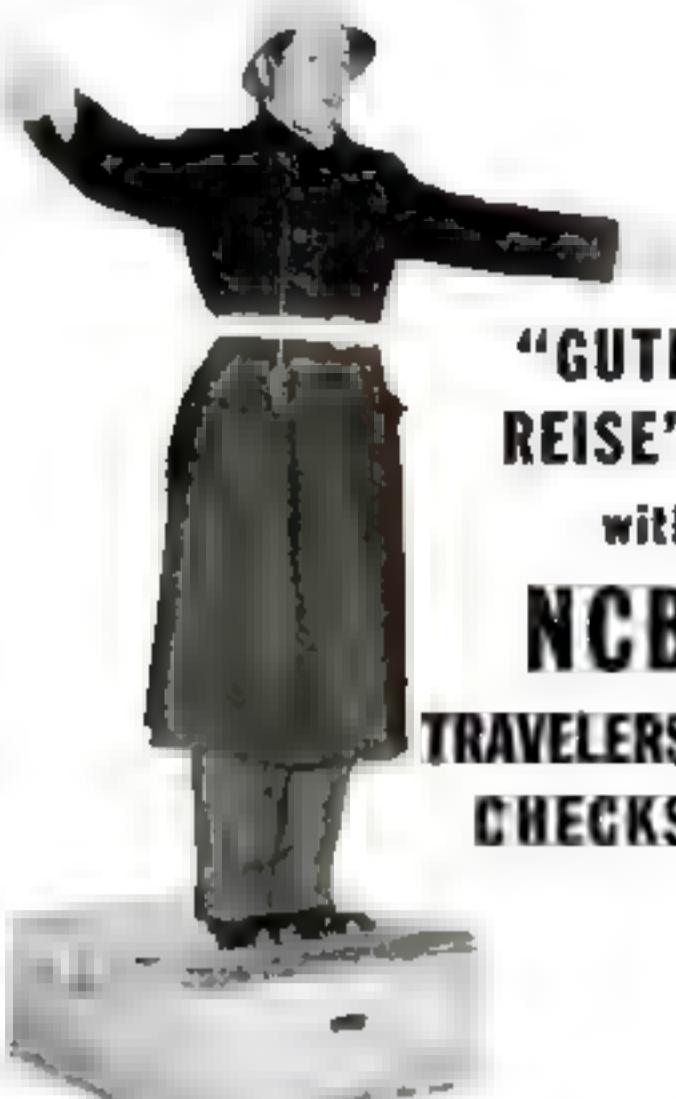
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DANCING OLIVIERS wear what they sing about as they stylishly strut their way through Irving Berlin's *Top*

Hat, White Tie and Tails in a carefully rehearsed vaudeville act the Palladium crowd cheered as revue's best number.

OLD STARS, NEW STEPS

Even more than playing to a full house, actors everywhere like to show off their skills before other actors. Two weeks ago in London they got a chance to do both as a delighted crowd of more than 2,500 filled London's Palladium to watch more than 100 British and U.S. entertainers in a midnight benefit revue titled *Night of 100 Stars* which raised \$33,600 for the Actors' Orphanage.

For many of them the roles seemed slightly out of character. Sir Laurence Olivier, the world's foremost

Shakespearean actor, and his wife Vivien Leigh put on their formal finery (above) to do a jaunty music-hall song-and-dance act. Tyrone Power, back in London after touring the British Isles in *The Devil's Disciple*, hoofed at the head of a chorus line of young actresses. But British-born Bob Hope performed much as usual. He told the audience he was delighted to learn Harry Truman was such a success in his last trip to London. "Just shows," Hope quipped, "how crazy the British are for American entertainers."

HIGH-STEPPING SINGER Tyrone Power wears a striped blazer and straw boater for *Chattanooga Choo Choo*

number with team of actresses from London's legitimate stage who had a giggling good time hoofing in a chorus line.





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Open the cans and let the sparkling soft drinks pour out to refresh the whole family. Enjoyment is more convenient ~~now~~ because MiraCans are easier to carry, with no deposits or returns. And they protect those wonderful, delicate flavors, too!

What's behind this new achievement? A story symbolized by a small oval on the side of the can.

This oval bears the name "MiraCan," a trade-mark of the American Can Company.

Behind this trade-mark is Canco's belief that the can is *more* than a container; it's a way of helping you live better . . . more conveniently.

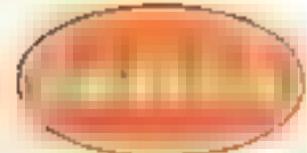
Back of it, too, is Canco's motto, "Can do," and the *spirit of cooperation* that makes this motto work.

BEHIND THIS SYMBOL ARE THE SERVICES OF CANCO'S "CAN DO" MEN. HERE'S HOW THEY HELP TO GIVE YOU CARBONATED SOFT DRINKS AT THEIR REFRESHING BEST.



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"Can do" . . . that's the spirit of American Can Company



Rainbow all around you—in THE

Inside and out, you're surrounded by color you couldn't buy in Bagdad . . . unless you knew the right dealer.

Clockwise, from upper left: the Continental Mark II, the Big M Mercury Montclair Phaeton, the Ford Thunderbird, the Ford Sunliner, the Lincoln Premiere.

Warm colors, cool colors, brilliant combinations. And color harmony: that's the new thing. In the old narrow-

window days, when you couldn't really see inside a car, the upholstery came in any shade of gray.

You can still have handsome grays, if you want them, but cars are moving picture-windows today. And sunshiny. The interiors are as important as the exteriors. The possible color combinations—outside and inside—are up in the thousands—more than you could ever dream of.



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This is one of the reasons why American Roads are growing brighter and brighter.

But in the Ford Family of Fine Cars you get more than the rainbow—you get the whole distinctive package of power, *and* safety, *and* performance, *and* trade-in value.

See the selection of these colorful cars at Ford, Lincoln or Mercury showrooms. Then ask for the keys to your favorite. Drive around the block—colorfully.

The most brilliant cars are in the Ford Family of Fine Cars. Which part of the rainbow can we put around you?

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NOW ONE OF AMERICA'S 3 FAVORITE COCKTAILS

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Put 2 teaspoons of frozen limeade or lemonade concentrate in a shaker or pitcher with ice (the opened can will keep well in your refrigerator). Or, use the juice of $\frac{1}{2}$ fresh lime or lemon with $\frac{1}{2}$ teaspoon sugar.

Add jigger of Bacardi, shake or stir well (the secret of a great Daiquiri), and serve in a cocktail glass or "on the rocks." Remember, the original Daiquiri was made with Bacardi — the best still are. It's the cocktail that really tastes good!

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IN THE FIRST HOURS OF HIS WEEKEND VACATION, JOE GORDON ADEPTLY MANAGES SIMULTANEOUS FEEDING OF HIS TWO-MONTH-OLD TWINS, CLARK AND SCOTT

The Weekend Woe of a Father Named Joe

HE GIVES THE WIFE TIME OFF AND BRAVELY TAKES CHARGE

Like millions of U.S. fathers Joe Gordon of Dallas has always sympathized with his wife in her never-ending role as mother and housekeeper. Recently he decided to give her something better than sympathy: a weekend away from the drudgery.

Anxious for her to get a real rest following the birth of their twin sons, Joe, a 33-year-old architect, volunteered to stay home with the two-month-old babies and the Gordons' other children, Laura Lea, 9, and Spencer, 3. So one Friday

afternoon his wife, Jo Lea, flew off to visit her parents in Tulsa.

Joe had neither maid nor baby sitter, but he began the weekend with enthusiasm. Then, for reasons shown on these pages, he wondered if the weekend would ever end. Monday morning, shaky with fatigue and more sympathetic than ever, Joe Gordon welcomed his wife home with a confession. "I feel like I've been on a 25-mile hike with full pack. . . . I wouldn't change jobs on a bet."



SAYING GOODBYE to Joe and boys, Mrs. Gordon leaves home for Tulsa



AWAKENED BY KIDS at 7 o'clock Saturday morning, Joe vainly asks Spenner to stop jumping on his stomach. Holding a twin, Lara Lea watches her dad.

BALANCING SCOTT ON SHOULDER, JOE CHANGES CLOTHES OF CLARK, WHO HAD JUST LOST HIS LUNCH



A FATHER NAMED JOE CONTINUED



APPALLED BY MESS in the kitchen, Joe carefully surveys the heap of dirty dishes and torn-up bottles he finally did the dishes at 11 o'clock that night.

GETTING CLARK CHANGED INTO NIGHT CLOTHES





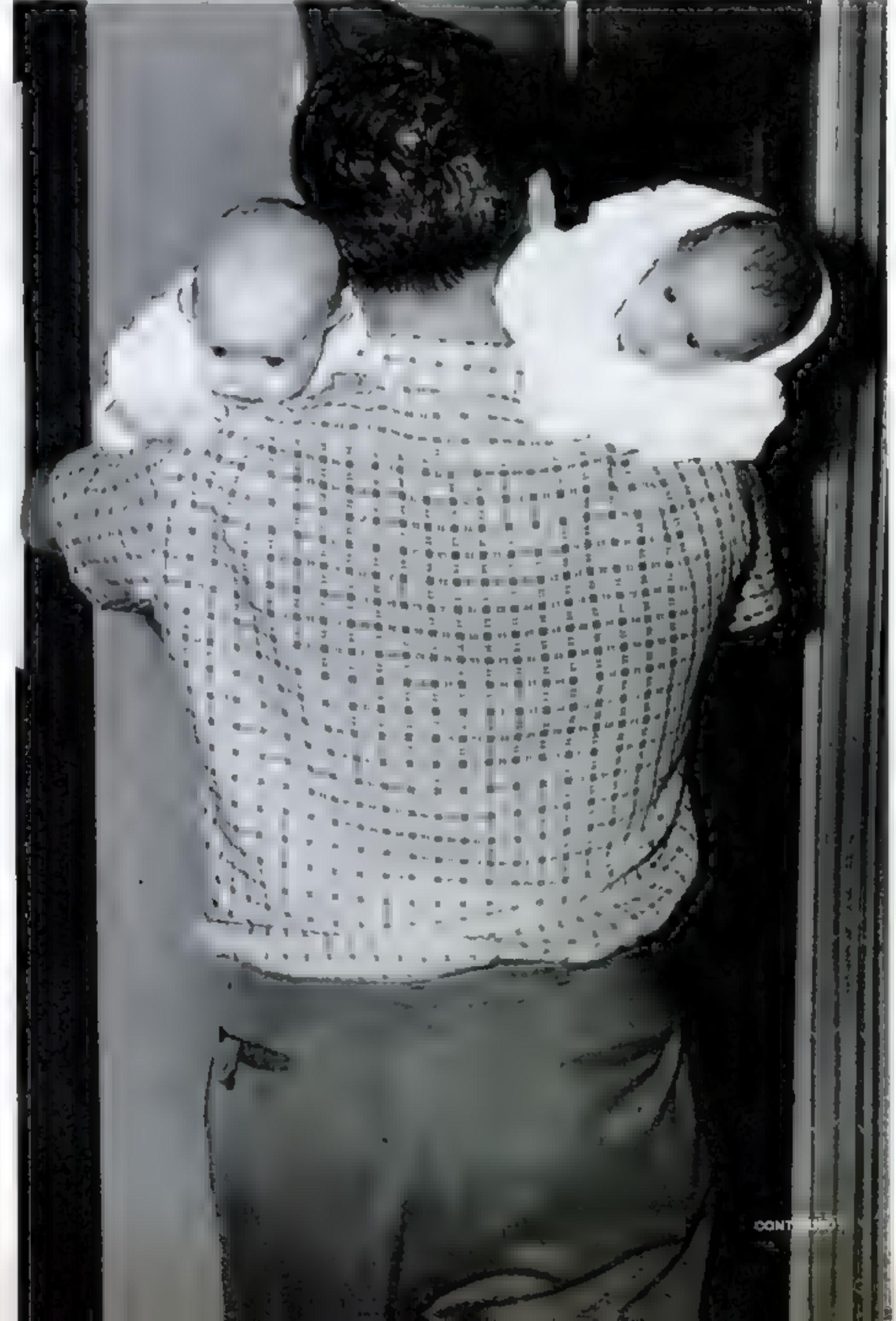
EXHAUSTED BY WORK, Joe collapses for a few minutes on the bed next to crib in which a twin is

JOE PLAYFULLY DANGLES THE BABY BY ONE ARM

sleeping. Early in the weekend, he confided to a friend, "It never ends, that's what's discouraging.

... It seems to me like I've walked miles and might just run into day without me realizing it."

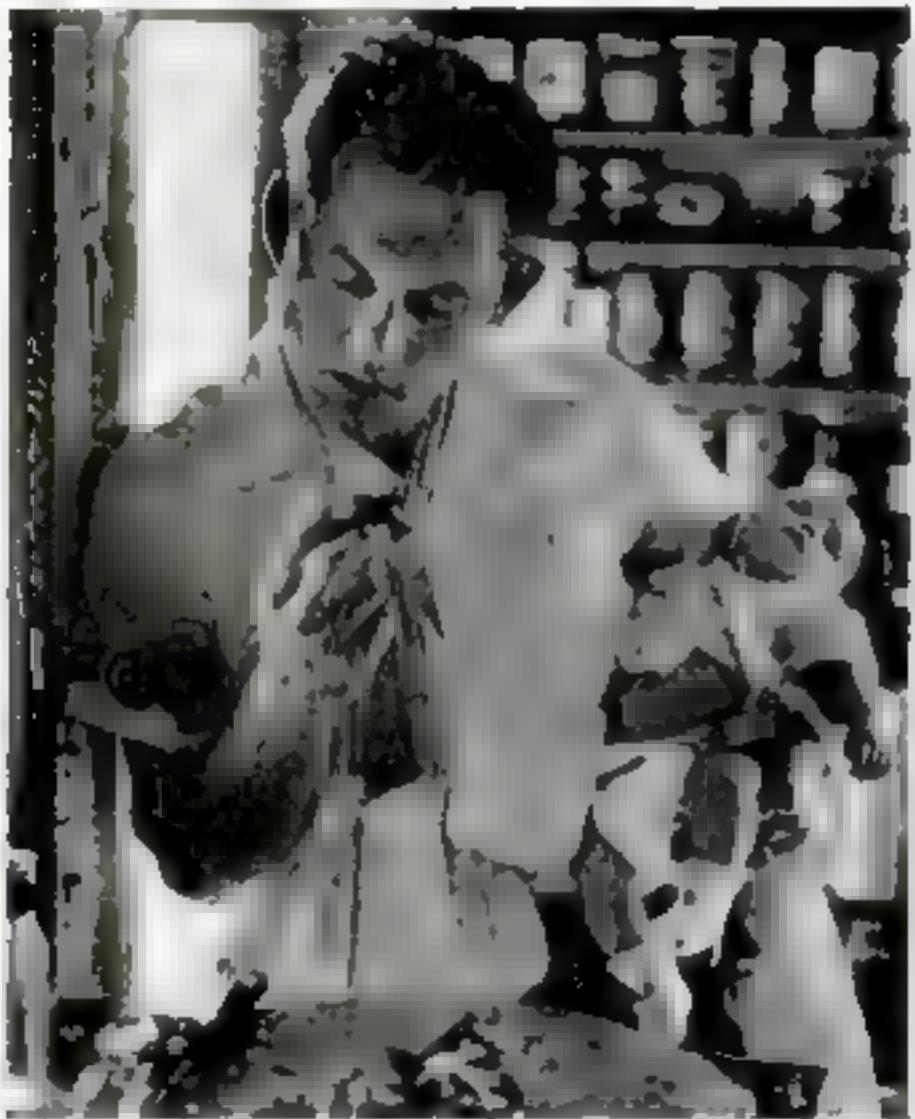
THE TWINS ON HIS SHOULDERS AND—LIKE THE FATHER—READY FOR SLEEP, JOE HEADS FOR BEDROOM



A FATHER NAMED JOE CONTINUED



DRESSING DAUGHTER, Joe prepares Laura Lea for Sunday school class. She gave him little bother



GRABBING FOOD before bringing in the wash, Joe eats doughnut and also tries to keep Clark quiet.



IN TROUBLE from unexpected source, Joe holds crown which came off his tooth while eating steak.



PROVIDING ESCORT for Laura Lea and others in her Brownie troop, Joe guides the children from

car to their Saturday ice skating lessons. This was Mrs. Gordon's turn to pick up kids and drive them



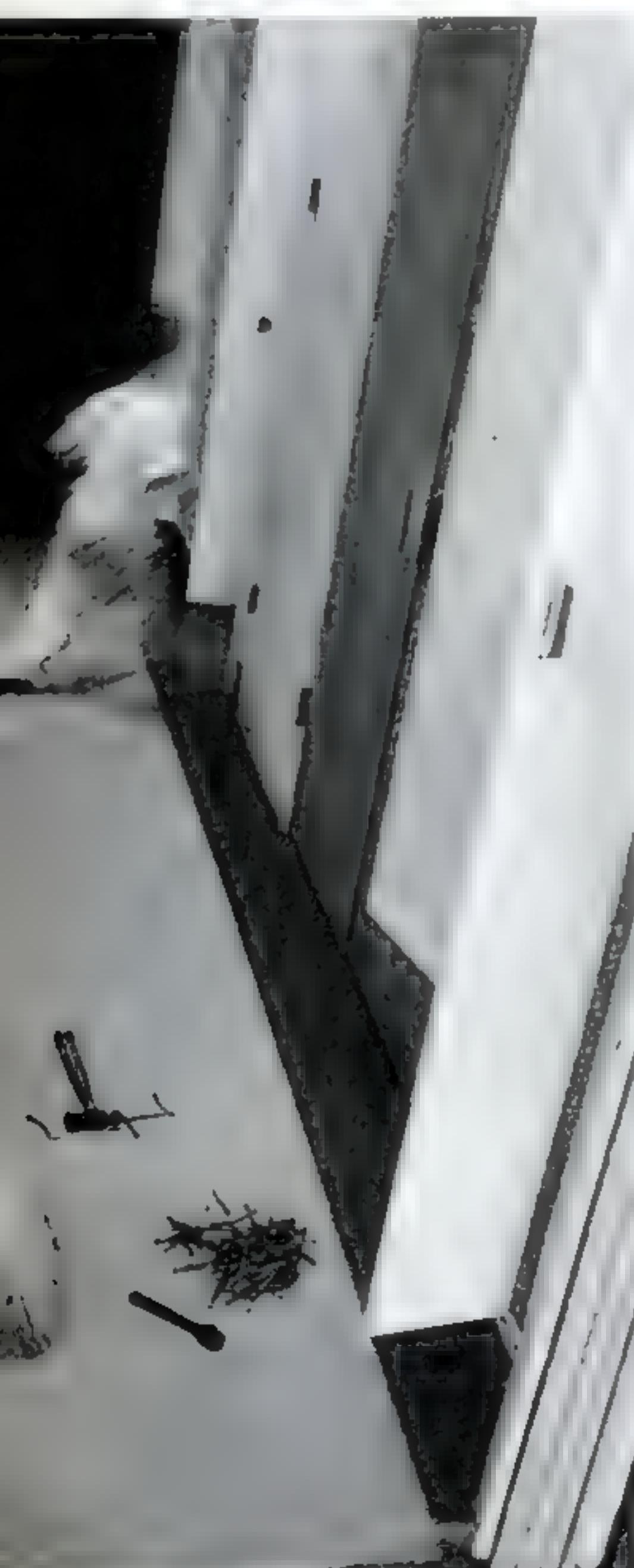
LAST-MINUTE CRISIS climaxes the weekend as Spencer plays with a pile of nails he spilled on

the hallway floor (left). Then, leaving the mess behind, he races off (right) to find another adventure.

LAUNDROMAT

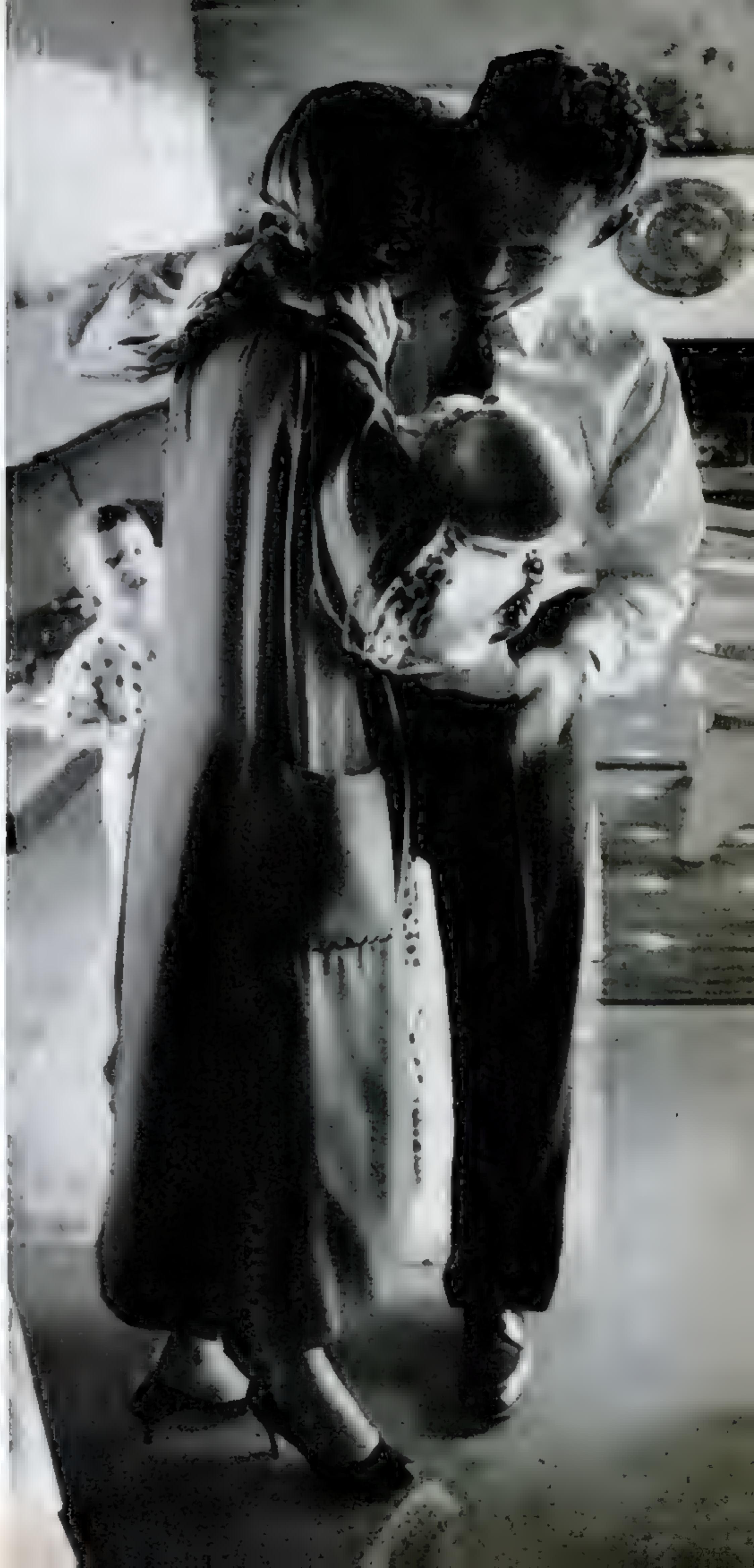


To the rink so Joe took that on the even though it was a small change. I was and Spencer in the car.

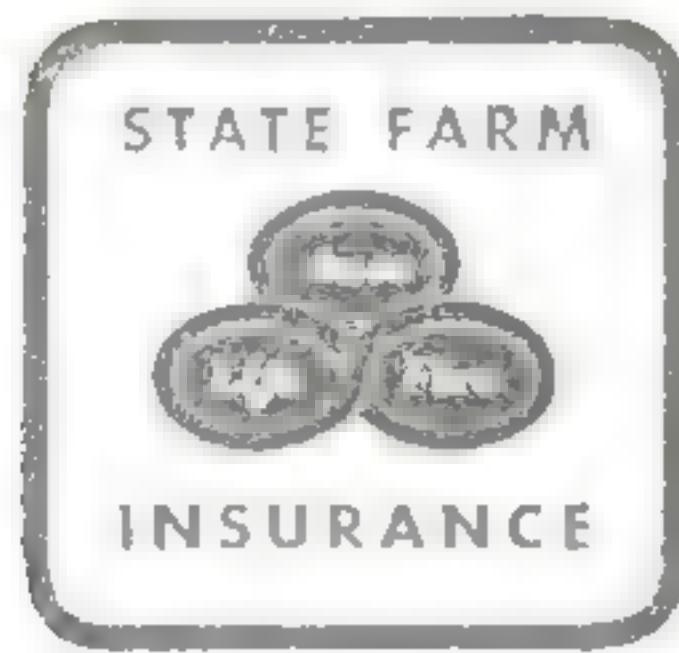


Earlier looking over Spencer's disorderly room, Joe had pleaded, "Sup give me a break w'll you?"

HOME AT LAST, JO LEA GREETED HER WEARY JOE →



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REPRESENTING THE PRESIDENT at last week's 10th anniversary celebration of Philippine independence, the Vice President is saluted by Philippine air

force formation as he steps off plane in Manila with Mrs. Nixon. After major U.S. policy speech, Nixon left to visit Formosa, southeast Asia, Pakistan and Turkey.

A DEBATE, PRO AND CON SUBJECT: RICHARD M. NIXON

Discussion sets forth opposing views on the burning question: 'Would he be a good President?'

by ROBERT COUGHLAN

The controversy over the political career of Vice President Richard Nixon has created so much emotion that those for and those against him frequently cannot even agree on the fundamental facts of the argument they pursue so heatedly. The debate which is conducted on these pages is designed to help the reader acquire a basis for an informed opinion on this vitally important dispute.

CHAIRMAN: If both the form and content of these proceedings seem unusual, it is because we are faced with a most unusual situation. This year the selection of a vice presidential candidate on the Republican ticket has become the leading concern in American politics: not simply on the part of the Republicans but of the Democrats too; and not simply of the two great parties but of the many millions who have no particular politics and are concerned only with the best interests of the country.

It is necessary to be blunt about the reason. In spite of his doctors' assurance, after his heart attack, of five to 10 more years of active life and in spite of his own soul-searching decision then that he could "perform as well as I ever have, all of the important duties of the presidency," there is an area of doubt—widened by his recent operation—that President Eisenhower would live through a second term. Necessarily, therefore, and continuing to be blunt, the Republicans are duty bound to select not a nominee for the vice presidency in the usual sense but a man who is also qualified to become President.

And make no mistake: the Democrats will make this matter a campaign issue. To some degree they will make their campaign less against the President than against his running mate. Inferentially, if not directly, they will be asking, "Would this man be a good President?" This is the question, therefore, that we must ask about Vice President Richard Nixon.

One of the best ways to reach the truth in a public matter is to make it the subject of a debate. Then each side has the chance to present its most vigorous arguments—including some that may well seem to the audience to be prejudiced—subject to the rebuttal of the other side. As a matter of fact, Richard Nixon himself likes debating, is exceptionally good at it and owes to it some of his earliest successes. Thus it is doubly fitting that in the present circumstances his assets and liabilities should be examined through this form.

The proposition is: "Resolved, that Richard Nixon would be a good President of the United States." The Affirmative and Negative are here given approximately equal time, to use as they choose in the presentation of their arguments or rebuttals.

AFFIRMATIVE

THE presidency is the most awesome secular office in the world and few men have ever looked big enough to fill it—beforehand. It calls for ideal qualities and there are no ideal men. Nixon has his shortcomings like anyone else, but they are far outweighed by his assets. He has an extraordinarily sharp, clear, orderly mind—in some ways a truly brilliant mind—that cuts through detail to the heart of a problem, understands it in its various dimensions and supplies workable solutions. He is young, healthy and seemingly tireless: his physical and mental vigor are really phenomenal.

In spite of his comparative youth (he is 43) he has had a great deal of experience in the operations of the federal government, a broader experience than any other of the leading Republicans or almost any Democrat. He has served in the House, the Senate, and now for almost four years at the very center of the executive branch. As everyone knows, he has given the vice presidency a stature and usefulness unmatched in American history. And this is characteristic of Nixon. Throughout his career he has always risen to his opportunities and responsibilities. He has always shown the capacity to grow.

In one way Nixon is uniquely qualified for the presidency. He has been trained for it—deliberately, systematically trained by President Eisenhower himself. Knowing at first hand the confusion that followed President Roosevelt's death, Eisenhower was determined that his Vice President would be a fully informed, operating assistant-to-the-President. Accordingly Nixon has taken part in all the policy decisions of the Administration, has attended meetings of the Cabinet and National Security Council and presided over them in the President's absence, and in every possible way has been groomed to step into the leading role whenever that might be necessary.

Has he measured up? Who should know better than the President? Early in the Administration, Eisenhower called him "the most valuable member of my team." To the President he has become "a great leader of men" for whom he has "admiration, respect and deep affection." When Nixon announced in April that he would accept renomination for the vice presidency, Eisenhower was "delighted."

The President is a good judge of character and ability. No personal affection could influence his judgment on a matter of critical national interest, as he knows the selection of his running mate might be. There could be no more impressive tribute to Nixon's qualities than Eisenhower's faith in him.

The judgment of his peers

BUT hardly less impressive is the judgment of Nixon's peers, the other high officials of the Administration who have worked with him, watched him and known him in many circumstances during these years. Nixon has their admiration and respect. And this too is characteristic of him: that among the men in a position to know him best, he has always won respect. To reverse an old line from another campaign, in order to dislike Nixon it is necessary not to know him very well.

He is essentially a rather shy person, and for that reason tends to look a bit "actorish" on television and to convey what some people consider a synthetic quality. In person, one feels the warmth, modesty and sincerity that the cameras miss. And to talk with him, or to hear him speak informally to a group without the inhibiting apparatus that surrounds his official public speeches, is to be impressed by the depth and breadth of his knowledge and the conscientious devotion to "service" that rests on his Quaker upbringing. His qualities are solid ones. They wear well and look best from close at hand.

His trips to the Far East, Latin America and the Philippines as the President's personal emissary showed that he is an effective diplomat. He made an excellent impression wherever he went, on the people and their leaders alike, and created much valuable goodwill for the U.S. What is perhaps more important in the present context, he acquired firsthand knowledge of these areas to add to his previously acquired personal knowledge of western Europe, so that his view of the U.S.'s position in the world became complete. The quality of his perception was shown when he returned to Washington after the Far Eastern trip and reported to the National Security Council. When he had finished a two-hour summary and analysis of what he had seen, the President and NSC members stood and applauded, an unprecedented tribute.

Where does he stand politically? He has been a complete supporter of President Eisenhower's policies. He has helped shape these policies, has worked hard getting congressional approval for them, and has defended them against not only the opposition party but against critics in the Republican party. If the voters want four more years of Eisenhower Republicanism, it would be hard to think of any better insurance than to give them an opportunity to endorse again an Eisenhower-Nixon ticket.

Nixon has another asset that is important in a President. He is an



"Itchy Skin!" You'll find a baking soda bath brings heavenly relief from "itchy skin" caused by hives or heat rash. Leading physicians recommend the alkaline bath using 1 cup of baking soda to a tub of water. Baking soda doesn't dry out your skin.



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Join the many others who are making refreshing soda baths a bright new summer habit! And don't forget to pack a box of soda when you go on vacation—so you'll have it handy at cottage or hotel!



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RISING NIXON STAR in G.O.P. was portrayed in St. Louis *Globe-Democrat* cartoon shortly after Eisenhower heart attack.

NIXON CONTINUED

enormously skilled political technician. A President must be able to control his party and he must know how to negotiate with Congress. Otherwise, no matter how worthy his objectives, he will not be able to accomplish much. Nixon is a master of the art of achieving the ends he wants with the means at hand—the means of practical politics.

Nixon has been abused as few men have been in modern U.S. political history. He has taken this punishment without complaint and without losing his temper—out of a sense of service to the President and the party.

What accounts for these attacks? Anyone who came up as fast as Nixon did, from freshman congressman to Vice President in only six years, is bound to inspire envy and resentment. One hears that Nixon is "too aggressive" or "too ambitious." As Nixon himself is the first to admit, part of his success has been due to luck; for the rest of it, he has risen through hard work and merit—and it will be a sad day for the country when these qualities are considered objectionable.

There is another psychological factor involved in the attack on Nixon. Alger Hiss had many admirers among high officials of the government and among intellectuals. To a large number of these people it seemed incredible that Hiss could be a traitor: emotionally they identified themselves with his cause and feared and resented what they thought was irresponsible witch-hunting by the Un-American Activities Committee. It was Nixon, on that committee, who was chiefly responsible for proving that Hiss was guilty and that Hiss's admirers were completely and dangerously wrong. It is human nature to dislike having one's errors exposed, and the result has been that among these people—and they are people who help set the intellectual fashions of the country—there is a deep, irrational resentment of Nixon which makes them suspicious of everything he does.

Moreover, Nixon has had the peculiar misfortune of serving under a President whose great popularity makes him a poor target for the political opposition. The frustrations of the opposition, seeking an outlet, have landed on Nixon, who has been called "the Administration's political lightning rod." The Affirmative therefore can best complete the case for Nixon by refuting the case against him.

NEGATIVE

RICHARD NIXON undeniably has superior intelligence—and his behavior has been all the more unforgivable on that account. He has not blundered into his errors. And these show that Nixon suffers from a fatal defect of character. Quite simply, he lacks principle.

This is not to say that he is personally dishonest or immoral in a conventional sense. Indeed, he is not only righteous but projects a quality of self-righteousness in his public manners that many people find uncomfortable. Nixon's lack of principle manifests

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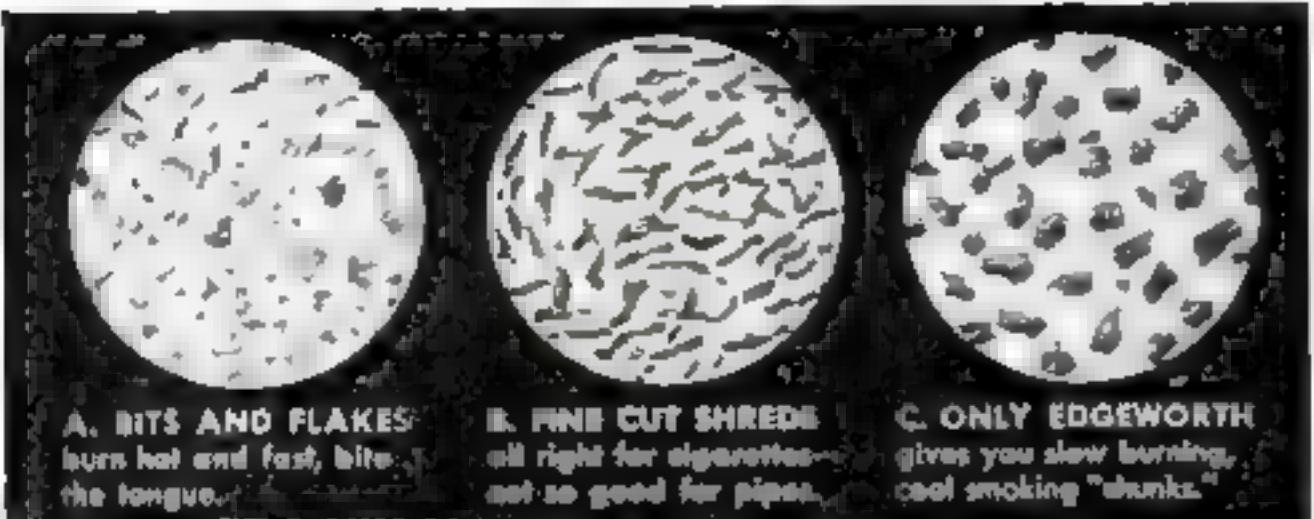
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NIXON CONTINUED

itself in bigger ways and is nowhere so clear as in his habitual attempts to identify his political opponents with Communism.

The technique he uses goes a step beyond "guilt by association" to what might be called "guilt by inadvertent association." It also makes use of the principle of the conditioned reflex—the fact that certain words and ideas arouse disagreeable emotions, and that when these are used in connection with an opponent, even if not applied to him directly, the listener tends to associate the emotion with him. As Nixon has said, "People tend to vote their emotions." Let us see how this works.

Nixon entered national politics in 1946 as a candidate for Congress against Jerry Voorhis, the five-term Democratic incumbent in southern California's old 12th District. Voorhis was a strong New Dealer, but nothing that he had ever said or done could be even remotely mistaken for pro-Communism. Nevertheless Nixon managed to equate him with Communism by using the slogan, "A vote for Nixon is a vote against the PAC [and] its Communist principles."

Now the facts of the matter were these. The regional PAC (the Political Action Committee of the C.I.O.) had fallen under the influence of Communists, but it had not endorsed Voorhis for the clear and simple reason that he had been outspokenly anti-Communist. As the West Coast Communist paper, *People's World*, had complained editorially, "Voorhis is against unity with Communists on any issue under any circumstance." When challenged on this, Nixon quoted from a report by a committee of the Los Angeles chapter of the national PAC organization recommending that the national group endorse Voorhis. As it turned out, the national group did not endorse him either. Yet, in such a far-fetched and roundabout way as this, Nixon established in the minds of many voters the belief, or at least the suspicion, that Voorhis had allied himself with the Communists.

His campaign manager

NIXON's campaign manager, incidentally, and the man who supplied him with the above-mentioned report and encouraged him to use it, was Murray Chotiner, a Los Angeles criminal lawyer and expert on political organization. He has managed all of Nixon's later campaigns as well and has continued to act as one of his chief lieutenants in California. For instance, places on the state's delegation to this year's Republican convention were divided equally among the forces of Governor Goodwin Knight, Senator William Knowland, and Nixon; and according to a statement by Governor Knight, selection of the Nixon delegates was done by Chotiner and Kyle Palmer, political editor of the *Los Angeles Times*. Meanwhile Chotiner has been under congressional investigation on suspicion that he has used his association with the Vice President to "influence" the Department of Justice in its inquiries concerning tax evasion, bribing and the charges brought against some of his clients.

The Nixon-Chotiner method of "guilt by inadvertent association" found its next target in Helen Gahagan Douglas, against whom he ran for the Senate in 1950. The sensation of this campaign was the so-called "pink sheet" created by Chotiner and issued by Nixon headquarters. This was a pink-paper handbill which began with the bland comment, "Many persons have requested a comparison of the voting records of Congresswoman Helen Douglas and the notorious Communist party liner, Congressman Vito Marcantonio of New York." It continued, "Mrs. Douglas and Marcantonio have been members of Congress together since Jan. 1, 1945. During that period, Mrs. Douglas voted the same as Marcantonio 354 times. While it should not be expected that a member of the House of Representatives should always vote in opposition to Marcantonio, it is significant to note, not only the great number of times which Mrs. Douglas voted in agreement with him, but also the issues on which almost without exception they always saw eye to eye, to wit: Un-American Activities and Internal Security." After reviewing some of these votes, and referring to "the Douglas-Marcantonio Axis," the handbill urged, "Remember! The United States Senate votes on ratifying international treaties and confirming presidential appointments. Would California send Marcantonio to the United States Senate?" The "pink sheet" was supplemented by a leaflet bearing the suggestive title, "Is Helen Douglas a Democrat? The Record says NO."

Again, what were the facts?

According to *Editorial Research Reports*, a reliable reference source, there were 76 "outstanding" roll call votes in the House from 1945 to 1950 on which both had voted. On 66 of them Mrs. Douglas and Marcantonio voted the same. But on 53 of these 66



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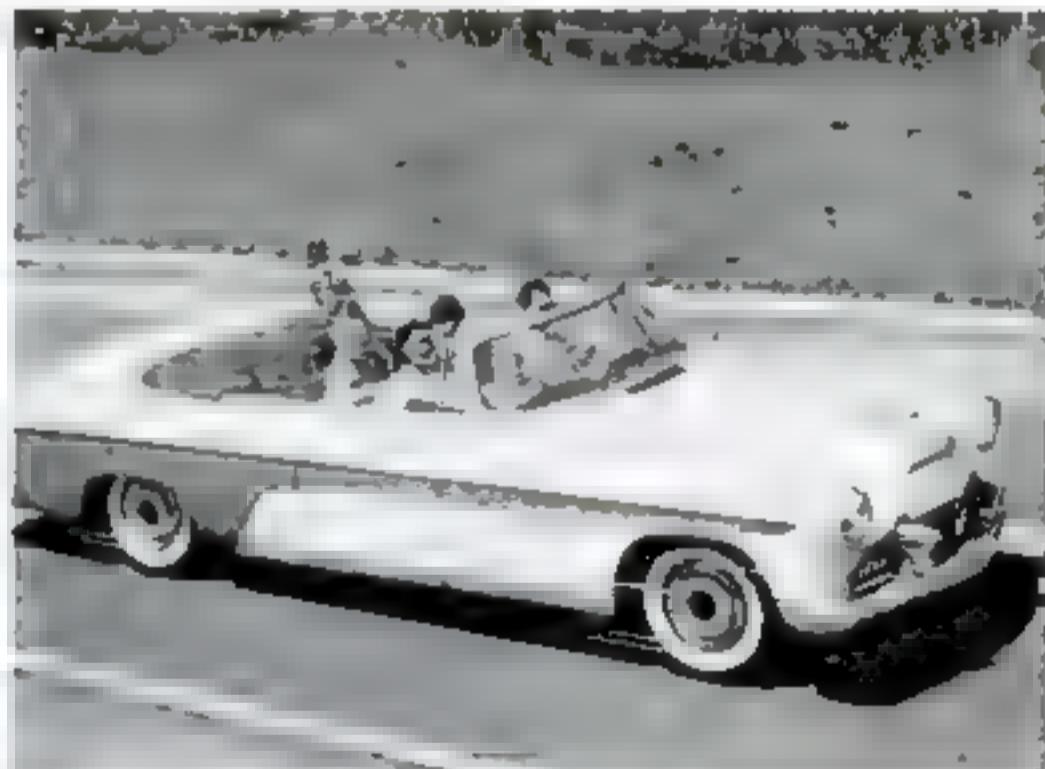
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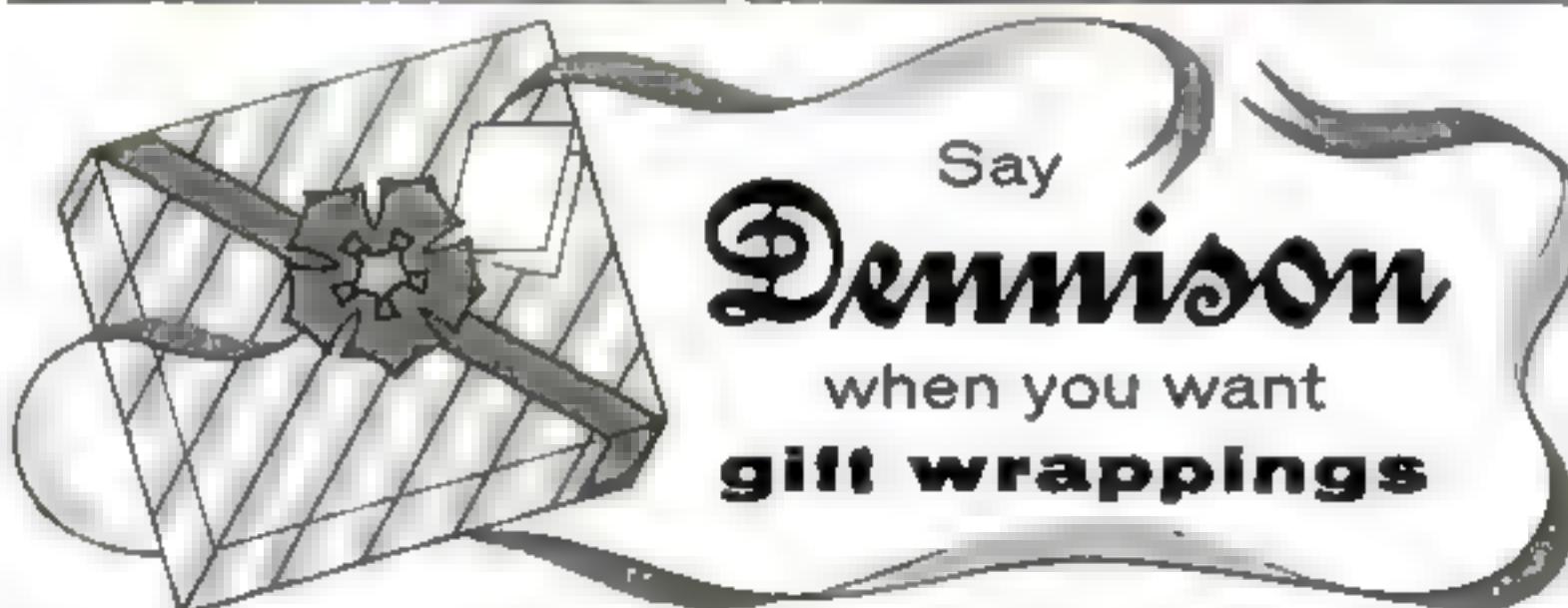
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TING is a non-greasy, stainless "dry cream" discovery. Simply rub on.

Dries quickly to powder that clings, thus continues relief for hours. Buy TING today. Guaranteed results. Money back if not completely satisfied. At all druggists. Only 69¢.



NIXON CONTINUED

their votes coincided with either the majority of the House vote or the majority of the Democratic party vote. In other words, in roughly five out of six times, if there was any guilty imputation to be drawn from the fact that she had voted the same as Marcantonio, then this guilt would have to be shared by the House majority or the Democratic majority.

The 13 votes in which this was not true covered many issues, such as housing, rent control, price control, etc. in which "internal security" was not in the least involved. On two votes, however, it was. Mrs. Douglas voted against the Mundt-Nixon Communist Control Bill (as did 57 other House members) and against overriding President Truman's veto of the Communist Subversive Control Bill (as did 47 others including Jacob Javits, now the esteemed Republican attorney general of New York State).

Of the 10 times Mrs. Douglas and Marcantonio voted *against* each other, eight votes concerned bills that were designed to strengthen this country's position abroad *vis à vis* Communism. Mrs. Douglas voted *for* this program, thus supporting the bipartisan foreign policy. Marcantonio voted *against* it.

In summary, the worst that could be said about Mrs. Douglas' record is that it showed her to be woolly-minded about the problem of internal security, a characteristic she shared with a number of other "liberals." On domestic matters she was a far left-wing New

Deal-Fair Dealer—an unwise position from the Republican point of view but certainly a permissible one. Her position on foreign policy exactly coincided with the bipartisan position with one exception. She voted against the Greek-Turkish aid bill on the grounds that military aid for Turkey was a matter for the U.N. to decide, and that aid to Greece should carry the proviso that the Greek government hold early, free elections.

As the vice presidential candidate in 1952, Nixon was a leading architect of, and of course a leading speaker on, the party's "K, C" campaign theme—"Korea, controls, Communism and corruption." In order, perhaps, to relate the theme more directly to the opposition candidate, Adlai Stevenson, who had been serving as governor of Illinois, Nixon brought into the campaign

the fact that Stevenson had given a statement favorable to Alger Hiss when Hiss was being tried for perjury. Thus, Nixon said, he had disqualified himself for public trust by going "down the line for the arch-traitor of our generation."

Now, what actually happened? According to Stevenson: "I had known Alger Hiss briefly in 1933... I did not meet him again until 12 years later... He never entered my house and I never entered his. I saw him twice in the fall of 1947. I have not seen him since."

"In the spring of 1949, I was requested by the lawyers for Alger Hiss to appear at his first trial and testify as to his reputation. I refused to do so because of the burden of my official duties. I was then requested to give a sworn statement... I said his reputation was 'good'—and it was... That was the simple, exact, whole truth, and all I could say on the basis of what little I knew of him..." The transcript of Stevenson's statement shows that this is an accurate summary. Asked to specify whether Hiss's *reputation* for "integrity, loyalty and veracity" was "good" or "bad," he replied "good."

Justices Reed and Frankfurter of the Supreme Court, John W. Davis, the great constitutional lawyer and 1924 Democratic presidential candidate, and a number of other leading men testified to the same effect at Hiss's trial.

Had Stevenson not made his statement willingly he could have been served with a subpoena and forced to do so, for such is the law. Should he have waited to be subpoenaed? Justice Reed waited until he had been subpoenaed whereas Justice Frankfurter did not. There is substantial legal opinion on both sides as to the properties involved. Stevenson himself has said, "As a lawyer, I think that one of the most fundamental responsibilities, not only of every citizen, but particularly of lawyers, is to give testimony in a court of law, to give it honestly and willingly...."

However, Nixon gave no hint that there could be any difference of opinion about proper procedure but instead launched the



Between the covers

of this sedate-looking volume, a 19th Century handwriting tells one of the liveliest adventure stories LIFE has ever published. Entitled *My Confession*, it is the frank, uninhibited narrative of a young American soldier in the war with Mexico, Samuel Emery Chamberlain. Scholars consider Chamberlain's memoir to be an important literary discovery. And what gives this journal a unique place among diaries of soldiers is its large and lively variety of color paintings by the author himself. Still fresh and dramatic after nearly a century in private archives, 21 of these paintings will appear in next week's LIFE.

This recently discovered historical treasure will be published in three illustrated LIFE instalments, beginning with next week's issue. Here is history seen firsthand by a roguish and articulate adventurer who, according to his own words, was equally ardent in parrying with enemy swordsmen or tarrying with enemy women. In recording his personal history of arms and amours Chamberlain combined sprightly prose and brilliant illustrations to produce one of the most enjoyable diaries ever written by an enlisted man in any war. *My Confession* will be published as a book by Harper & Bros. in October. It has all the makings of a best seller.

ANDREW HEISKELL, Publisher

NIXON CONTINUED

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"3-IN-ONE" OIL

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broad-scale charge that Stevenson had been "a witness for the reputation and the good character of Alger Hiss," and repeatedly emphasized that "it was voluntary on Mr. Stevenson's part."

He further paid his respects to Stevenson by calling him, "Adlai the appeaser . . . who got a Ph.D. from Dean Acheson's 'College of Cowardly Communist Containment.'" In the 1954 congressional campaign Nixon revived the issue, now making it appear that Stevenson had been a witness at Hiss's trial. Stevenson, he said, "has not changed since he testified for Alger Hiss."

It was during this campaign that Nixon's use of innuendo left President Truman, Speaker Sam Rayburn and other leading Democrats with the impression that he had finally accused them outright of being traitors. So far as the record shows this did not happen, although in a 1952 speech he had accused Truman and Stevenson of tolerating and defending Communists in government and of being "traitors to the high principles" of the Democratic party. Nixon's usual oblique method is not to accuse an opponent of being pro-Communist but to create in the audience's mind the suspicion that he might be. Thus he would say in a speech at Beverly Hills:

"Mr. Stevenson has been guilty, probably without being aware that he was doing so, of spreading pro-Communist propaganda as he has attacked with violent fury the economic system of the United States and praised the Soviet economy. He said recently, 'While the American economy has been shrinking [this was at a time when there were signs of a business recession in the U.S.], the Soviet economy has been growing fast, which is one of the most important facts in the world situation. In the long view it is probably a more important fact than the development of Soviet military power.' Whatever Mr. Stevenson's purpose may be, such statements of praise for the Soviet economy do the cause of the free world great damage. His dislike for our own economic system is his own business, but when he links such criticism with praise of the rapid growth of the Soviet economy, he is performing a grave disservice to us and the rest of the free world."

When these and similar remarks brought from Stevenson the comment that the Vice President represented "McCarthyism in a white collar," Nixon's rebuttal was, "What Mr. Stevenson calls me is unimportant but I resent his typically snide and snobbish innuendo toward the millions of Americans who work for a living in our shops and factories."

'A blueprint for socializing America'

DURING this campaign Nixon also assured the voters that when the present administration took office, "we found in the files a blueprint for socializing America. This dangerous, well-oiled scheme contained plans for adding \$40 billion to the national debt by 1956." The New York Times, in reporting this speech, added parenthetically, "Mr. Nixon's press officer said later that the Vice President was not referring to any specific documents in using the term 'blueprint,' but was using figurative language to describe the philosophy and proposals of President Truman."

Nixon continued to talk of this "blueprint," however, and declared that election of a Democratic Congress would put the country on "the road to socialism" because the party had fallen under the control of "the A.D.A. cell of left-wingers which is masterminding the campaign" and "which is sincerely but fanatically dedicated to socializing basic American institutions." The Communists, too, he pointed out, were "fighting . . . desperately and openly for the defeat of Republican candidates." The Republican administration, he said, had "kicked the Communists, and fellow travelers, and the security risks out of the government, not by the hundreds but by the thousands," and he warned that if a Democratic Congress were elected ". . . the security risks which have been fired by the Eisenhower administration will all be hired back."

However, toward the end of the campaign Philip Young, chairman of the Civil Service Commission, testified that he knew of no government employee who had been fired for being a Communist or fellow traveler during the time of which Nixon spoke. And last January, having completed an analysis of the 3,746 employees who had been dismissed or had resigned for security reasons (which include diverse aberrations such as alcoholism and moral turpitude) from May 1953, when the present program took effect, to mid-1955, Mr. Young testified that 41.2% of them had been hired by the present administration.

The lack of principle that makes Nixon a demagogue is evident not only in his tactics against the opposition party but in his activities within his own party. Among California's other three leading Republican officeholders each has a reason to mistrust him.

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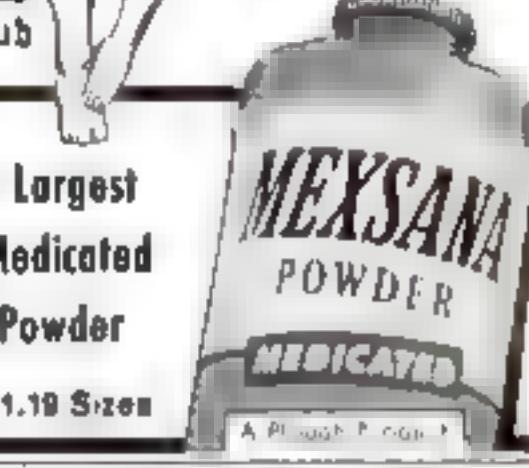
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NIXON OPPONENTS whom he defeated in House and Senate campaigns were Jerry Voorhis and Helen Gahagan Douglas, both left-wing New Dealers.

NIXON CONTINUED

In 1952 the state's delegation to the Republican national convention was pledged to Earl Warren, whose hopes lay in a possible deadlock between the Eisenhower and Taft supporters. It was essential to his plan that the big California delegation show no preference for either of these two candidates; otherwise the word that it would eventually shift to one or the other might tip the balance in advance. However, before the convention Nixon sent letters to thousands of California Republicans asking them to name their second choice. Warren took this as a disloyal act and because of his objection the results of the private straw poll were not made public.

Moreover Nixon left Chicago, where he had gone early as a member of the convention's resolutions committee, and joined the Warren campaign train at Denver to tell the delegation leaders there almost certainly would not be a deadlock. Warren's friends felt that this was deliberate sabotage. These actions, followed by Nixon's nomination for the vice presidency, convinced them that Nixon had not merely failed to honor his pledge to work for Warren, but had in fact worked against him in hope of political reward from the pro-Eisenhower forces.

Meantime Senator William Knowland, chairman of the delegation, had several times been approached by Senator Taft's representatives. They offered him second place on their ticket if he would use his influence to swing California to Taft. But Knowland refused to make any deals. Having thus honored his own pledge, his friends say, he found Nixon's purely nominal support of Warren, if not outright disloyalty toward him, all the more offensive.

Two years later, when it came time to choose a man to be vice chairman of the California state central committee, Nixon agreed with Governor Goodwin Knight and Senator Knowland on the selection of Knight's friend, Howard Ahmanson. Considering the matter settled, Knight left on his honeymoon for a yachting trip. Thereupon the Nixon faction at the meeting tried to shunt Ahmanson aside in favor of one of their own members. Knight hurried back from the boat, Senator Knowland flew from Washington and the *Putsch* was put down. Nixon, staying in Washington, professed disinterest in the whole affair. However, his supporters were operating with his knowledge.

In short, Nixon cannot be trusted to keep his word even on the level of organization politics. Could he be trusted to keep his word to the American people?

CHAIRMAN: We have heard the main arguments for and against the resolution. Now, following the procedure of fair debate, each side will have the opportunity for refutation. As is customary, the rebuttal by the Negative comes first.

REBUTTAL BY THE NEGATIVE

IS IT true, as the Affirmative has said, that "If the voters want four more years of Eisenhower Republicanism, it would be hard to think of any better insurance than to renominate the Eisenhower-Nixon ticket"? What are Nixon's own convictions on the chief public issues? Let us look at his voting record.

CONTINUE



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1. This is entirely a contest of numbers, strictly a Game of Skill. Add together the numbers that make up the drawing of the Mallard and get the SUM TOTAL of the figures. The picture is made up of single digits: 2, 3, 4, 5, 6, 7, 8 and 9. There are no zeros, no ones, no tens. There are no double numbers like "23," etc. Just add 2 plus 3 plus 5, etc., and get the TOTAL. There are no tricks to this puzzle. Just a problem in addition. It is not so easy but if you are careful you may get it exactly right. Only persons sending a \$5.00 contribution to our Scholarships Program are eligible for these Cash Prizes. No additional donation will be required at any time during the contest. Checks and Money Orders should be made payable to "SCHOLARSHIPS, INC." Send cash if you prefer. Write us for additional puzzle sheets if you need them.

2. If you send your contribution before the date printed on the entry blank you will qualify for the \$500 Promptness Bonus, making the total First Prize \$2000.00. The Promptness Bonus will be added to the first prize only.

3. You should check and recheck your solution carefully before mailing. Once it has been sent it may not be changed or withdrawn. A contestant may submit an additional entry in this contest with an improved score provided each such entry is accompanied by the required \$5.00 contribution. We will acknowledge receipt of your entry and contribution promptly. Read the rules carefully. Please do not write for additional information concerning this contest since information that is not available to all other contestants cannot be given.

4. This contest is confined to persons within the continental limits of the United States. Persons directly connected with Scholarships, Inc., and members of their immediate families are ineligible. Due to the uncertainty of mail address entries are not recommended from persons in the Armed Forces. Entries will not be accepted from persons in Alaska, Canada, Hawaiian Islands and other locations outside of the United States proper.

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NIXON CONTINUED

In the 1952 campaign Eisenhower said, "We should intensify the extension of technical assistance to underdeveloped nations." But Nixon had voted to restrict the Point Four program.

Eisenhower said, "... we should seek out opportunities to increase imports of commodities, goods, and services which will improve our own economy and help make our allies self-supporting." But Nixon had voted to cripple the Trade Agreements Extension Act.

Eisenhower said, "We need to rewrite the unfair provisions of the McCarran Immigration Act to get the bigotry out of it." But Nixon had voted to override the Truman veto of the McCarran Act.

Eisenhower said, "We must have better housing for those Americans who are now forced to live in slums and substandard dwellings." But Nixon had voted against public housing and slum clearance programs.

To be sure, Nixon also voted for some measures that would be considered "progressive" in the Eisenhower sense. In fact, there is a broad inconsistency in his voting record: he seems to have no well-defined philosophy on social and economic problems, no real set of principles by which to form his opinion on the broad issues. But by and large, his voting record on domestic matters has been conservative. The President's last State of the Union message contained a notable shift in the direction of the "welfare state," so much so that many Democratic leaders were angry because they felt their best issues had been cut out from under them. Where does this leave Nixon? He endorses the new program—but does he do so from inner conviction, or because of expediency? Would he be faithful to it if the political winds veered in another direction? Who knows?

As the Affirmative has said, he is "a master of the art and science of achieving the ends he wants with the means at hand—the means of practical politics." This would be a virtue indeed in a man of principle. But Nixon is not a great man with a flair for politics. He is a great politician—"a completely political man," as he has been called by one of his admirers, so absorbed in the methods of political maneuver, in a tactical advantage to be gained, that he tends not to have a very clear idea of whether he really believes in the ends he sets out to achieve. His convictions are as pliable as his methods are opportunistic.

The Affirmative makes much of his "capacity to grow." The fact remains that against Voorhis, against Douglas, against Truman, against Stevenson, and finally by inference against the whole Democratic leadership, he used deceitful and inflammatory methods. When a man consistently makes the same mistake for 10 years, it is reasonable to believe that he will keep on making it. It is reasonable to believe that Nixon will keep on being a demagogue.

Until the past few years it was possible to hope that Nixon would live up to his best potentialities—to hope that the disturbing qualities that he had shown in his early campaigns were the result simply of overeagerness and immaturity. But he was 41 years old during the 1954 campaign. He was 43 years old when, a few months ago, he brought the Supreme Court into politics and made racial desegregation a partisan matter by his reference to Earl Warren as "a great Republican Chief Justice." He is, apparently, permanently and incorrigibly irresponsible; a man who either does not know or does not care that partisanship carried to this extreme is dangerous for the welfare of the country.

What does the U.S. want in a President? The least it wants are maturity, responsibility, fairness and integrity. Richard Nixon, on his record to date, would not be a good President.

REBUTTAL BY THE AFFIRMATIVE

BOILED down, the Negative's case against Nixon consists of four points: that he made too much of the Communist issue; that certain other political leaders in California thought he had broken his word in certain situations; that he has not been consistent in his thinking on public issues; and that he is too partisan. Let us examine these points one by one.

Nixon hits hard—no doubt about it. But let's not be hypocritical. Respected Democratic political figures have hit just as hard in the excitement of a campaign. Nixon's "rock 'em, sock 'em" style at least is no more vigorous than Harry Truman's "give 'em hell" and if some of his generalities about the Democratic leadership seem harsh what about all the years that F.D.R. was ridiculing and denouncing the Republicans as "the party of privilege"? Two wrongs may not make a right, but at least let's understand that there have been two. Nixon didn't invent the idea of using emotional appeals in politics.

Furthermore, on the big issue involved he was absolutely right

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ANTI-NIXON CHARGE is that he smears by implication rather than by making a direct charge which might be effectively refuted. Milwaukee *Journal* titled cartoon, "See the difference?"

NIXON CONTINUED

and the Democrats know it. Subversion was badly handled under the previous Administrations. They did not realize the danger soon enough, they did not react to it prudently once they were aware of it, and the result was a serious threat to national security. After all, A-bomb secrets were stolen during Democratic administrations, and the result has been incalculable damage to our position in the world. The Republicans were perfectly justified in making subversion a political issue, as Democratic leaders will admit quite frankly—in private. By his background, reputation and convictions, Nixon was the one to press the issue.

It is grossly unfair to equate Nixon with McCarthy. Nixon's methods during the Hiss case, for instance, were irreproachable, as even his enemies admit, and throughout his service on the Un-American Activities Committee he was careful to act only on the basis of documentation. He was careful, too, to protect the innocent, and he took the lead in setting up a standard of ethics to safeguard the rights and reputations of witnesses.

As for Nixon's methods in California politics, the Negative has simply seized on commonplace occurrences and inflated them out of all proportion. The same cynical picture could be drawn of almost any politician. Wherever men of about the same age and ambition are rising at the same time in the same party, as happened in California, there are bound to be antagonisms and charges and rumors of bad faith. Regarding Earl Warren in particular, Nixon's actions must be judged in the context of the political situation that existed.

Long before the 1952 primaries, Nixon had made up his mind that General Eisenhower would be the best candidate for the Republican party. Believing this, he was put in a difficult position when Governor Warren decided to run. He felt that Warren's chances were at best remote. And he owed nothing to Warren. In the Voorhis campaign Warren had refused to endorse Nixon and actually had written several friendly letters to Voorhis; and again in the 1950 Senate race Warren had refused to endorse him or help him in any way against Mrs. Douglas.

When Warren put himself forward as a favorite son candidate Nixon went along, but with an understandable lack of enthusiasm. After the California primary, in which Warren won the state's 70 convention votes, Nixon sent out 25,000 letters to constituents reminding them that Warren had promised to release the delegation if his campaign did not develop strongly and asking them their preference for second choice if that happened. The replies were overwhelmingly for Eisenhower.

Nixon went to the convention early and thus had the opportunity to watch the preconvention maneuvers of the various state leaders. What he saw convinced him that the deadlock on which Warren pinned his hopes simply would not develop and that either Eisenhower or Taft would win on an early ballot in a "battle of giants." It seemed to him that Warren should know this, since Warren's own second choice was Eisenhower and California's votes, if released in time, probably could assure his nomination.

CONTINUED

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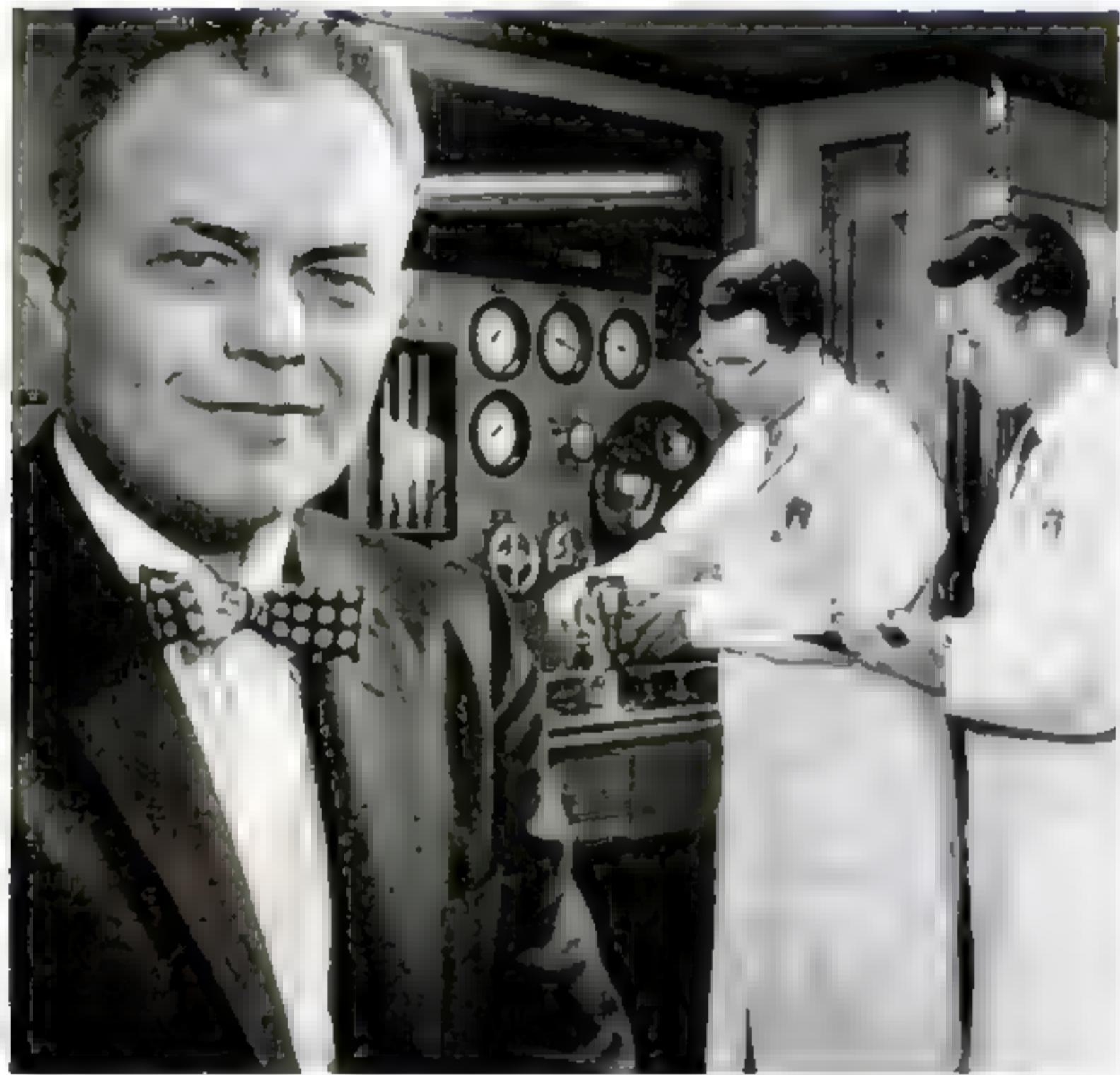
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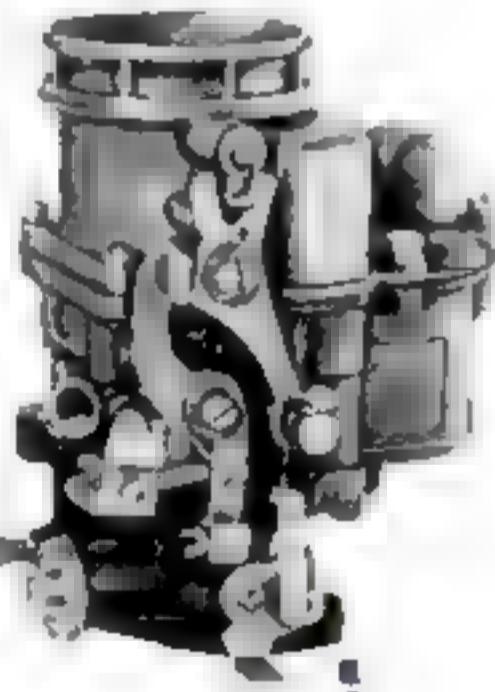
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NIXON CONTINUED

and in the process could gain the state major recognition and influence in party affairs. So he left the convention and flew to Denver, where he joined the delegation's special train.

Naturally, Warren was not pleased by the news Nixon brought. And, against the rather tangled background just described, he was suspicious of Nixon's motives. So were some of his lieutenants. The rumor soon spread on the train that Nixon had come aboard to try to "swing the delegation for Eisenhower." Actually Nixon had simply reported the facts for Warren's consideration. He was careful in speaking with the delegates to emphasize that all of them were pledged to Warren until released. In private conversation with some of his friends on the train, most of whom shared his personal preference for Eisenhower, he did give an honest appraisal of the situation as he saw it. This perhaps added to the pro-Eisenhower sentiment on the train. But Nixon certainly did not create it; the sentiment was strongly there from the beginning.

As for the rumored "deal" for the vice presidency, President Eisenhower himself has related that he made a list of several men who would be acceptable to him as a running mate and Nixon was among them on his merits. A committee made up of Herbert Brownell, Thomas Dewey, Henry Cabot Lodge and several other pro-Eisenhower convention strategists then winnowed the list and came out with Nixon as the best candidate. Nixon himself had thought that he had almost no chance and was very much surprised when Brownell called him with the news. If Senator Knowland had any ill feelings toward him, as has been alleged, he certainly did not show them. It was he who made the speech nominating Nixon for the vice presidency.

As for the trouble with Governor Knight and Senator Knowland over the Ahmanson affair, Nixon was the victim of too much ardor on the part of his supporters. A group of them in southern California, united by loyalty to Nixon and calling themselves "the Young Turks" decided that the selection of Ahmanson as vice chairman was arbitrary and did not properly recognize their ambitions and influence in the state. So they put up a rival candidate. They notified Nixon of their plans but received no encouragement or advice from him, they declare, beyond his comment, "This is no affair of mine." Congressman Pat Hillings, who represents Nixon's old district and was one of the leaders in the campaign, remembers that, "Dick's attitude was strictly hands off."

However, since the group was made up of Nixon's friends, Governor Knight and Senator Knowland assumed that Nixon, who had previously told them that any candidate they chose would be acceptable to him, had gone back on his word. The Young Turks were defeated. Later on, Nixon did his best to set the matter straight with Knight by apologizing, as Knight has recalled, for "Things done by my overenthusiastic supporters—things I wouldn't have done myself."

He believes in compromise

ONE more thing about California politics. The Negative has seemed to infer that there is something wrong with Nixon's having used Murray Chotiner as a campaign adviser. The fact is that Chotiner is a highly skilled expert on California politics, a devoted worker in the party, and that he has served as a campaign assistant for former Governor (Chief Justice) Warren and for Senator William Knowland as well as for Nixon.

It is unfair to impute lack of principle to Nixon just because his voting record does not follow some neat, consistent pattern. He voted on the issues as they came up, judging them on their merits and having the courage to vote against his own party's official views whenever these seemed wrong to him. He is not doctrinaire—and so much the better for the country. He believes, as he has said, that "compromise is often what is right"—and so much the better for our democratic methods of government. Naturally not all of his opinions are the same now as they were five or ten years ago. Isn't he entitled to have changed some of them as he grew older? Other men have won applause instead of censure for doing so.

Actually Nixon was an "Eisenhower Republican" long before that term came into existence. All through his years in public life he has been speaking and working for a kind of moderate, middle-of-the-road approach which is very much like the Eisenhower program. It is not true that there is "a broad inconsistency" in Nixon's voting record. There is actually a broad consistency, broken by occasional inconsistencies. He has been an "internationalist" from the time of his first congressional term, when he served on the Herter Committee which studied the need

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2 *No installation required* because of remarkable "Unicouple" connector that snaps easily onto any faucet! No special electrical installation, either . . . just plug into standard 115-volt outlet.



3 "Mobile-Maid" holds more than most plumbed-in models! Washes service for eight or all the dishes the average family of four use in a day! Room for odd-shaped bowls and platters, too!



4 "Mobile-Maid" is fully automatic! Snap on the "Unicouple"—plug in the cord—turn the dial! Dishes are power pre-rinsed—washed and rinsed twice—dry sparkling clean in their own heat!



5 "Mobile-Maid" washes dishes cleaner than normal hand washing because it uses water hotter than hands can stand—detergents specially made for washing dishes automatically!



7 *Keeps kitchen tidy all through the day!* Store away after-school snack plates . . . bowls and pans from meal preparation . . . wash whenever you have a full load!

8 *Needs space only 2 feet square!* Compact design of "Mobile-Maid" makes it easy to store almost anywhere. Ideal for apartments—or for rented homes, too!

LOW, LOW PRICE! No need to put off enjoying the advantages of automatic dishwashing any longer! This family-size General Electric "Mobile-Maid" costs about \$2.45 per week, after small down payment!

Year after year, more people choose—and enjoy—the General Electric Dishwasher than any other make. Why not see your G-E dealer today?

Ask for a demonstration of the dishwasher that's so easy to own . . . so easy to use! Available in Canada and Hawaii. General Electric Company, Louisville 1, Kentucky.

WASHES DISHES EASIER, FASTER, CLEANER THAN BY HAND!

GENERAL  **ELECTRIC**

**"It's even better than
'sweet-mash' bourbon"...**

**"Even smoother than
'sour-mash' bourbon"**



The one and only mellow-mash bourbon...

Yellowstone

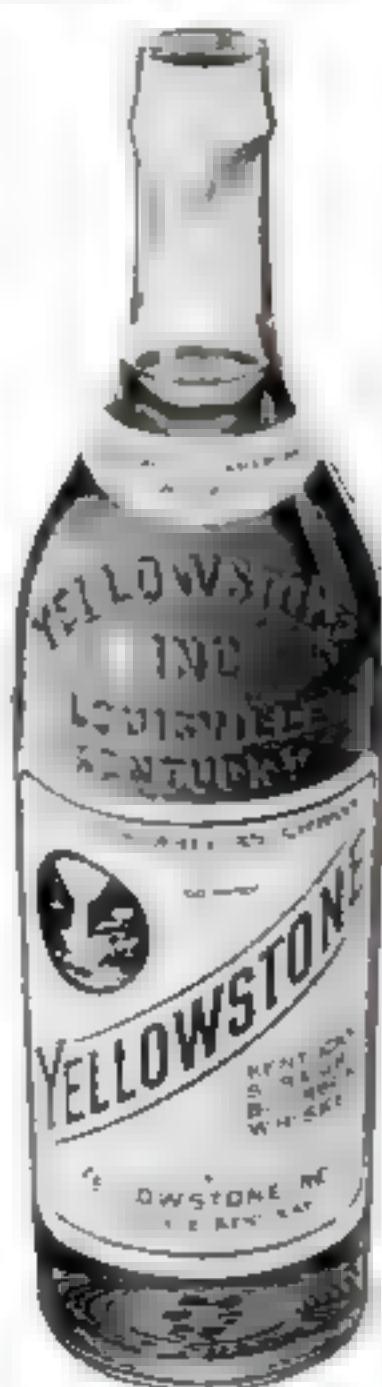
For over 100 years, people have been discovering something "new" in old Kentucky. It's a different bourbon—better, smoother, remarkably free of bite.

The reason? It has the best characteristics of sour-mash bourbon and sweet-mash bourbon. It's one step better—*mellow-mash*, the exclusive Yellowstone way of achieving full-bourbon flavor with light body.

People outside Kentucky are discovering this old favorite. Why don't you? Once you taste it, you'll know why it's called "the greatest American whiskey!"

**THE "NO-BITE" BOURBON
IN THE OLD KENTUCKY BOTTLE!**

KENTUCKY STRAIGHT BOURBON WHISKEY 100 PROOF BOTTLED-IN-BOND ALSO AVAILABLE 86 AND 90 PROOF
Distilled and bottled by Yellowstone, Inc., Louisville, Kentucky, Division of Glenmore Distilleries Company



NIXON CONTINUED

for European aid in 1947. He helped put the Marshall Plan through. He has helped form the Eisenhower program, including its shift toward a more "liberal" position on domestic welfare matters and has worked hard for it. There is absolutely nothing in his record as Vice President to justify doubts that he believes in it sincerely, or doubts that he would continue it if such became his responsibility.

As for partisanship, the Affirmative not only grants that he has been a partisan but believes that history will judge this to have been a public service. The two-party system has been a crucial ingredient in the success of the American democracy. After 20 years of New Deal-Fair Deal power, the Republican party was demoralized and in serious danger of lapsing into permanent ineffectiveness as a viable national political instrument. It desperately needed young, courageous, hard-hitting leadership. It needed men who, while accepting the best accomplishments of the previous regime, could say convincingly and without apology that the trend to the left had gone too far, that power had bred corruption, that federalism had overreached itself, and that the Republican party had a corrective and constructive program to set against these evils.

In this context Nixon, almost fatefully it would seem, had a rendezvous with history. Both Jerry Voorhis and Helen Gahagan Douglas were nationally known symbols of left-wing New Dealism. They were both strong, skillful campaigners. In beating them Nixon showed that there was a political future in "moderate" conservatism, even in such a heavily Democratic state as California. In so doing he helped lead the way to the "progressive conservatism" which the Republicans took to the country in 1952, a policy which has revived the party as a political force and accordingly has revived the two-party system.

It is well to remember that Eisenhower carried none of the burdens of this struggle until 1952. In the long, thankless years preceding, the job was done by responsible progressive Republicans such as Senator Taft and Richard Nixon. They were the men who truly came to the aid of the party—and saved it. They deserve its gratitude.

Nixon is still unapologetically a Republican, and no doubt he will continue making the best case for his party. It follows that he is not going to be liked or admired by confirmed Democrats—any more than Roosevelt was liked or admired by confirmed Republicans. But if the country wants Republicanism maintained in office the kind of Republicanism that has been created by Eisenhower and Nixon, what the confirmed Democrats think of him is irrelevant.

The Affirmative therefore takes the liberty of amending the proposition of this debate. It agrees that Nixon is not qualified to be a Democratic President. It insists—on the basis of experience, ability, training, political convictions and, yes, partisanship too—that he is qualified to be a good Republican President.

CHAIRMAN: We have heard the arguments for and against Richard Nixon. It is up to the judges—to the American people—to make the decision.



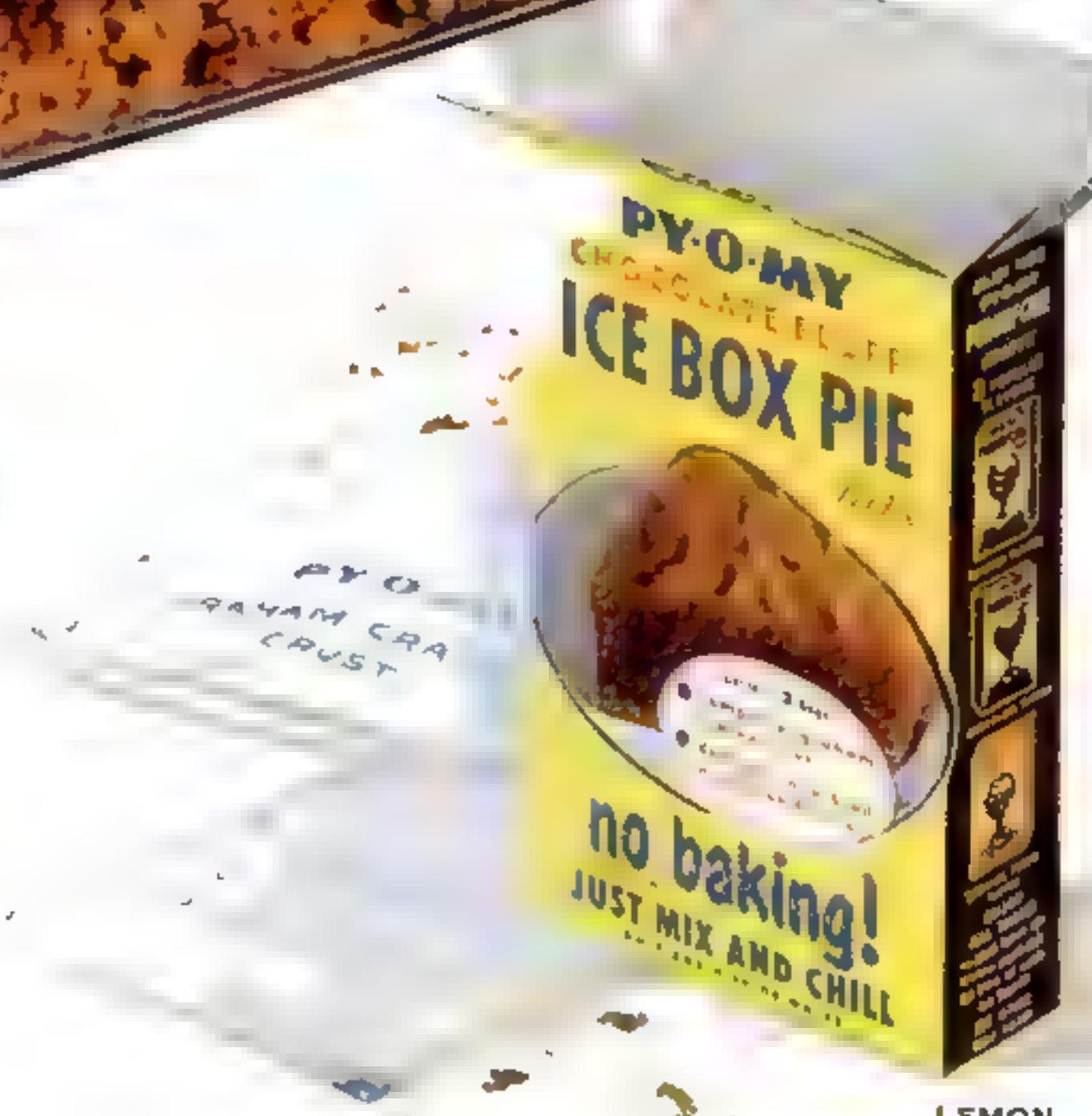
AFTER VISITING PRESIDENT in hospital, Nixon talks to press about Far Eastern trip, reveals he bears Ike's messages to Philippines, South Vietnam.

New mix idea...

chiffon ice box pie
without baking!



PY-O-MY gives you the complete
graham cracker crust and
chiffon filling in one package.
Just mix, chill and serve.
Four flavors: lemon, chocolate,
strawberry, butterscotch.
Now, isn't that wonderful?



LEMON
CHOCOLATE
STRAWBERRY
BUTTERSCOTCH

PY-O-MY Ice Box Pie Mix

So many people use

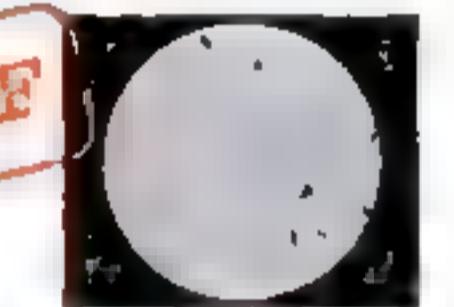
ONLY GLEEM — *the toothpaste for people who can't brush after every meal*



JUST ONE BRUSHING
destroys decay- and
odor-causing bacteria



MOUTH BACTERIA BEFORE
BRUSHING—THERE ARE THE
CHIEF CAUSE OF DECAY.



AFTER ONE GLEEM BRUSHING,
UP TO 90% OF BACTERIA
ARE DESTROYED.

If you could brush after every meal, any good toothpaste would do . . . but if you can't always brush, even though it's best, then you should use Gleem. One Gleem brushing destroys most bacteria . . . gives added resistance to decay. And Gleem's flavor is so wonderful even youngsters like to use it regularly! Remember, *only* Gleem has GL-70, Procter & Gamble's exclusive cleaner and decay fighter. So always depend on Gleem—it's the toothpaste for people who can't brush after every meal.

Mouth odor stopped all day
with *one* Gleem brushing. Scientific tests prove brushing
with Gleem before breakfast
gives most people *all-day* protection
against mouth odor.
Start your day with Gleem.



*"We can't brush after every meal
SO WE DEPEND ON GLEEM!"*





DURING WEDDING CEREMONY ARTHUR MILLER AND MARILYN MONROE OBSERVE ANCIENT JEWISH RITUAL AS THEY RECEIVE GOBLET OF WINE FROM RABBI

WEDDING WINE FOR MARILYN

She becomes Mrs. Miller in simple religious ceremony with her husband's family

On Sunday, July 1, Marilyn Monroe and Arthur Miller were married, a few days earlier than they planned, in the home of friends, Mr. and Mrs. James Barrett of Waccabuc, N.Y. In keeping with Miller's religion, the ceremony was performed by a rabbi. The couple drank wine, exchanged rings, and the bridegroom crushed a goblet in memory of the destruction of Jerusalem by its ancient foes.

The couple had already been married in a secret civil ceremony two days earlier, a few hours after a correspondent of the magazine *Paris-Match* was fatally injured in an automobile accident which occurred while her car was chasing Miller and Miss Monroe. The couple felt that a legal marriage should be held at once in order to end the pursuit by reporters and possibly avoid another tragedy. This also meant scheduling the religious ceremony earlier

than had been planned. Marilyn was caught without a wedding veil to match her beige dress and had to dye a white one in a saucepan of coffee.

After the ceremony the 25 wedding guests—mostly Miller's friends and family—took off their coats and went outdoors. Over cold lobster, roast beef, turkey and champagne they settled down to boisterous banter in a comfortable family setting of easygoing manners and prosperity, as shown by Milton Greene's exclusive pictures on the following two pages. That evening the couple drove to Miller's home at Roxbury, Conn. This week Marilyn flies to England to make a movie—accompanied by her husband, whom the State Department once denied a passport because of questionable political connections in the past, but who last week finally got one.



COATS AND TIES of wedding guests were unmercifully doffed and hung in basement windows as the temperature went up and the breeze went down.



LOVING BRIDEGRoOM, un inhibited by his cigaret and glasses and seemingly unaware of guests around him, embraced Marilyn at every opportunity.

FAMILY AND FRIENDS relax over dinner as Marilyn and Arthur properly renew the lot. Next to Arthur, with her arm on his chair, is Hedda Hopper, a friend. At far right is his father Isaac. In the foreground (right) is Mrs. Sandy Neubardt, daughter-in-law of Arthur's aunt, Mr. Blanche Neubardt (left). Behind his aunt is Mrs. Kermut Miller, wife of Arthur's brother, who is sitting at end of table by their son Ross. Nearest Marilyn is Ralph Robert E. Goldberg.

MR. AND MRS. MILLER CONTINUED



MILLER'S SISTER poses with Arthur and Isaac. So does Broadway actress Hedda Hopper in *Diary of Anne Frank* and — known on the lot as Queen Copeland —



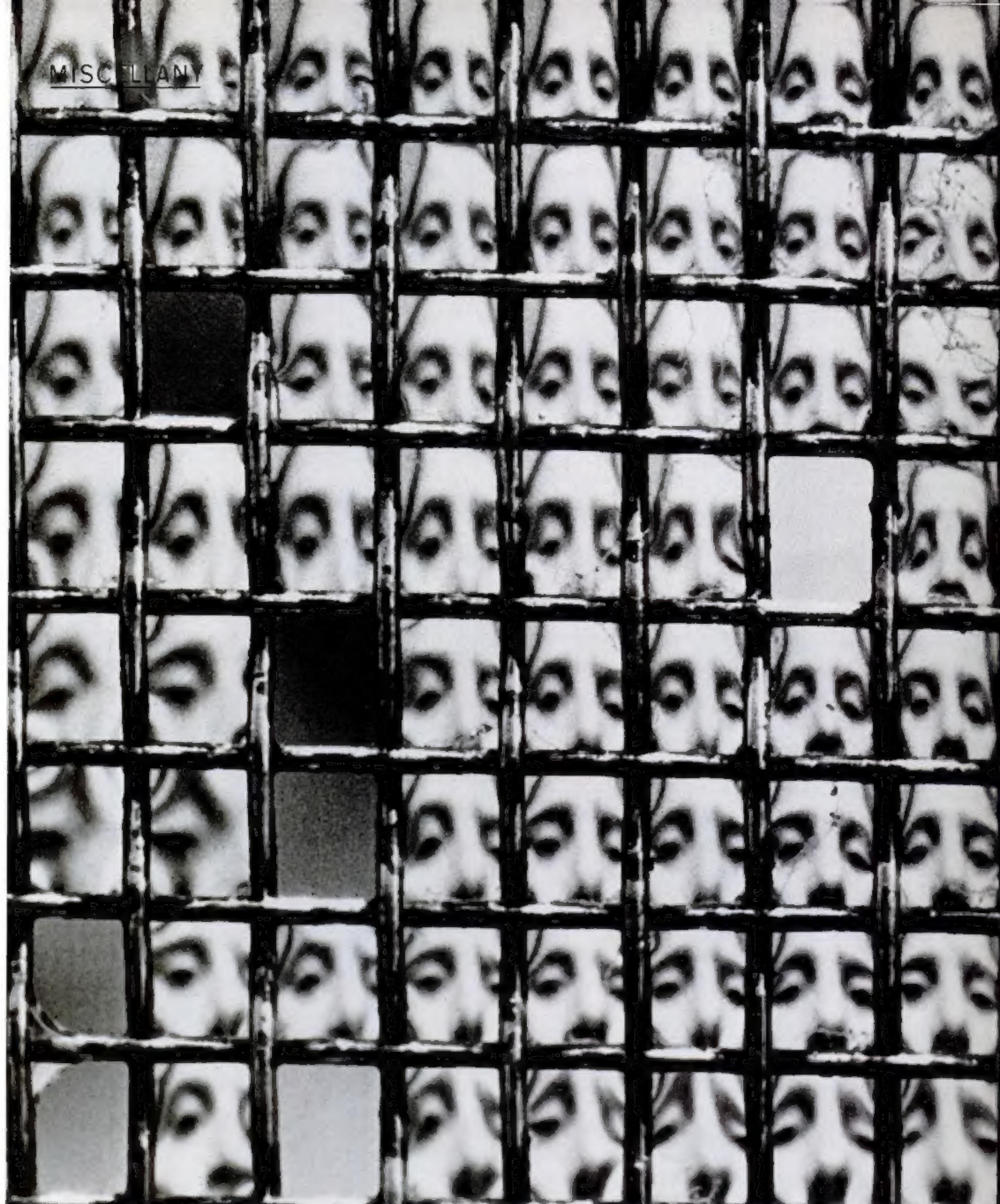


CUTTING CAKE. Arthur and Marilyn work as a team. Between them is Jay Kanter, agent for Monroe Productions, Inc. At right is party host James Barrett.



EATING CAKE. finally obtained from Louis Sherry in New York after eight bakers refused to bake it on only 24 hours notice, Arthur is hand-fed by Marilyn.





FACE IN THE RAINDROPS

On a wet day in Toledo last April, Tom O'Reilly, a local newspaper photographer, glanced at a copper window screen in his laundry room and noticed that nearly every tiny square held a shimmering drop of rain water. Intrigued by the pattern, O'Reilly set up a camera next to the screen and asked his 10-year-old son Timothy to go outside and look through the screen toward the camera. Then O'Reilly exposed the film.

The picture he got, on one square inch of a four-by-five negative, was a fly's-eye perspective of Timothy. Each drop of water acted as a lens, catching Timothy's eyes and nose in distorted but identifiable reflections, the degree of distortion in each case depending on the distance of the drop from the lens of the camera. In empty black and white squares the water on the screen has dried and nothing shows at all.



VICE PRESIDENT BRECKINRIDGE AT A BARBECUE

"Old Crow is present" on this and similar occasions, when such noted Kentuckians as "General John C. Breckinridge, Senator James B. Beck, Senator Joe Blackburn, or the Governor of the state," gather for a day of political oratory, roast sheep and mint juleps.*

*From the Memoirs of Henry V. Johnson.

OLD CROW

Kentucky Straight Bourbon Whiskey

Of festive occasions and famous men Old Crow has known far more than its share—an honor well-deserved by the finest Kentucky bourbon ever put into glass. Discover the pleasures of celebrated Old Crow, favorite of such distinguished public figures as Daniel Webster, Henry Clay, Mark Twain—tonight.

NOW IN A MILD LOWER-PRICED 86 PROOF BOTTLING!

Old Crow is now available in a milder 86 Proof bottling, today's highly popular companion to the historic 100 Proof Bottled in Bond.

"The Greatest Name in Bourbon"



THE OLD CROW DISTILLERY COMPANY, DIVISION OF NATIONAL DISTILLERS PRODUCTS CORPORATION, FRANKFORT, KENTUCKY



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feel the difference . . .
Coke puts you at your sparkling best!

Now for Coca-Cola . . . to make refreshment complete. That sparkle that does such wonderful things to thirst. That bright little lift that puts you at your sparkling best. Is anything so right as Coke for complete refreshment?

